DEDESEDEDEDEDEDEDEDEDEDEDEDEDEDEDE August Sale of Plush Coats



Coatees of Lapinex Plush, trimmed with deep shawl collar of deep shawl collar of fine quality Racoon, fancy sash belt fin-ished with two orna-ments. Lined thru-out with fancy Satin de Chine and warmly interlined. Length 36 inches.

\$39.65



No. 4808 Wrap of Lapinex Plush, deep novelty cape collar trimmed in back with fancy silk tassel, novelty sleeves finished with fancy silk tassels. Lined throughout with fancy silk and warmly interlined. Length 42 inches. \$39.65



Novelty Coat of Lap. Novelty Coat of Lap-inex Plush, large convertible Tuxedo Revere in front can be worn closed, deep pointed collar trim-med with large silk tassel, convertible belt finished with two fancy tassels. Lined throughout with fancy silk and warmly interlined. Length 42 inches.

\$34.65



Coat of Lapinex Plush, trimmed with deep shawl collar, curs, and ten-inch

\$24.65

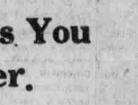


The Shelton Looms

No. 4824 shawi collar, and ten-inch r of fine quality \$69.50

Coatee of Lapinex Plush and self shawl collar, narrow belt all around. Lined throughout with fan-cy Venetian and warmly interlined. Length 36 Inches.

\$19.65



A Specially Arranged Sale of Values You Will Be Unable to Duplicate Later.

Special

Arrangement You may select the garment you desire for this fall, make a small- payment and we will hold your coat for future delivery.

A reputable New York manufacturer who operates on a large scale with pile fabric coats is making it possible for one store in each city to offer these splendid values -tremendous buying power of fabrics-the large volume of early sales made are only a few of the reasons which bring the cost of these coats down to a minimum.

Fortunate indeed are we to be able to par ticipate with hundreds of other merchants throughout the U.S. A. in the distribution of these wonderful values. We earnestly advise an early visit to our garment department, where you can carefully inspect, try on and examine these remarkable coats priced in accordance with the whole idea of "volume sales."

MODELS-Full, three-quarter and short lengths-staple, novelty styles. Your every whim can be satisfied—a suitable model for every figure. FABRICS-The world's best producers of pile fabrics have furnished the materials. The silk luster which denotes quality reflects elegance in every garment.

FURS-Quality is not lost sight of in the luxurious furs with which these garments

Plush Coats

will be in bigger demand than ever the coming season. Never, however, will such prices again prevail this year. Pre-season values at less than after-season prices.

August Blanket Sale---This Is Blanket Week.



Blankets

Cotton---Double Bed Size

\$1.98, 2.35, 2.65

Tan, White, Grey

Save 20 to 40 Percent---Buy Now.

We hope you will avail yourself of the opportunity to come to our store and see our beautiful, colorful, warm Beacon Blankets of all descriptions on display. You will be surprised at the low prices.

AUGUST THE BLANKET BUYING MONTH

Blankets

Wool-Nap-Double Bed size

\$2.98, 3.45, 3.98

Wool and Part Wool

Blankets

Double Bed size

\$4.35, 4.85, 5.35 Plaids and Solid Colors



Blankets

Wool and Part Wool Double Bed size

\$5.65, 5.90, 6.25 Plaids and Solid Colors

EXTRA QUALITY

NONE BETTER

White, Grey, Tan BLANKETS \$7.65 UP TO

Buy now your winter needs during August Blanket Sale. You may select blankets for fall, make a small payment and we will hold for future delivery.

SALE The Leader Mercantile Co

Silks Dress Goods Wash Goods Outings

TO WEAR - CLOTHING - SHOES DRY GOODS - WOMEN'S ONE PRICE TO EVERYBODY J. E. NELSON . MANAGER

TOPOPO PPODPOPOPOPOPOPOPO

HOUR SALES Hosiery 3 to 5 p. m. Brassiers

3 to 5 p. m.

As many as you buy we will give von FREE

LOCAL AND PERSONAL

Frank Martin is reported to be serously ill at his home,

Mr. and Mrs. Chas. Wyman will eave tomorrow for Holly, Colo. Rugs dusted, cleaned or sized

Phones 1039W or 661W. Victor Halligan transacted legal business in Kimball yesterday.

