

Semi-Weekly Tribune.

WILSON TOUT, Editor and Publisher.
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TUESDAY, SEPTEMBER 13th, 1921.

EDITORIAL

The Bignell Fall Festival is to be held Friday of this week. We want to go but no arrangements have been made yet. We hope the roads will be good for bicycles and that we can get away. We would like to see the Bignell people at their best. The enterprises shown by them in putting on such an affair is worthy of the enthusiastic approval of everyone and we hope a large number of North Platte people will take time to go out and see the parade, the races and the games, the agricultural and live stock exhibits and hear the North Platte Ladies' band.

There is no such thing as an advertising campaign; either you do or you don't advertise," says Harford Powell, Jr., editor of *Colliers' Weekly*. "Campaigns mean advertising by fits and starts. They do not produce a finished or final effect. You might as well speak of a breathing campaign.

Start a breathing campaign now and then, let your lungs rest. There will soon be more of you at rest than your lungs. Begin an eating campaign and stop eating. We have all been scraping our chins every morning for years. Would the effect last otherwise? Publicity is like that. It is a matter of repetition, of converting a man once and convincing him again. Say it. Repeat it. Then repeat it again. The human mind wobbles. Keep it wobbling your way."

The theory upon which the educational authorities of the city have opened the Opportunity rooms in the grade schools is that no parent wants his child to be placed in a grade where the work is too difficult and where the child cannot easily grasp the work nor understand what it is doing. Nor does any parent want his child to be in a grade where the work is too easy. The schools find these pupils and send them to the opportunity room where they are given a chance to make up back work and take their places in the class where they belong or where they can take a little extra work and go on into an advanced class. This room will work out satisfactorily if each parent will keep his eye on his or her own child and not on some other child.

The body of Wm. Foster, who was shot last Wednesday by Sam Simmons was removed yesterday from the Maloney morgue to Waco, Texas for burial. The body was accompanied by an aunt of the murdered man.

Henry Beal, John Beal, Wm. Marcellus and Alvin Sandall were among those who attended the base ball game in Brady Sunday between Brady and Gothenburg.

NOTICE

This is to certify that the total indebtedness of The North Platte Air Terminal Company is \$2,181.74.

Dated this 26th day of August, 1921.
J. E. SEBASTIAN, President.
L. C. CARROLL,
JOHN B. EDWARDS,
JOHN J. MALLIGAN,
Directors.

PROGRAM Sun Theatre

Prisoners of Love

Starring

Betty Compson and Roy Stewart and Comedy

Wednesday & Thursday

BUCK JONES IN

STRAIGHT FROM THE SHOULDER

Keith Theatre

Tuesday

"PASSION"

Starring

POLA NEGRI

Wednesday & Thursday

KING, QUEEN JOKER

Starring Sid Chaplin

Joe Pizer left Sunday for Grand Island where he will play three games of ball with the Hastings team before leaving for Lincoln to enter the State University.

B. S. Smith, state agent for the Security Insurance Co. of New Haven, who has been adjusting fire losses for the Smith-Selby Agency left yesterday for eastern points.

A GOOD DINNER

When in town try our special dinner at from 35c up. Served from 11 a. m. to 8 p. m. Short orders served at all hours. Open day and night. Lunches put up for picnics or trains on short notice. Crystal Cafe, C. B. Bailey, prop., Opposite U. P. Station.

GEO. B. DENT
Physician and Surgeon
Special Attention Given to Surgery and Obstetrics
Office—Building & Loan Building
Phone: Office 139. Residence 111

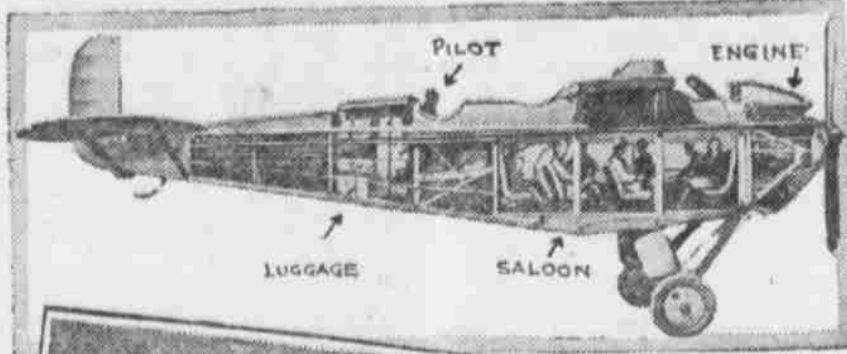
WM. WALDORF,
Tinner.

