North Platte Community Sales Day SATURDAY, JULY 16, 1921

GUARANTEED REDUCTIONS

On this page of The Tribune and on the page following are found nearly 100 articles of every-day use upon which the merchants of North Platte have made substantial price reductions for the Community Sale which will be held Saturday, July 16th.

The price reductions are absolute reductions; they have been found actual by the committee which has this Community Sale in charge, and this committee give the guarantee that the reductions are based on the present sale prices of merchandise

The committee believes that on this Community Sales Day the buyers will be given an opportunity to secure more and better bargains than for a number of years past, and that each person who comes to North Platte to trade on Saturday. July 16th, will feel that they have profited by their coming J. Q. WILCOX. W. R. MALONEY, Committee:

Underwear and Soxs

REDUCED PRICES FOR JULY 16th.

The Hirschfeld Co.

Dresses and Skirts

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REDUCED PRICES FOR JULY 16th ONLY

Cotton Wash Dresses and Silk Dresses, values up to \$28.50 at ______\$14.98

Cotton Gaberdine Wash Skirts, values to

Block's Ladies' Furnishing Store

Casting Rod and Gun.

REDUCED PRICES FOR JULY 16th

One Greenheart 6-foot Casting Rod, price \$20.00, will sell for _______\$10.00 One Winchester Repeating Rifle, model 1892, calibre 25-20, price \$36.00, will sell

J. C. Den.

Ladies' Hose

REDUCED PRICES FOR JULY 16th.

Ladies fine gauze light weight mercerized Hose, our best 75c number, 2 pairs for \$1.00 Limit four pairs to a customer.

Wilcox Department Store

Men's and Womens Shoes

REDUCED PRICES FOR JULY 16th ONLY

60 Pairs "John Kelley" Women's black Kid Pumps, beautiful strap patterns, regular price \$10.00, for __

80 Pairs "Florsheim" men's dark brown, genuine Russia calf, regular price \$15.00,

Tramp & Sons Shoe Store

The Keith Theatre Matinee

REDUCED PRICES FOR JULY 16th ONLY

Children's Admission ____ 5c Adults' Admission _____15c

Keith Theatre Matinee

Photographs

REDUCED PRICES FOR JULY 16th.

Regular \$12.00 per dozen Photos ____\$8.00 Post cards, regular price \$2.00 per dozen, reduced rate ______\$1.50 per dozen

Popular Books and Stationery

REDUCED PRICES FOR JULY 16th.

\$1.00 Popular Copyright Books at _____50e \$1 to \$1.25 Box Paper with Envelopes__50e

Newton's Book Store

Phonographs

REDUCED PRICES FOR JULY 16th ONLY One \$200 Cathedral Phnograph for 108.00

Roberts Music Co.

Coffee and Rice Prices.

REDUCED PRICES FOR JULY 16th ONLY

Home Roast Coffee, regular 40c grade __30c Fancy Head Rice, 121/2c grade, 3 lbs for 25c

Rush Mercantile Co.

Clothes Cleaning

Work received on Community Sales Day will be cleaned and pressed as follows: Men's Suits \$1.00; Ladies Suits \$1.00; Ladies' Coats \$1.00; Skirts 50c; Trousers 50c

W. A. Skinner & Co.

House Dresses and Underwear

REDUCED PRICES FOR JULY 16th.

True Worth House Dresses, regular prices \$3.50 and \$4.50, your choice while they

\$1.25, sale price

Tramp & Sons Ready-to-Wear

Rings and Alarm Clocks

REDUCED PRICES FOR JULY 16th ONLY

Ladies' or Gents' \$12 Ruby Rings ____\$6.00 \$3.50 Alarm Clocks

Austin's Jewelry Store

Men's Felt Hats

REDUCED PRICES FOR JULY 16th ONLY

Men's Fine Quality Felt Hats _____98c

J. C. Penney Co.

Reduced Laundry Service

REDUCED PRICES FOR JULY 16th ONLY

Collars Laundered for _____ Shirts Laundered for _____10c each

The Best Laundry

Mixed Paints

REDUCED PRICES FOR JULY 16th.

B. P. S. Mixed Paint, per gallon _____\$3.50 Popular Copyright Books, each _____75c

Fraters Drug Store

Talcum Powder and Stationery

REDUCED PRICES FOR JULY 16th ONLY

Colgate Talcum Powder Crane's white or colored Box Stationery 50e

Rincker Drug Co.

Reduction In Auto Tires.

REDUCED PRICES FOR JULY 16th ONLY

30x31/2 Plain General Tire ______\$11.00 30x31/2 Cornhusker Tire_____\$10.95

Adair-Lee Rubber Co.

Reduced Coal Prices

REDUCED PRICES FOR JULY 16th.

Pinnacle Nut Coal, 2000 lbs. at yard \$11.50 Pinnacle Nut Coal, 2000 lbs. delivered in The above reduced prices are cash with

Coates Lumber and Coal Co.

Watches and Silverware

REDUCED PRICES FOR JULY 16th.

\$25.00 Ladies' Bracelet Watches, 15 jewel,

Clinton, The Jeweler