

# A STORE FOR ALL THE PEOPLE.

Bringing to them the **BEST VALUES** in **DRY GOODS, CLOTHING, SHOES, READY-TO-WEAR,** at **LOWEST PRICES.** The **LARGEST CHAIN DEPARTMENT STORE** in America is working for you. Take advantage of this opportunity to save money on your purchases for the entire family.

## New Spring Dress Goods

Fine Swiss organdies, plain white and colors, 98c, \$1.19, \$1.49, \$1.69  
 Volles in plain colors and figured patterns 25c, 29c, 39c, 58c, 69c, 98c  
 New arrivals in silk taffeta, satin messline and foulards 98c, \$1.49 to \$2.98

## New Spring Clothing

For Men and Boys.

Latest Fashions—Lowest Prices

### MEN'S SUITS

New all wool, latest styles in hairline and pin stripes, single and double breasted. Best in style and quality. . . . \$39.75  
 Other styles and colors, blue serge and plain grey. . . . \$19.90, \$24.75, \$34.75

### BOYS' SUITS

Big assortment, extra value suits \$7.90, \$8.90, \$9.90, \$10.75

See the special table of Boys' suits at \$8.90

### MEN'S TROUSERS

Extra good corduroy at \$3.98  
 Dress pants \$4.98, \$5.90, \$6.90



CURLEE CLOTHES



## New Spring Coats, Suits and Dresses



Smartest Styles Right from Fashion's Center  
 Latest Models, Beautiful Colors, Lowest Prices  
 The Garments that Stylish Women are wearing this Spring

Coats at \$12.75 \$19.90 \$24.75 to \$39.75  
 Suits at 12.75 21.75 24.75 \$34.75 39.75  
 Dresses at 9.90 14.75 19.90 29.75 39.75

### Men's Hats and Caps

Men's Spring Hats \$1.98  
 Extra quality at \$3.98

Genuine Velour \$7.50  
 Caps, all colors, 69c to \$2.49

Boys' Hats and Caps  
 Cloth Rah, Rah styles 49c 69c

Straws in same style 49c to 98c  
 Caps, all colors 69c, 89c, 98c

### Men's Shirts

Just in an elegant assortment of men's negligee shirts, now 98c  
 Fine stripe madras, neat stripes \$1.49  
 Soft shirts, collars attached .98c to \$1.98

### Overalls

Boys' overalls up to 98c  
 Just received a heavy blue shirt, all sizes at 69c

### Specials

Special lot percales in lights and darks, big assortment, per yard 15c and 19c

### Waists

Special lot of fine lawn waists, now \$1.98  
 Ecru Soisette waists, now \$2.49

## New Spring Curtain Goods

You'll need them soon.  
 Fine white curtain scrim . . . . . 29c  
 Fine white curtain scrim . . . . . 15c  
 Fine ecru curtain scrim . . . . . 59c, 39c  
 Lace panel curtain goods in white and ecru . . . . \$1.69  
 Lacy overdrapes in brown, blue, green, old rose . . . 79c  
 Draperies for bed rooms and dining rooms, 29, 39, 49, 58c

## This Is the Family Shoe Store

Where Honest Values at Lowest Prices Reign Supreme



## Shoes! For Men, Women, and Children at Lowest Prices.

Men's brown and black blucher dress shoe, smooth calf leather . . . . . \$3.98  
 Men's black English shoe . . . . . \$4.98  
 Men's black and cordovan shoes in fine kid leather \$5.50 to . . . . . \$9.90  
 Ladies' military heel oxfords, brown and black \$3.98 and . . . . . \$3.49  
 Ladies' fine kid black oxfords . . . . . \$5.90  
 Ladies' lace oxfords, black . . . . . \$3.49  
 Men's, Boys' and Girls' gym. and tennis shoes \$1.49 to . . . . . \$2.98

## Silk Underthings

For Women

Camisoles . . . . . 98c  
 Camisoles . . . . . \$1.49  
 Camisoles . . . . . \$1.98  
 Bloomers, Petticoats, fine quality, up to . . . . . \$5.90

# J.C. Penney Co.

A Nation-wide Institution

512 BUSY STORES

## Special

A special buy from our New York headquarters.  
 Ladies' Vanity Bags  
 Silvertone Bags,  
 Cordovan Tooled Leather Bags  
 Priced at . . . . . \$3.98

## GIFTS THAT LAST

CLINTON, THE JEWELER

CLINTON & SON, The Eye Glass Men

Sign of The Big Ring

Satisfaction--Sure--Try Us.

Graduate Opticians

### DR. O. H. CRESSLER

GRADUATE DENTIST  
 Office over the McDonald State Bank.

### LOCAL AND PERSONAL

New blouses in gala effects, big showing, at The Leader Mercantile Co.

Roberts Music Co. carries the Victor Records. The new April records are here now.

Walker's Colored Stringed orchestra will furnish music for a dance in the K. C. hall tomorrow evening.

A splendid exhibit of the famous Wallace Nutting pictures this week See Dixon's Music Shop window.

