

Semi-Weekly Tribune.

WILSON TOUT, Editor and Publisher.

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FRIDAY, FEBRUARY 4th, 1921.

EDITORIAL.

The value of the newspaper is not realized by one farmer in a hundred. We know this because the farmer has been slow to take advantage of newspaper advertising in disposing of his blooded stock, hay, seed, grains and other farm produce. Too long, already the farmer has been taking his wares to the market and selling them at the price the other fellow has set. The time has arrived when the farmer will advertise his products for sale at the price which he expects to receive and customers will come to him. Our readers will notice that some farmers of this county are alive to the possibilities of newspaper publicity and others are planning on trying it out this spring.

The monthly report of the City Librarian showed that a part of our people appreciate the opportunities offered by the library. We stopped in there the other night and it was certainly a pleasure to be there. The room was warm, well-lighted and clean. The chairs were fairly well filled with patrons. One table was being used by the members of the High School debating team. Several were filled by boys and girls and a number of older people were reading the papers, magazines or books. Quiet prevailed. People spoke in subdued tones so that their voices would not distract the attention of the others. The floor covering is noiseless. Everything has been planned to make the library attractive and pleasant to those who want to use it. And these efforts have been successful. The Library Board is to be congratulated on its success. And we are not forgetting to mention that a large part of the success of this institution is due to the efficiency of the librarian, Miss Loretta Murphy. She is there from seven to nine every week evening and from three to six on Sunday afternoons in addition to the regular hours during the week.

Some men in North Platte have been urged to enter the Boy Scout work here because of the need of workers and they have given their untisness for the work as their reason for not taking it up. Now the Council has provided a trained worker who is giving a series of lessons in scout leadership and the course is free. It is up to these men to find another excuse or make good. There are a number of returned soldiers who would enjoy this work and who are not yet enrolled. They know hiking, signaling, camping, etc. and these are what the scouts like. They would only need to get the modern idea of boy training and they would be ready to make their lives count in service to others. There are some business men who need contact with boys. They are drying up at forty. Some are fathers of boys with whom they have no chumship. Very shortly each will be over the top of the hill and counted as a has-been. Some of these men should catch themselves before it is too late. Association with boys will do it and they will have many years of active service ahead of them. If every man who feels the stir within him were to enter the training course and qualify the boys of North Platte would not want for competent adult leadership.

The Christian Endeavor Society of the Presbyterian Church held its annual meeting at the Church Wednesday evening of this week and the election of officers resulted as follows: Miss Georgina McKay, president; Norman Moulton, vice-president; Mrs. William Seibold, secretary and Donald McKay, treasurer. The evening was spent very pleasantly and closed with a lunch served by the boys.

ASK LEGISLATURE FOR APPROPRIATION TO PROMOTE EXHIBITION.

The following resolutions are self-explanatory and were passed by the officers of the Platte Valley Poultry Breeders' Association:

We the members of the Platte Valley Poultry Breeder's Association, incorporated, in meeting assembled do hereby subscribe to the following resolutions:

WHEREAS—We have an organization, which produces no gain to its members, but works for the general advancement of the poultry industry in this part of the state by holding a high-class poultry exhibit each year in January, for members and non-members to exhibit their poultry and pet stock, and

WHEREAS—We employ a licensed judge for this exhibition and score the fowls by the American Poultry Association Rules and Standard of Perfection, and

WHEREAS—We do not charge the public any admission to this exhibition but expend \$500 in cash prizes to exhibitors which with other expenses we pay from the entry fees and from a donation by the Chamber of Commerce, therefore be it

RESOLVED—That we endorse the law now before the Legislature of the state of Nebraska which provides for each county which maintains such an exhibition as we hold, a payment of \$200 each year. And be it further

RESOLVED—That we urge Senator W. V. Hoagland and Representative E. S. Davis to work and vote for this bill.

Mrs. J. J. Halligan and Mrs. Victor Halligan entertained twenty-six guests at a one o'clock luncheon yesterday. The tables were decorated in cut flowers with pink and white colors predominating. The out of town guests were Mrs. Bolsof of Gothenburg, Mrs. McConnell of Ponca, Mrs. Shelly, of Fairbury, Neb., and Miss Tenk of Los Angeles. Luncheon was followed by bridge.

Mr. and Mrs. Luke Healey arrived yesterday from Denver to visit at the Tom Healey home.

Want Ads

For Rent—Desirable rooms. Phone 1013.

For Rent: Two unfurnished rooms, 215 West Third.

For Sale—125-egg X-ray incubator and brooder. Phone 920W.

For Sale: Man's overcoat. Size 44. Price \$15. Phone 810J.

For Sale—Full blood Barred Plymouth Rock Roosters. Phone 795F120.

Wanted—Washings, will call for and deliver. Box 285.

Wanted—All kinds of hides and furs. Will Henricks, 720 N. Locust.

For Rent—A sleeping room for one or two ladies. 920 W. Fourth.

For Rent—Nice furnished sleeping room for lady or couple. 212 S. Dewey.

Lost: On branch train a black handbag. Return to this office and receive reward.

Wanted—Anyone wishing quilts made, either tied or quilted, call at 612 E. Tenth.

