## OUR ENTIRE STOCK $1 / 50$ FF FOR A LIMITED TIME

Beginning Saturday, May 14th, we are going to put our Entire stock on sale at One-Fifth oft of our Regular prices. This applies to everything in our stock but not to special orders. We will not open any new goods during this sale for the reason that' we wish to reduce our investment in our stock. The season has been backward and while we have reduced our prices right along to conform to the reductions in the wholesale markets we feel that we had rather take a further loss than to carry any surplus spring goods over into another season. Goods will be priced to you at the regular price and one-fifth deducted from your bill

## WILCOX DEPARTMENT STORE.



The Worlds Famous

## Brambach Grand

can now be heard at the
Roberts Music Co.
110 E. FRONT ST
PHONE 260
north of the Post Ofice

## pectal $1: 0:$ :-

Our regular brande of flour in ug David Harum, per
Picnic Hame per pound Weliners per pound
Prunes, 3 pounds tor
Prunes, ${ }^{3}$ pounds tor-
Breaktast



MAY Stock Reducing SALE A'T


LADIES' OUTFITTING. STORE

NORTH PLATTE. NEBRASKA Is now in full swing, and will continue for a few more days in order to carry out our determination to dispose of every

Spring Suit. Coat, Wrap. Dress, Skirt or Waist, regardless o cost, profit or loss. Those that are still to buy their spring and summer apparel are sure to save from $\$ 10.00$ to $\$ 35.00$ on

## GREAT MONEY SAVING SALE

A Wonderful Collection of Summer Dresses in Imported Organdies French' Ginghams, Dotted Swisses and Voiles, now on Display all Priced Very Reasonably.

For Real
Values
Values see
South WinSouth Win-
dow display MOMICHAEL GROCERY,