Misses Gertrude and Marjory Arnold will entertain tomorrow evening at their home in honor of Miss Lucille McFarland, an April bride.

Your separate skirt is here, and if you come right in you will have first choice of one just made for your type, at The Leader Mercantile Co.

Use our baby chick starter and baby chick feed—prevents loss. North Platte Feed Co., Phone 206.

Mr. and Mrs. Otto Hansen sailed on the Shannon for Honolulu Tuesday noon. Mr. Hansen has charge of the main quartermaster department in Honolulu. Mrs. Hansen is a sister of Dr. O. H. Cressler of this city.

Dr. Geo. B. Dent went to Paxton this morning on professional business. Miss Jones of the Expression School of the University of Nebraska arrived Wednesday and will direct the Declamatory contest and coach the Senior play.

The Episcopal Missionary Society and the Sunday School Class were entertained last evening by Mrs. F. R. Rincker. Mrs. J. B. Redfield gave a talk on the Life of Christ and showed pictures by Hoffman. This is one of a series of similar studies which are to be taken up each week. Mrs. Brock assisted the hostess in serving the lunch.

Mrs. Seth Sherwood, is at the home of her mother Mrs. Sarah E. Finney, in this city, suffering from a broken hip. According to our reports, Mrs. Sherwood was recovering from a stroke of paralysis and while trying to get around the house, fell and broke her hip. The sympathy of many friends goes out to her in her intense suffering. Mrs. Sherwood was at one time one of the church supporters who gave of her means to the limit. She has only recently returned to this city.

### PROMINENT WAR WORKER AND SOCIAL LEADER DIES IN CALIFORNIA.

Friends were shocked to learn of the death Tuesday night of Mrs. Frank Buchanan of this city. She died while on a visit to California for the benefit of her health. She was with her mother, Mrs. Todd, but her condition was not so serious that it was thought necessary for the other members of her family to be with her. The body will arrive here on No. 5 Sunday. The sympathy of the friends and acquaintances goes out to the husband and other relatives in their suffering.

### AMERICAN LEGION TO HAVE A BASE BALL TEAM THIS SUMMER

All members of the American Legion interested in baseball are requested by the management to appear on the Fair Grounds at 2:30 o'clock Sunday afternoon. Dr. McKirahan is going to coach the play and Fred Peterson has been appointed manager.

Romper and play suits for little tots in ages 2 to 6 years on sale at The Leader Mercantile Co.

Mrs. M. A. Baunta left this morning for her home in Kimball after visiting friends in the city.

### POLITICAL ACTIVITIES ENDS IN LABEL SUIT AGAINST EDITOR.

William E. Shuman, candidate for Mayor on the Citizen's ticket in the recent city election filed a suit at three o'clock on the afternoon of election day against A. P. Kelly, editor of the Evening Telegraph charging him with libel. Mr. Shuman acted through his attorneys, Halligan, Beatty & Halligan. Mr. Shuman claims to have two objects in bringing the case into court. One is to right the wrong which he says was done him by the attacks in the Telegraph and the other as a warning to the Telegraph and other newspapers that citizens of North Platte may become candidates for public office without having mud batteries turned upon them. \$20,000 is the amount of damages asked for by Mr. Shuman. The case will come up in the fall term of the District Court.

### SEVERAL THOUSAND NATURALIZATION CERTIFICATES ARE UNDELIVERED.

M. R. Bevington, Chief Naturalization Examiner at St. Louis has written Geo. E. Prosser, Clerk of the Lincoln County Naturalization Court that unclaimed certificates issued to soldiers in some of the military camps, cantonments, reservations and schools having military units attached, are still in his hands. It seems that during the war, an enlisted man who was not a citizen was naturalized and his papers were held for him until after the war. Now they cannot be delivered. Any of our readers knowing themselves entitled to one of these papers should communicate with Mr. Prosser, Clerk of the District Court of Lincoln County.

Owing to a disagreement over the fulfillment of the terms of the lease, W. H. McDonald has ordered the W. R. Maloney Co. to vacate the store room on Dewey Street which is occupied by the furniture department. It is probable that the matter will have to be settled in the courts.

Gloria, the infant daughter of Mr. and Mrs. John J. Sykes, who died Tuesday, was buried in the North Platte Cemetery Wednesday.

Embroidered volles and organdies, pleasing variety, modest in price at The Leader Mercantile Co.

A baby girl was born to Mr. and Mrs. Lions yesterday at their home on west 10th street. All concerned are doing nicely.

See the pretty variety of gifts and art goods at reasonable prices at the Specialty Shop, 516 Locust St.



## Remember!

Your Money gets into a Bank whether you put it there or not. If you spend all some successful man deposits your money.

### OPEN A BANK ACCOUNT.

You will be surprised to find how short a time it takes to accumulate a surplus. We Welcome Your Account.

**Union State Bank**  
 OF NORTH PLATTE, NEBR.  
 THE BANK THAT ALWAYS TREATS YOU RIGHT.