For Sale—New 3 room house and lot. Large shade trees, garage and chicken house. Place is vacant now, 215 So. Walnut. Call at 221 South Walnut after 5 p. m.

For Sale—Baled alfalfa \$14.00; loose alfalfa \$12.00 delivered; prairie hay, baled, \$8.00; loose \$6.00 delivered; oat straw, baled \$6.00; loose \$4; loose hay in the stack from \$3 to \$5 ton. J. T. Lister, Phone 797F3 or 796F12.

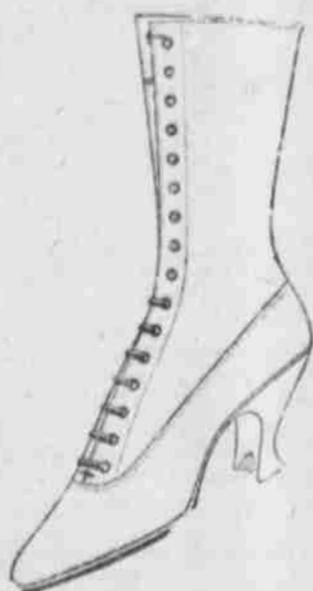
WALL PAPER
You may select your paper in your home. Now is the time to have your inside work done.
PHIL DEATS,
Phone 1061J

J. C. PENNEY CO'S SHOES

For Every Member of the Family.

There is no Profiteering Here. A Close Inspection Will Convince You that Our

REGULAR PRICES are LESS than the So-Called Sale Prices of Other Stores.



Ladies' Fine Dress Shoes

High heel Boots in Mahogany Kid Leather

\$8.90

Ladies' Fine Dress Shoes

Ladies High Heel Boots in fine quality, Black Kid, \$6.90

Ladies Cuban Heel, fine quality kid in brown, \$7.90

Ladies Cuban Heels, fine quality kid in black, \$6.90

Ladies Military Heel Shoes black kid leather. \$4.98, \$5.90

Ladies Comfort Shoes, kid leather, rubber inch heels, both Cap and Plain Toe. \$3.49, \$3.69, \$4.98.

Complete stock of Oxfords in Military and Low Heel. Also Comfort Slippers with and without straps.

\$2.98 to \$3.98.

MEN'S FINE SHOES.



Mens Dress shoes English last black kid.

\$6.90 and \$7.90.

Mens Brown English last fine kid Leather.

\$6.90 and \$7.90.

Mens Brown English Calf Leather, an elegant shoe

\$5.90.



Mens Gun Metal Black Blucher Dress Shoe.

\$4.98.

Fine Glaved Kid Shoe Semi English last Blucher Style. A very nifty dress shoe..

\$7.50.

A Genuine Brown Army Shoe Musen last,

\$5.50.



Mens Work Shoes

Mens Heavy Brown Work Shoes like cut. An exceptional good shoe.

\$3.98.

Same as above in Black,

\$3.98.



Men's Outing Shoes

Mens Brown Outing Shoe.

\$2.98

SPECIAL TABLES OF SHOES FOR YOUR SELECTION AT PRICES TO SUIT THOSE LOOKING FOR REAL BARGAINS.

TABLE 1	TABLE 2	TABLE 3
Ladies' military heel shoes in black kid, also Blucher etyle, choice \$2.98	Mens Dress Shoes, glazed horse, in Blucher and plain toe \$2.98	Girls Shoes, assorted 8 to 12 \$1.98 Boys dress shoes sizes up to 2 \$2.98
Wonderful values in Infants and Children Shoes 98c to \$2.98 Ladies Rubbers all styles. 58c to 98c Mens light and heavy weight makes 98c to \$1.98.		

Wear J. C. Penney Co. Shoes It will be dollars saved

J.C. Penney Co. Mail Orders Given Prompt Attention

A Nation-wide Institution

312 STORES

Modern Banking

In the old days, it was regarded as quite necessary that all bank deposits should be made in person.

However, the Platte Valley State Bank is always glad to accommodate its patrons by receiving deposits by mail where they are in the form of endorsed checks or money orders and prompt acknowledgement is always made.

Because the deposits in this bank are protected under the laws of Nebraska whether they are made in person or by mail, they are assured absolute protection.

The Platte Valley State Bank
NORTH PLATTE, NEB.

When the Ships Come In.
In Hawaii, the Philippines and Cuba one of the chief topics of interest to the Islanders is the arrival and departure of steamers. Newspapers devote whole pages to these boat movements, to lists of the passengers, interviews with notables on board and stories of the voyage by members of the officers' staffs and crews. In fact the arrival of the evening train in a mainland country town holds no more interest for the residents than the maritime news has for the people of Honolulu, Manila and Havana. The Cuban capital has a new object of interest in this regard in the lately instituted daily air service between that city and Key West. The planes are of the United States navy scout type, each carrying eight passengers.

Does as He's Told.
"There's one thing I'll say for him."
"What's that?"
"He has the courage of his convictions once his wife has made up his mind for him."

At The SUN, TODAY.
Mr. George Arliss

"THE DEVIL"

ALSO

Buster Keaton

in

"THE SCARECROW"

His latest and best comedy.