

THE NORTH PLATTE Semi-Weekly Tribune

Before the war the North Platte Semi-Weekly Tribune was \$1.25 a year. When prices began to soar, the subscription price was raised from time to time until it was finally put at \$2.00. The war is over. Prices are steadily declining, labor is less expensive than formerly. Paper has gone down a very little. Foods, building materials, clothing and some other items have declined sharply. It is time the newspapers were taking notice of the lower prices, and we have decided to put our subscription at \$1.50 a year. Last Friday we printed Two Thousand, Three Hundred and Ten copies of the Tribune. Fifteen copies were reserved for office use and the rest were sent to our subscribers. We had more advertising than we could handle. We put aside more than two columns of news that we could not use on account of space. We will have to enlarge the paper and in that way take care of the business that is coming our way. We want to retain every subscriber we now have and we want hundreds more. To this end we are making the price so low that every home in Lincoln County can afford to have the County Seat Paper—The North Platte Semi-Weekly Tribune.

The farmer has taken his loss and has started in again. The business man has marked down his goods to correspond with the lower markets and keeps on doing business. The laboring man has been laid off and has lost a lot of wages, but he is ready now for the job when it opens up. We wish to join these friends in our own way and so are making this 25 per cent cut in subscription price. Whenever we think we can do it will cut the price further. But—the low price is only after June 1st. Anyone who has gotten behind must settle to June 1st in order to get the new rate. Anyone who has paid ahead of June 1st will have his subscription extended to cover the new rate. We are going onto a cash basis eventually. It is the only way to conduct a business of any size and know where the business stands. The rate of \$1.50 a year—two copies a week, eight to twelve pages each issue—is so low that no one can complain of the cost. We have done our part now in getting back to normal. No one can ask us to do more.

IS REDUCED IN PRICE
\$1.50 A YEAR
 IF PAID IN ADVANCE.

We publish the Proceedings of the County Commissioners weekly within four days of the meetings.

We give a complete list of the real estate transfers with the names of the persons concerned and the price paid.

We run news items and announcements of the Lincoln County Farm Bureau as soon as they are issued.

We give a list of marriage licenses issued in Lincoln County each week. The

names and addresses of the persons concerned are given.

We publish items of interest about the Lincoln County Agricultural Society and the County Fair.

We keep our readers in touch with the work of the Lincoln County Chapter of the American Red Cross, the Lincoln County Council of the Boy Scouts of America, all departments of the Lincoln County government and contributions

from rural and village correspondents over the county.

Each week we clip the most interesting items from the other papers of the County and give them credit for the item.

We cover every department of the city government the city schools, the social life and the churches. We keep in touch with the chief doings of the lodges that are for the public and have a close relation with the business and professional

life of the city.

In our editorial department we aim to interpret some of the local activities and to call attention to some of the best things being done and to denounce some of the worst.

In every department we boost our home town and the county we live in and work for the best things for our own people.

————— BEGINNING —————

WEDNESDAY, JUNE 1,

Watch Next Friday's Paper for Something Big.