Mr. and Mrs. John Vernon visited friends in Sutherland Wednesday. Miss Alma Mayfield left yesterday

for Greeley, Colo., to spend a week, Mrs. Minnie Paul left yesterday for Red Cloud, Nebr., to visit relatives. Miss Alice Langford is off duty on

a vacation from the Austin jewelry Miss Clara Booth and Gladys Cornwell left yesterday for Grand Island

to visit. Mrs. Fay Brewer of Hershey was the guest of Miss Evelyn Leypoldt Wednesday.

Miss Myrtle Kenworthy left yesterday for Grand Island to visit friends for a few days.

Mr. and Mrs. Dick Cox and Mr. and Mrs; Wm. Dean left Wednesday for Estes Park by auto.

Father Sullivan returned to Elm Creek yesterday after visiting at the home of Father McDaid.

Mrs. H. P. Johnson returned to her home in Pratt, Kansas, after visiting her daughter Mrs. L. E. Mason.

Elmer Finney returned to Kearney yesterday after visiting at the home of his sister Mrs. Frank Nolan,

Carl Reinsh of Omaha arrived in the city yesterday to visit at the

home of his sister Mrs. John Nolan. Mr. and Mrs. T. N. Arnold and daughter Marjory returned yesterday from Estes Park where they spent n

Mrs. M. Henry Gilfoyl left Wednesday for Portland, Oregon, to visit at the home of her brother Dr. Chas.

Miss Frances Dolph returned Wednesday from Lincoln where she spent a two weeks vacation from duties at

the Maloney store. E. K. Buck, proprietor of Buck's Booterie, transacted business in the city this week and returned to his

home in Omaha yesterday. Mr. and Mrs. Paul Nolan and Miss Gertrude Arnold and Donald McFarland returned Wednesday from Estes

Park where they spent two weeks. Miss Blanche O'Mara was the guest of Miss Minnie Wallace Wednesday while enroute from Holyoke; Colo., where she has been visiting, to her

home in Eddyville, Nebr. A daughter was born on August 13 to Mr. and Mrs. Ernest M. Dixon at Los Angeles, Cal. Mrs. Dixon will be remembered by North Platte people

Miss Amanda Mylander. Mrs. Ida Merrill returned to her home in Wheatland, Wyo., yesterday after visiting at the Dr. Morrill home. She was enroute from Cleveland, Ohlo, where she had been visiting.

Rev. and Mrs. A. C. Hull of Grand Island visited local friends Wednesday enroute from a trip to Ester Park to their home. Rev. Hull was a former pastor of the Baptist church here: Mr. and Mrs. L. F. Huddart left yesterday for Northport where they will reside in the future. Mr. Huddart who has been a conductor on the Union Pacific railroad, has been transferred to Northport.

Rev. C. A. Pollock of Clay Center, Nebr., will preach at the Presbyterian church Sunday morning Mr. Pollock is a brother of Mrs. W. P. Snyder of the Experimental Substation, and has consented to take the morning hour. The church officers are anxions that there be a full attendance of the congregation at that

Word was received here Monday of the death of Thos. O'Neil of Lincoln, a former resident of North Platte. Mr. O'Neil had been ill for some time. He was well known to North Platte people, having been foreman of the bollermakers in the local shops before his transfer and promotion to Lincoln. He was a brother-in-law of Mrs. Wm. F. Stack of this city.

Did you see the latest Dodge Brothers models in the parade and at the show last Saturday? Did you notice the larger wheels, tires and bodies and the finer finish on these new cars? Just a little more stable and dependable than the former cars, and up to the minute in equipment, even including a windshield wiper, \$200 more value for \$310 less money. Compare with any old or new attempts to compete with this wonderful value, J. V. Romigh, Dealer.

Mr. and Mrs. Ralph Henderson of Chicago arrived Wednesday to visit at the home of the former's father, James Henderson. The young couple were married last Saturday in Chicago. Mrs. Henderson was formerly Miss Frances Webb of Chicago. She was an instructor in a conservatory and is a talented musician. This wedding is the completion of a world war romance. Mr. Henderson met his wife enroute from overseas to his home. Mr. Henderson was employed by the Union Pacific in this city until this spring when he was transferred to Chicago.