

**ORIGIN OF POST CARDS**

The picture post card is older than many imagine. The "Almanac de la Petite Post," of 1777, printed in Paris says: "There are at this moment some engravings which are carried through the post on cards, often with communications which are visible to all. This new invention is by Demaison, the engraver, and has caused much talk." It will be seen that the picture post card was the forerunner of the post card itself.

But though it "caused much talk," even the post card, without pictures, did not come into popular use until almost a century after this, or not until the postage stamp had become generally used.

The picture post card proper is of still later popularity. Indeed, it may be said to be a product of the twentieth century. It is possible that the traveling habits of the American people, coupled with a desire to communicate with friends with the least possible exertion, gave impetus to the new traffic. At any rate, pictures of places of interest in almost all towns and cities, chiefly of public buildings, and parks, became familiar messages from travelers to their friends back home.

The picture post card, bearing rhymed or other greeting, only recently came into great favor at holiday times. Millions of such missives are sent annually. Numerous plants have developed for the production of picture cards. America, however, is the chief user of the picture post card, though France not only makes millions, but also sends millions of them.—Classmate.

**ANOTHER LIE NAILED.**

The clamorous cries that are heard about a threatened revival of the blue laws and passage of a constitutional amendment to enforce a Puritan Sabbath are merely propaganda by the liquor interests and the promoters of commercialized amusements. Their warning that the crusade may follow the course of the triumphant prohibition movement is absurd. Prohibition was for years the demand of the religious forces, but it came to realization only when the overwhelming facts of economics had created an irresistible sentiment in its favor. There is not, and will not, be any such force behind any blue law program.—Lutheran Helper.

**A GREAT BUSINESS MAN'S VIEW.**

As the great life insurance companies are spending huge sums on doctors, scientific investigations, and district nurses to improve the health of the nation, so business men should spend huge sums to develop those fundamental religious qualities of integrity, industry, faith, and service, which make for true prosperity. The need of the hour is not factories or materials, not more railroads or steamboats, not more armies or navies, but rather more Christian education. This is not the time to reduce investments in schools and colleges at home, or in Y. M. C. A. and similar work in China, Japan, Russia or South America. This is the time of all times to increase such subscriptions.—Roger W. Babson.

**SATISFACTION**

Mr. Arthur Reynolds, President of the Continental and Commercial Bank of Chicago, the largest banking institution of this country outside of New York City, writes the following in the July "American" which is a statement worth thinking about in applying it to church work as well as secular business.

"The only satisfaction in this world comes through accomplishment. I have never spent time thinking about how much money I was going to GET by doing one thing or by doing something else. The ONE thing that has EVER interested me was whether I was going to ACCOMPLISH something. The man who works on that basis will find life worth living, no matter what his job, ACCOMPLISHMENT WILL BRING HAPPINESS."

We can never enjoy the SUPREME happiness and satisfaction which comes from ACCOMPLISHMENT in the CHURCH unless we are ACTIVE in it.

**FOR OUR STENOGRAPHERS.**

Girls who operate the typewriter will be interested to know that the young Princess Mary, only daughter of King George V, has learned to use the typewriter, and assists her father in his private correspondence.—Exchange.

**A GOOD DINNER.**

When in town try our special dinner at from 35c up. Served from 11 a. m. to 8 p. m. Short orders served at all hours. Open day and night. Lunches put up for picnics or trains on short notice. Crystal Cafe, C. B. Bailey, prop., Opposite U. P. Station.

Rugs dusted, cleaned or sized. Phones 1039W or 661W.

**SOMEBODY SHOULD START SOMETHING**

Everything that is made of paper is constantly increasing in price—and the most farsighted men can't see anything but an upgrade ahead. Meanwhile, every week we stick into our stoves and furnaces or take out into our back yards and burn over 125,000,000 pounds of paper that has come into our homes in one way or another. Most of us do it thoughtlessly, though many see in their weekly task a contribution to an appalling national waste of a resource that is steadily and rapidly diminishing. But there seems to be nothing that the individual can do about it—except to burn the paper. And more trees have to be cut down, and the day when America will be without a forest draws a little nearer. Community action can operate to postpone this disaster. The school house can again be called upon to render a public service. St. Louis has shown the way with an organization of more than 100,000 pupils, who take papers and magazines to the schools once a week, where they are packed and sold. In two years they have saved almost 2000 tons of paper, which has been sold for about \$38,000. The money is used to pay annuities to teachers who retire after long service and for giving relief to teachers temporarily in need. Here is a combination of two worthy services that is recommended to the careful consideration of every community that has a school house—and burns its waste paper.—William Frederick Bigelow, in Good House-keeping.

