

NORTH PLATTE AS A SHOPPING CENTER

SHOP NOW!

FOR CHRISTMAS PURCHASES

Do Your Shopping Where Stocks are Largest and Prices Lowest

EVERYTHING FOR CHRISTMAS GIFTS

Clothing Pianos Talking Machines Women's Ready-to-Wear
 Jewelry Everything in Music Automobiles Furniture
 Sporting Goods Toys Bicycles Toilet Articles
 A SUM DEPOSITED IN THE BANK MAKES AN ACCEPTABLE GIFT

THESE SHOPS ARE STOCKED WITH EVERYTHING SEASONABLE AND FASHIONABLE and you will be served by courteous and competent sales people, who will assist you in your selections.

THIS ADVERTISEMENT PLACED BY

Chamber of Commerce Publicity Bureau

LOCAL AND PERSONAL

Mrs. C. J. Perkins left Saturday for Grand Island.
 Mr. and Mrs. Geo. Austin left Saturday for California where they will spend the winter.
 A New Meat Market will open Dec. 21 at 702 N. Locust St. Crow & Crow.
 Mrs. F. H. Barnell and daughter left Saturday for Omaha, expecting to be absent several days.
 Leona Vanvoord left Saturday for Ogalalla after visiting at the home of Mrs. Zigler.
 Make her heart glad my boy with a diamond ring. Can set any style desired—\$18 to \$1,000. C. M. Austin, jeweler, Keith Theatre building, 98-2.
 Mrs. Eldora Callison left Saturday morning for Kimball where she will transact business for some time.
 Every manufacturing sets, a big line of them, \$2 p to \$20.00. A fine twelve piece set for \$12.00. Clinton, the jeweler.

Anna Crow left Saturday for her home in Lamar, Col.
 Mrs. M. Johnson left Saturday for Loup City to visit for some time.
Dr. Howard Yost, Dentist, Tyneau building. Phone 807.
 Lena Carter left Saturday morning for Burchard to visit for some time.
 Mrs. E. L. Eglehoff went to Grand Island Saturday where she will stay for a short time.
 Miss Reva Keyes left Saturday for Denver where she will spend the holidays with relatives.
Dr. L. J. Krause, Dentist, McDonald Bank Building, Rooms 2 & 3. Phone 97.
 Mrs. E. J. Stevens left Saturday for Bethany, Neb., after visiting at the home of her son Rev. Stevens.
Dr. Morrill, Dentist, office over Wilcox Department Store.
 Mr. and Mrs. George Comstock left for their home in Millard, Neb., Saturday after visiting at the home of Mr. and Mrs. P. P. Malls.

2340

SURE

Labor and Material are
 Too Expensive to Waste
 GET THE **Best Quality**
 AT THE **Lowest Price**

BUILD A HOME
 It Adds Much to Human Happiness.

TO SATISFY IS OUR AIM.
COATES LUMBER CO.

The above won second prize in the competition by High School students and was written by Evelyn Boldt.

2340

THE FIRST CHRISTMAS

(Luke 2: 1-14)

AND IT came to pass in those days, that there went out a decree from Caesar Augustus, that all the world should be taxed.
 (And this taxing was first made when Cyrenius was governor of Syria.)
 And Joseph also went up from Galilee, out of the city of Nazareth, into Judea, unto the city of David, which is called Bethlehem, (because he was of the house and lineage of David).
 To be taxed with Mary his espoused wife, being great with child.
 And so it was, that while they were there, the days were accomplished that she should be delivered.
 And she brought forth her first-born son, and wrapped him in swaddling clothes, and laid him in a manger; because there was no room for them in the inn.
 And there was in the same country shepherds abiding in the field, keeping watch over their flock by night.
 And lo, the angel of the Lord came upon them, and the glory of the Lord shone round about them; and they were sore afraid.
 And the angel said unto them: Fear not; for behold I bring you good tidings of great joy, which shall be to all the people.
 For unto you is born this day, in the city of David, a Savior, which is Christ the Lord.
 And this shall be a sign unto you; Ye shall find the babe wrapped in swaddling clothes, lying in a manger.
 And suddenly there was with the angel a multitude of the heavenly host praising God, and saying:
 Glory to God in the highest, and on earth peace, good will toward men.

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LOCAL AND PERSONAL

Agnes Bakwell, of Stapleton, spent a few days in town last week.
 K. Larson, of Elsie, was a visitor in the city the latter part of the week.
 Cecil Hungerford, of Hershey, was a business visitor in the city this week.
 Hazel Dickerson, of Gibbon, left the latter part of the week for her home.
 Harry McEvoy, who has been ill for some time, is reported to be improving.
 Visit our Gift Room for Gifts that last. Clinton, the jeweler.
 Geneva and Ethelyn Camblin, of Brady, transacted business in the city the latter part of the week.
 D. Cornelius, of Sutherland, was a business visitor in the city the latter part of the week.
 Agnes Powers, of Brady, left for her home Saturday after transacting business in this city.
 Mr. and Mrs. Herman Gross and family, of Kimball, are visiting at the home of Mr. and Mrs. Matthew Hunt.
 Fresh oysters always on hand at McMichael's Grocery.
 Miss Wellton left Saturday for her home in Grand Island after visiting at the home of Mr. and Mrs. J. V. Rousher.
 Following the retrenchment inaugurated some time ago by the Union Pacific, a score or more car repairers at this terminal were laid off the latter part of last week.

The Hirschfeld Co.
 PRACTICAL GIFTS FOR MEN.



INITIALED HANDKERCHIEFS

He's proud of his initials. Buy him a box of these beautiful initial Handkerchiefs.

Specially Priced

\$1.45 Box 75c Box
 3 in a Box. 3 in a Box.

Get them while we have all the initials.

The Hirschfeld Co.

Practical Gifts For Men.

OPEN EVENINGS.

The Lighthouse Was Dark

As the "Liddy Ann" sped through the storm toward the rocks that meant death for every soul on board. And then...

SHORE ACRES
 Starring **ALICE LAKE**

is crowded with situations that will make you forget to breathe...

From the mighty American drama by JAMES A. HERNE as played on the stage for more than a quarter of a century. Adapted by ARTHUR J. ZELLNER & directed by REX INGRAM.

Director MAXWELL KARGER, General

Mutt & Jeff and Gump Comedy. Universal News. Matinee 2:15 and 4:10 p. m.
At THE SUN, Tuesday and Wednesday, Dec. 21 and 22

Have You Tried

VICTOR FLOUR

No Other Like It

Gamble with Springer

FOUR STORES