Makes or repairs anything made of tin or sheet metal.
519 Locust. Under General Hospital.

A full stock of Western Field shot gun shells always on hand at The Silver Front Cigar Store. All hunters know the quality of The Western and "Chris" always makes the price right.

Donald Newton returned Saturday from Estes Park where he attended the Beta Fraternity Convention. He left Sunday for Lincoln where he attends the State University.

AIRPLANE JOURNEY AT EIGHT CENTS A MILE



Cross section of passenger carrying plane

Now that the dirigible has added one more ghastly tragedy, will the airplane be the air vehicle of the future? Above is an English passenger plane which makes regular schedules at a charge of eight cents a mile. It carries eight people and 30 pounds of baggage for each. The partition between the engine and passengers' cabin is sound proof. Copyrighted article by special arrangement with Popular Science Monthly.

Want Ads

For Rent—Brick building 26x24. Address A. B. Yates, Sutherland, Nebr.

For Sale—Corn Binder, M. R. Magnusen, North Platte.

For Rent—Garage, inquire 708 E. Sixth.

For Rent—2 light housekeeping rooms. 310 West 8th.

For Sale—Call ducks for hunting. Geo. Kariger, Route 1, North Platte.

Wanted—Sewing by the day. First class work. Phone 880W. 603 W. 8th.

Wanted—To buy 100 bu oats. Phone 788F11.

For Sale—Furniture and a bicycle. Phone 621W.

Wanted—Girl for house work. 403 West 6th St.

For Rent—My beautiful home to responsible parties. References. 6 rooms. Phone 134W.

To Trade—A thoroughbred Duroc Jersey boar for one of same breed. Phone 781F11. C. H. Shin.

Wanted—Plain sewing, phone 1219J 210 North Ash.

For Sale—Tomatoes, \$1.50 per bushel. L. I. Tucker. Phone 698J.

Wanted—Clean rags at Tribune Office.

For Sale—Corn Binder, Mk. Magnusen, North Platte.

Wanted—A girl for general housework. Apply at 703 W. 3rd.

For Sale—One soft coal and one hard coal stove, good as new. A. O. Kocken, 220 West 6th St.

For Sale—Good eight foot Sampson windmill, 30 foot tower, 60 barrel storage tank and 30 feet 2 inch pipe. B. A. Wilson, 26 So. Elm. Phone 245J.

For Sale—Equity in two choice lots in North Platte. Write for description then make offer. Good used car accepted as part payment. Wood Tire & Rubber, 1622 Cuming, Omaha, Nebr.

For Sale—Good feed for sale, 145 acres of corn and 500 acres of pasture in connection. Give privilege of feeding stock on place. 3 1/2 miles east of State Farm. P. L. Wagner, Motor Route A.

For Sale—50 head of coming three year old cows. These are all high grade Hereford stock bred to thoroughbred Hereford bull. Call at my place 8 miles southwest of North Platte. Claus Anderson.

The Power in Music released at last

Mr. Edison's greatest ambition has been to see every home make use of the power of music.

This demanded, first, a phonograph of complete realism, no-less. At a cost of three million dollars, he put his new invention to the famous comparison-test, which no mere talking machine has ever sustained. This drawing (from a photograph) shows one of these tests. The singer is Muzio, prima donna soprano of the Metropolitan Opera Company. The listener is Bamboschek, principal conductor at the Metropolitan. Bamboschek said, "The quality of Miss Muzio's voice and the quality of its RE-CREATION by the New Edison are identical."

