

Here's Good News for Every Man and Boy
 In North Platte Trade Territory.

**OUR GREAT
 CLEARANCE SALE
 BEGINS TODAY!**

Today this store starts its Great Clearance Sale. A sale of quality merchandise for Men and Boys, the very best the market affords. Radical reductions make our offerings so alluring they cannot be ignored.

CLOTHING

Everybody knows the high quality of our clothing and the mere fact that our suits have been radically reduced for this sale will be incentive enough to bring a great crowd to our store. We are ready for you--ready with suit bargains you haven't seen for years.

One-Fifth to One-Half Off

MEN'S FINE SHOES

Consisting of wonderful assortment of calfskin and vici kid shoes. Famous high grade makes such as Edwin Clapp and The F. F. & H. brand now offered at

ONE-THIRD OFF

Men's Felt Hats The Kind of Headwear You'll Wear Next Fall **1-3 Off**

Silk Hosiery Sale 400 pairs of Wilson Bros. fine Silk Hose that sold for \$1.50 and \$1 a pair now offered at **49c**

Boy's Wool Suits reduced to Bed Rock Prices. Boy's Wash Suits, Shirts and Blouses, at Great Money-Saving Prices.

MOTHER'S TAKE NOTICE

Come See What You Are Being Offered.

EDWARDS-REYNOLDS CO.

JOHN B. EDWARDS, President.