**TOMATOES**

\$1.50 a bushel at our place. \$1.75 a bushel delivered. NORTH PLATTE FLORAL CO



We Are "RIGHT" on the Corner



We Are "RIGHT" on the Corner



**LET'S DRIVE THIS FACT HOME!**

**Never Such Values in Any Suit Sale!**



THERE HAVE BEEN SALES AND SALES BUT WE HONESTLY BELIEVE THIS CITY HASN'T SEEN SUCH A CLOTHING EVENT IN MANY YEARS NEVER BEFORE HAVE WE APPROACHED SUCH TREMENDOUS, SWEEPING REDUCTIONS--NEVER HAVE WE MAINTAINED QUALITY SO ZEALOUSLY NEVER BEFORE HAS MERCHANDISE BEEN SO DESIRABLE--AND NEVER SUCH VALUES.

\$23<sup>00</sup>

For Values up to \$35.00

\$28<sup>00</sup>

For Values up to \$45.00

\$33<sup>00</sup>

For Values up to \$55.00

Mark this carefully! There is a Suit for every Man and Young Man. Every desirable fabric, every wanted style, every popular pattern and every size in this selection.

The mere fact that we have sold these qualities for years is assurance enough as to quality.

**The Earlier You Buy  
The Greater Your Advantages**



NO CHARGE FOR ALTERATIONS

NO CHARGE FOR ALTERATIONS

**North Platte's Foremost Clothiers for Men and Young Men.**

We are "RIGHT" on the Corner

Opposite First National Bank

A full stock of Western Field shot gun shells always on hand at The Silver Front Cigar Store. All hunters know the quality of The Western and "Chris" always makes the price right.

Rugs dusted, cleaned or sized. Phones 1039W or 661W.

**LOCAL AND PERSONAL**

Miss Blanche Pyle left yesterday for Greeley, Colo., to visit friends.

Albert Schatz of Omaha arrived yesterday to visit relatives in the city.

Miss Adelaide Shilling entertained the Nicafegee Campfire at her home last evening. A dainty lunch was served at the close of the evening.

Mr. and Mrs. H. N. Johnston left yesterday for Seattle, Wash., to visit relatives.

Jack Taylor returned to Denver yesterday after visiting friends in the city. He was a former resident.

Cal and Louis Schulz returned Wednesday from Yellowstone National Park. They made the trip by auto.

**Tractor and Plowing and Belt Work. Done on Short Notice.**

**S. J. MACEY,**  
215 So. Walnut.  
Or call Hendy-Ogier Garage.

**ANNOUNCING**

**Wells C. Jones**  
Attorney-at-Law  
NORTH PLATTE, NEBR.

Office over Stamp Bakery  
Phone 739

**ARE YOU DOING YOUR PART TO MAKE THIS A DESERTED TOWN?**



DESERTED VILLAGE.

town better and pleasanter; to make the thing you own

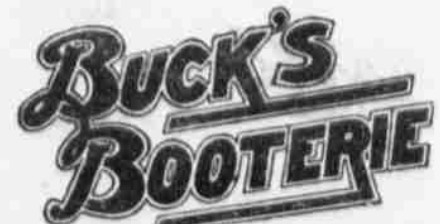
HAT if this pleasant home town of ours became a "Deserted Village?" The folks who send their dollars to other towns and cities to buy their needs and their luxuries can tell you just how to make this a "Deserted Village." The trick can be done by everybody following the example of the few and buying elsewhere. Then there would be no money to pay people who work. There would be no money at all to buy farm produce; no money for fire and police protection; no money to keep up homes; no money to hold people in this town at all. And so your property and home and job would have little value. Trade at home. Every dollar spent here helps to make living in your town better and pleasanter; every dollar spent at home helps to make the thing you own more valuable.



**Comfort and Style in Our Shoes for the Little Ones.**

Bring your child here for correct fitting shoes. We have an abundance of styles at reasonable prices and they are real shoes.

Hanan Shoes for Men



Selby Shoes for Women.

**SAFETY + SERVICE**

**Cleared For Action**

Every department here at the Platte Valley State Bank has been "cleared for action" to handle, promptly and efficiently, the crop money deposits of our farmer customers.

Whether you wish credit in a Checking Account, Certificate of Deposit, or a Savings Account, you will find the same dependable service at your command.

If you have not yet tried the Platte Valley State Bank's HARVEST SERVICE, why not try it this year?

**The Platte Valley State Bank**