This marvelous invention has, at last, released the power in music.

now comes **MOOD MUSIC**

"Mood Music" is a 32 page book,—the newest and greatest step forward in Mr. Edison's plan for music in the home. "Mood Music" shows what music will do for you,—now that the phonograph of complete realism is a fact. It tells which selections will refresh you when you're tired, which will cheer you when you're depressed, which will calm you when you're nervous.

Bring or send the coupon—and get your copy of "Mood Music". It's free.

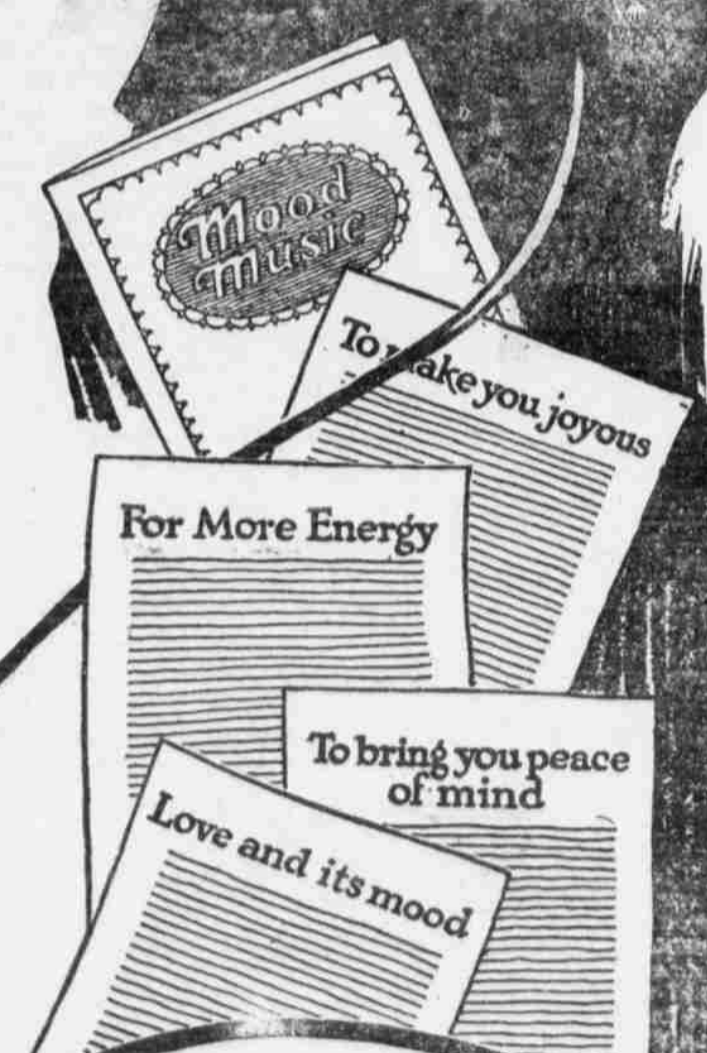
This wonderful development in music has grown out of a two years research into the effects of music. This research was under the direction of Dr. W. V. Bingham, Director of the Department of Applied Psychology, Carnegie Institute of Technology. Dr. Bingham was assisted by other noted psychologists, and thousands of music lovers who filled out Mood Change Charts.

These psychologists found that certain Edison RE-CREATIONS had remarkable power to banish fatigue, nervousness and the blues. They arranged these selections under the headings such as "To Make You Joyous", "To Bring You Peace of Mind", etc.—and called this kind of music Mood Music.

Use Coupon and Get Your Copy

If you own a New Edison, get a copy of this free booklet at once. Begin to use music in this new and practical way. If you do not own a New Edison, find out what this wonderful instrument and Mood Music can be made to do for you. We'll give you three days of Mood Music at your home. No charge or obligation. Merely bring or mail the coupon. Do it today.

Dixon's Music Shop



Bring or Mail This Coupon

Name _____

Address _____

This coupon entitles you to free copy of "Mood Music." If you wish three days of Mood Music free, check here _____