

STORE WIDE CLEARANCE

Of All Summer Garments and Ladies' Furnishings

AT

Prices Smashed

to smithereens. Everything goes at actual cost or way below cost in every instance.

BLOCK'S

LADIES' OUTFITTING STORE
North Platte's Leading Exclusive Ladies' Store

Nothing Reserved

All Spring and Summer Garments must be cleared away regardless of cost, price or loss. Come to be convinced

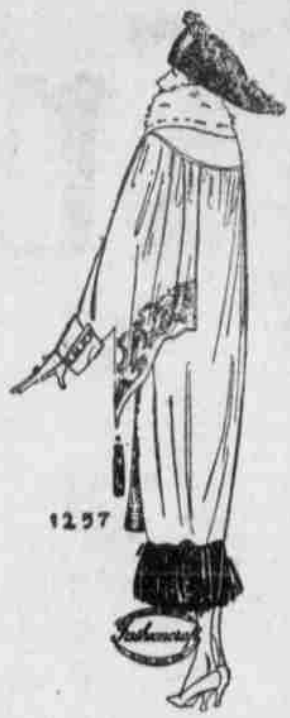
This Great Sale--the Season's Greatest Bargain Event, Begins

Today! FRIDAY, JULY 15 Today!

This STORE WIDE CLEARANCE SALE at this time of the season is aimed to make a Clean Sweep of our Entire Summer Stock. It is the time of the year when we must take a big loss in making sweeping price reductions in order to unload our present stocks to make room for the new Fall Garments now arriving daily. We are determined not to carry over a single garment bought for this season's selling and if price can sell it, we are going to sell it at these LITTLE PRICES AS FOLLOWS

Your Unrestricted Choice of any Spring Suit, Coat, Wrap or Silk Dress in the Store at Exactly

ONE-HALF PRICE



- \$30.00 Suits, Coats, Wraps or Silk Dresses now **\$15.00**
- \$40.00 Suits, Coats, Wraps or Silk Dresses now **\$20.00**
- \$50.00 Suits, Coats, Wraps or Silk Dresses now **\$25.00**
- \$65.00 Suits, Coats, Wraps or Silk Dresses now **\$32.50**
- \$75.00 Suits, Coats, Wraps or Silk Dresses now **\$37.50**

<p>SUMMER DRESSES</p> <p>Lot 1. Gingham and pretty dainty voile dresses, all sizes, values to \$8.95, SALE PRICE \$4.98</p>	<p>SUMMER DRESSES</p> <p>Lot 2. Beautiful Gingham, cool Voiles and some Organdie Dresses, values to \$15, SALE PRICE \$7.75</p>	<p>SUMMER DRESSES</p> <p>Lot 3. Smart Frocks in Dotted Swiss, French Tissue Gingham, Organdies and Voiles, values to \$18.50, SALE PRICE \$9.98</p>	<p>SUMMER DRESSES</p> <p>Lot 4. Our very best washable Dresses, also some silk Taffetas and Georgette dresses in this lot, values to \$33.50, SALE PRICE \$17.50</p>
<p>One-Third Off</p> <p>on all of our high grade Waists, Wool Sweaters, Children's Coats, Marabous Fur Chokers and Bathing Suits.</p>	<p>One-Fifth Off</p> <p>on all Silk Sweaters, House Dresses, Aprons, Kimonas, Khaki Garments, Muslin and Silk Underwear, Children's Dresses, Rompers, Infants' Wear, Petticoats, Mitts, Gloves and Hosiery.</p>	<p>EXTRA SPECIAL</p> <p>Wool and Silk Skirts GROUPED INTO 3 GREAT BARGAIN LOTS</p> <p>Lot One, Wool and Silk Skirts, values to \$12.75, now \$7.48</p> <p>Lot Two, values to \$20.00, during our Store-wide Clearance Sale, going at \$11.98</p> <p>Lot Three, our very best and highest grade Wool and Silk Skirts, values to \$33.75 \$17.48</p>	<p>SILK WAISTS and BLOUSES</p> <p>Lot One, Georgette, Pongee and Minuette Waists, values to \$6, sale price \$2.98</p> <p>Lot Two, Waists and Blouses values to \$9.50, during our Store-Wide Clearance \$4.98</p> <p>Lot Three, Beautiful Waists and Blouses values to \$13.75, Sale Price \$7.75</p> <p>One lot of Heatherbloom Top and Silk Flounce Petticoats reg. values to \$3.50 \$1.98</p>
<p>WASH SKIRTS</p> <p>About 100 Tub Skirts of best grade Gabardine, values to \$13.50, while they last \$3.98 and \$5.98</p>	<p>EXTRA SPECIAL</p> <p>One lot of Aprons, full size, well made, values to \$1.50, while they last 79c</p>	<p>EXTRA SPECIAL</p> <p>One lot of House Dresses, Gabardines' Wash Skirts, values to \$3.50, going at Onyx Hose, p to \$2.00 values 98c</p>	<p>EXTRA SPECIAL</p> <p>Onyx Pure Thread Silk Hose and Silk Lace Hose, values to \$3, special at \$1.48</p>
<p>EXTRA SPECIAL</p> <p>One lot of Corsets, values to \$2.00, at 98c</p>	<p>EXTRA SPECIAL</p> <p>One lot of Smocks in white and colors, values to \$7.50, while they last \$2.98</p>	<p>EXTRA SPECIAL</p> <p>One lot of Fibre Silk Hose and Silk Gloves, \$1 value, while they last 39c</p>	<p>EXTRA SPECIAL</p> <p>Onyx Hose up to \$2 values 98c</p>

We have crushed the life out of prices, therefore every purchase must be final and for cash only. No approvals, no layaways and no refunds. Every sale positively final.