

DR. O. H. CRESSLER,

Graduate Dentist

Office over the McDonald

State Bank.

LOCAL AND PERSONAL

Take advantage of The Style Shop's Ready to Wear Sale.

Mrs. Frank Nolan left yesterday for a visit in Omaha.

Miss Evans, of Kenosha, is visiting at the John Evans home.

Bradley Sweaters One-Fifth OFF at Wilcox Department Store.

Mr. and Mrs. W. H. Smith left Thursday for York, Nebr.

Mrs. Charles Haner left Thursday morning for a visit in Lewellen.

Mrs. L. L. Miltonberger, of Chicago, is visiting relatives in this city.

Black Cat Hosiery One-Fifth OFF at Wilcox Department Store.

Max VonGoetz returned the first of the week from a hunting trip west of here.

Real, genuine Mocca gloves. The Style Shop has them now.

Mrs. Morien, of McCook, is visiting at the home of Mr. and Mrs. J. Evans.

You can still buy any merchandise in the stock at ONE-FIFTH OFF at Wilcox Department Store.

Mr. and Mrs. S. P. Cassell, of Columbus arrived Thursday to transact business.

Half Price Sale of brassiers at The Style Shop for Saturday ONLY.

Now is the time to get real bargains in Ready to Wear at The Style Shop.

Carol Stevens and Denver Wilson accompanied the football team to Scottsbluff yesterday.

Only a few days more to buy merchandise at One-Fifth OFF at Wilcox Department Store.

Mr. and Mrs. J. E. Sanford left Thursday for Omaha where Mr. Sanford will undergo treatment.

Meeting conditions of today and bringing the prices down closer to Earth at The Leader Mer. Co.

W. V. Phillips, who is here with the movie picture interests, is doing a great deal of work this week.

A FREE lecture on Christian Science will be given at the Masonic Hall Tuesday evening at eight o'clock.

Miss Sarah Drake returned Thursday to her home in Minnare after a visit at the Joseph Richard's home.

The prices on all kinds of goods are being changed to meet conditions of today at The Leader Mer. Co.

C. S. Nelman, of Tipton, Iowa, arrived in the city Tuesday for a visit with his daughter Mrs. J. C. Hollman.

Mr. and Mrs. Scott Reynolds, who week for the Mayo Brothers Hospital where Mrs. Bradley will undergo an operation.

Wallace McWilliams went to Scottsbluff yesterday to attend the football game between Scottsbluff and the N. P. H. S.

M. and Mrs. Scott Reynolds, who are residing in Lincoln this year, spent Sunday with their niece Mrs. Voorhees Lucas.

Outing flannel remnants at the Leader Mercantile Co. at a saving of 7 to 15 cents a yard—White, Solid Colors and Fancies.

Arthur Tramp went to Gothenburg yesterday to play in the band at the Armistice Day Celebration which was held in that city.

Mr. and Mrs. T. L. Green, Margorie Liddell and Arthur Curtis left Thursday for Gothenburg where they went to attend the Armistice Celebration.

Mr. and Mrs. Bales, of Omaha came Wednesday to take charge of the Union Pacific Dining Room during the absence of Mr. and Mrs. W. H. Smith.

Optometry will take you out of the misery and danger of overworked and improperly treated eyesight, will the rest and satisfaction of restored vision. Clinton & Son, Opticians.

THE TALK OF THE COMMUNITY

BLOCK'S

RE-CONSTRUCTION SALE

NOW IN FULL SWING WITH

Price Revisions Throughout The Store

RADICAL REDUCTIONS

From 20 to 50 Per Cent

in every department to meet the clamoring demand of the Buying Public for Lower Prices. We sensed the Public's Feeling and realized the need of immediate action—and we started the ball a-rolling by inaugurating this "Lower Price Movement." It took courage to do it, because it meant a Great Loss to Us, but we are being well repaid by the good that this GREAT SALE brought to this community. But what we have already accomplished is only a start to our ultimate goal to maintain

Rock Bottom Prices

in order to make a clean sweep of our entire stock at any cost and meantime keep

The Downward Trend a Going



1/5 to 1/2

Off Regular Prices

BLOCK'S

North Platte's Leading Exclusive Women's Store

1/5 to 1/2

Off Regular Prices

F. F. Nolan and Omer Roten left yesterday for Lincoln to attend the 89th division convention which will be held in that city during the next few days.

Pilot Bullock purchased a wrecked plane recently for the local Aircraft Company. This plane will be brought here and will be repaired and used for flying in the future.

The price of a Coat or Suit sold you at a discount depends on how much was marked on in the first place. We invite you to compare our prices. Wilcox Department Store.

Mrs. S. Roads and daughter, Anna who have been visiting at the homes of Mrs. H. A. Lawhead and Mrs. William Anderson returned yesterday to their home in Kearney.

The fire boys answered an alarm turned in by the Artificial Ice Company yesterday morning but were not needed as the fire was confined to a truck used by the Ice Co.

Is it your head that aches? Sixty per cent of all headaches are caused by defective eyes. Little eye defects grow to big ones if not properly and promptly attended to. Clinton & Son, Opticians.

RED CROSS DRIVE STARTED YESTERDAY THROUGHOUT THE CITY.

Lincoln County Red Cross workers are at work on the Annual Roll Call of members. Yesterday morning workers were stationed in the lobby of the Federal building and in the bank and the enrollment of members was commenced. No report was available this morning as to the success of the effort but the ladies are on the job this morning and will continue until the drive is over. Personal solicitation of the homes is also in progress by the twenty-two committees which have charge of the city campaign. Organizations have been effected in the other cities and towns of the County but no report has been received yet of their work.

THE DISTRICT COURT IN SESSION HERE THIS WEEK SETTLES TWO CASES.

The case of Yarter, et al, vs Union Pacific Railroad Co., in which the plaintiff sued the Company for three shipments of potatoes valued at about \$2,100, which shipments it is alleged were frozen in transit, was decided in favor of the plaintiff and a verdict allowing them \$1,790 was handed down by the jury.

The case of William E. Flynn vs Suburban Irrigation District which was on trial all day yesterday was decided last night in favor of the defendant.

SENIOR HIGH STUDENTS ENTERTAIN AT ASSEMBLY YESTERDAY.

The Senior High pupils feeling that they should have an assembly while the football team was in Scottsbluff called on the various pupils for entertainment. Caryl Derryberry rendered a vocal solo, Howard Purdy a piano solo, and Adele LeDoyt and Mildred Skinner gave readings.

Selling Women's Suits at 1/5 to 1-3 OFF, all this Season's Best Suits at The Leader Mer. Co.

KEITH THEATRE

Friday and Saturday

MAURICE TOURNIER IN "THE BROKEN BUTTERFLY."

Comedy "Duck In" and a big special for the lovers of Base Ball "Babe Ruth. A special added Attraction showing just how Babe Ruth swats the pill, close up showing how this wonderful player puts the home runs over. Come on you Sports and see how he does it. Scientific and wonderful. Don't miss it.

Coming November 22 and 23

Greatest Screen Production of the Age, F. N. Westcotts

"DOWN HOME"

Brother of the author of David Harum

Down She Goes

Another Dime Knocked off the H. C. L.

COW BRAND FLOUR

\$2.90

DON'T PAY ANY MORE FOR ANY FLOUR. You can't buy better flour than COW BRAND. When better flour is made, we will make it.

If North Platte is to prosper North Platte people must support North Platte industries.

Agriculture in this vicinity cannot prosper without a market for its products and we maintain the market for grain.

North Platte Flour Mills