

ALL KINDS of CLOTHES for ALL

at all kinds of PRICES

The Store is Filled With Values that Breaks all January Sale Records

Muslin 36-inch Standard 10c	Toweling 16-inch Bleached 19c	Outing White or Colored 17c	Percalé 36-inch Standard 13c	Silkoline Good Patterns 15c	Ticking 8-ounce Feather-proof 27c	Table Cloth Renfrew and Standard 95c	Muslin HOPE 13c	Sheeting 9-4 Bleached 47c
Calico Simpson's Quality 7c	Long Cloth Good Snow White 19c	Gingham Apron Standard 13c	Oil Cloth Standard Best Grades 43c	Challies 36-inch Goods Good Patterns 19c	Outing White and Colored 23c	Ribbons All Silk 5 to 6 Inches wide 39c	Gingham 36-inch Standard 23c	Socks RIBBED TOP 10c

Never in All Our Business Experience Have We Offered Such Bargains.

Remember this fact, these prices on most items are away below what you will pay later

Now Clothing

1
2
Price

Buy now a High Grade Suit of Overcoat at **One Half Price**. It's a golden opportunity, and there is a worth while saving.

Men's

\$35.00 Overcoats or Suits **\$17.50**
\$45.00 Overcoats or Suits **\$22.50**
\$65.00 Overcoats or Suits **\$32.50**
And So On Through the Line of Boys' and Children's at 1-5 to 1-3 off Regular Price.



Cotton Goods

Sheeting

Pepperell 42x36 Pillow Cases. You've been paying 50c to 60c **47c**

Muslin

Hope, 36-in. Bleached Fine. You've been paying 25c to 35c a yard **13c**

Sheets---Pillowcases

Pepperell size 81x90 Sheets. You've been paying \$2.50 to \$2.75 **\$1.47**

Pepperell 9-4 Bleached You've been paying 75c to 95c a yard **29c**

Suits--Coats Now

All of our fine, beautiful Suits and Winter Coats—all on sale at **One-Half Price**. No thoughtful woman will overlook an opportunity like this.
All \$35.00 Suits now **\$17.50**
All \$45.00 Suits now **\$22.50**
All \$57.50 Suits now **\$28.75**
All \$65.00 Suits now **\$32.50**
All \$75.00 Suits now **\$37.50**
All the Wool Coats at **HALF PRICE**. Exactness of all statements



Suits and Overcoats Rightly Tailored by Nation's Best Makers.

WE ADVISE WITH ALL THE EMPHASIS AT OUR COMMAND, BUY NOW.

JANUARY Blanket Month		BLANKETS Sold Now at JULY PRICES	
Crib Blankets Now on Sale at	76c 96c \$1.16	Heavy Cotton Blankets Now on Sale at	\$3.16 \$3.56
Double Bed Blankets Now on Sale at	\$2.36 \$2.76	Wool Nap Blankets Now on Sale at	\$3.92 \$5.16

BETTER GRADES AT PROPORTIONATE PRICES.

Shoes For the Family Back to Pre-War Prices

INFANTS' On Sale 45c 75c 98c	CHILDREN'S On Sale \$1.95 \$2.45 \$2.95	MISSSES' On Sale \$2.95 \$3.45 \$3.95
BOYS' On Sale DRESS SHOES \$3.45 \$3.95 \$4.45 PETERS BRAND	MEN'S On Sale DRESS SHOES \$4.45 \$4.90 \$5.95 PETERS BRAND	WOMEN'S On Sale DRESS SHOES \$4.90 \$5.85 \$6.47 PETERS BRAND

Remnants

SILKS—Wool Dress Goods—Georgette—Crepe De Chene Satins—Charmeuse—Peau DeCygne—Taffetas—Dress Satins.

The Man or Woman who does not buy now, when the chance to purchase wisely and profitably is at hand, is slamming the door in the face of Opportunity.

Remnants

Outing Flannels—Muslins—Percalés—Long Cloth—Silkoline—Table Linens—Ribbons—Laces.

MESSALINES
36 Inches Wide
Heavy silk, black, colors.
\$1.75
You've been Paying \$3.50.

The Leader Mercantile Co
INCORPORATED
WE FIT THEM ALL—MEN, WOMEN & CHILDREN
DRY GOODS * WOMEN'S READY TO WEAR * CLOTHING * SHOES
ONE PRICE TO EVERYBODY
J. E. NELSON, MANAGER

CHARMEUSE
40-inch Goods
All Silk, best quality
\$3.45
You've been paying \$6.00 to \$6.50.