

Starting Saturday a. m., May 14 OUR GREAT ANNUAL MAY SALE

Mail Orders

Promptly Filled

We Prepay Parcel Post



Far Earlier than is Usually the Case, We Announce the Most Remarkable Price Reduction on Men's, Young Men's and Boy's Wearing Apparel.

Usually it is June or July before prices are cut so deeply, but this year we find our stocks too large, and more broken and incomplete assortments than normally.

Extra Special LADIES' \$2.00 SILK

Holeproof Hosiery

In all the popular new shades, black, white, russet, cordovan, African brown, gun metal, navy, field mouse, cloud.
WHILE THEY LAST
SALE PRICE, PAIR **95c**



MEN'S HOSIERY SPECIALS
Men's Fast Color Hose

In Black, White, Navy, Grey, Cordovan and Palm Beach.
Sizes 9 1/2 to 12
A DANDY 25c GRADE
PAIR **15c**



MEN'S FINE NECKWEAR
All High Class
Values up to \$1.00
Sale Price **39c**
Each

Mens' and Young Men's
Fancy Spring and Summer Suits

THE VERY LATEST MODELS, THE VERY NEWEST PATTERNS, PLAIN GREYS, BLUE SERGES, BLUE, BROWN AND GREEN CLOTHS IN NEAT PENCIL STRIPES

MEN'S AND YOUNG MEN'S SUITS

VALUES UP TO \$27.50

\$18

MENS AND YOUNG MENS SUITS

VALUES UP TO \$32.50

\$24

MENS AND YOUNG MENS SUITS

VALUES UP TO \$40.00

\$29

MENS AND YOUNG MENS SUITS

VALUES UP TO \$45.00

\$34



Boys Two Pants Suits

They are Carefully made of Choice Wool Mixtures in Desirable dark patterns. The pants are full lined. Values up to \$15.00 sizes, ages to 18 **99c**

BOYS' IRON CLAD HOSE
in fine and heavy, doubleknee and heels and toes. 3 pairs \$1.00, per pair **35c**

BOYS' SCOUT SHIRTS
Blue and grey chambray, collar attached, brass buttons. **39c**

MEN'S KHAKI ARMY SHIRTS
Collars attached. Two button down pockets, faced sleeves and double stitched throughout.
A \$2.50 VALUE. **95c**

MEN'S BLUE CHAMBRAY shirts, collar attached, faced sleeves Not All Sizes
A \$1.25 SHIRT AT **69c**

MEN'S UNION MADE Overalls and Jumpers

Made of Extra Heavy Blue Denim. Each Garment Cut Extra Full and Well Made. Sizes of Overalls 36 to 46. Sizes of Coats 38 to 46. Garment **69c**

MEN'S AND YOUNG MEN'S DRESS TROUSERS
Of Fine Worsted and Cassimer Trousers in a Wonderful Variety of Patterns, Well Tailored
Values up to \$6.00. Pair **\$3**

YOUNG MEN'S BLUE SERGE TROUSERS
Made of Fine Quality All Wool Blue Serge
Sizes 28 to 38 only. A \$7.50 Value, Pair **\$4.90**



MEN'S SUMMER Union Suit Specials
Athletic Union Suits Of Checked Nainsook, Elastic Back, Sizes 34 to 46, \$1.25 value **79c**

Athletic Union Suits Of extra fine quality Nainsook. Sizes 34 to 48, \$1.50 values **95c**

Ribbed Union Suits Short Sleeves, Ankle Length, Sizes 34 to 46, \$1.50 quality **95c**



Men's Hats

A Special purchase of men's High Grade Felt Hats in Browns, Greens, Greys and Blacks. A good \$5 value
Sale Price **\$3.45**

MALLORY HATS worth up to \$7.50 **\$4.95**

STETSON HATS worth up to \$10.00 **\$5.95**

ONE LOT OF MEN'S FINE HATS OF THE Latest shapes and colors Solid Leather or Sweat Bands, Each **\$2.45**

MEN'S LEATHER FACED GLOVES
Good Quality Leather Palm, Heavy canvas back in gauntlet or short **23c**

MEN'S HANDKERCHIEFS
Soft Finish and Ready for Use. 15c kind 9c
3 for 25c. Each **9c**

MEN'S LEATHER BELTS
Wilson Bros. Fine Leather Belts in black only. All sizes, \$1.00 value **39c**

MEN'S FANCY COLLARS
Made of Silk and Madras, sizes 12 1/2 to 17, each **10c**



MEN'S OUTING SHOES

Made of good quality leather. Chrome leather soles. The best wearing shoe made. A nice \$4.90 VALUE **\$2.35**

RALSTON HIGH GRADE SHOES
One lot of Genuine Calf Skin in Medium English toes. Values to \$12.50 **\$6**

MEN'S GOOD QUALITY DRESS SHOES
in dark brown and black. All the new Shapes. Values up to \$6.50 **\$3**

THE HIRSCHFELD CO.

North Platte's Foremost Clothiers for Men and Boys.

We are "RIGHT" on the Corner.