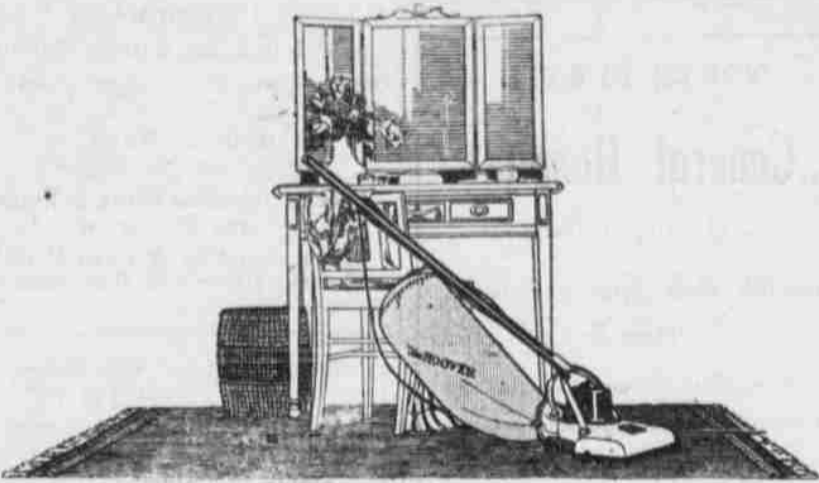


The Fairview Dairy to be sold at Public Auction, Nov. 4th.

This place is an ideal Dairy Farm, nearly all necessary improvements being located, next to city limits. Land all under irrigation. Produce a good crop of beets this year and will be in good shape for alfalfa next spring. This place will no doubt be worth twice its present value in a short time on account of location. For terms see Owner or Mr. Pielsticker at Platte Valley State Bank. Come and look over the place before sale.

THEO. MEYERS, Owner.



Clean your rugs thoroughly without removing them from the floors. The HOOVER will do it by gently beating them a thousand thorough beats a minute to shake out every bit of destructive grit. Powerful suction withdraws the dirt. And the swiftly revolving brush takes up the lint and straightens the nap.

North Platte Light & Power Co.
The HOOVER

SPECIAL MEETING OF CITY COUNCIL TO BE HELD WITHIN TEN DAYS.

A special meeting of the City Council will be called within the next ten days at which time the property holders on Fourth and Fifth Streets within the paving districts recently organized, will be asked to appear and express themselves as to the material, width and other details of the contemplated work. City Clerk O. E. Elder is sending out notices to these property holders giving them individual notice of the hearing and a printed notice is carried elsewhere in this paper.

BLUNT-NOSED SALAMANDER IS CAUGHT NEAR NORTH PLATTE

Burr Johnson brought us a live Blunt-nosed Salamander called by the scientists the Amblystoma opacum. This animal is much like a lizard but had smooth skin while all true lizards are scaly. The salamander lives in moist places and feeds on insects. It is dark in color with quite large and irregular yellow spots over the head and body. Its legs are not strong enough to carry the body off the ground but it slides along using its feet to push itself forward. It is sometimes found in holes and in basements and unfinished cellars. It is harmless to humans and beneficial in that it feeds on insects.

LOCAL AND PERSONAL

J. E. Sebastian went to Kearney yesterday to transact business.
Paul Harrington left yesterday for Lexington to transact business.
G. A. Zentmeyer left yesterday for Omaha where he will transact business.
Misses Anna McClain and Margaret Johnson returned to Nichols yesterday after spending the week end in the city.

OTHER BREEDERS OF LIVE STOCK TO FOLLOW HERFORD BREEDERS' EXAMPLE.

There is a plan afoot in Lincoln County to organize the breeders of live stock into different associations such as that perfected by the Herford Breeders and then all of these different associations will work together for the good of the industry in the County. The idea seems to be that the breeders of one kind of hogs have more in common than do the breeders of all kinds of hogs. The farmers and stock raisers are just coming to a realization of the value of organization and are taking it up with energy.

CITY COUNCIL OPENS PAVING BIDS FRIDAY AFTERNOON.

Bids for the paving of Fourth and Fifth Streets were opened at a special meeting of the City Council last Friday afternoon and the bids tabulated. It was found that only one bid for the job came within the estimate of the City Engineer and that was from the Allied Contractors. They bid \$4.50 per square yard for Warrenite Bitulthic pavement. They also made a bid for paving District No. 5 with brick at \$4.86 1/2 per square yard.

CARD OF THANKS.

We take this means of thanking our many friends for the kindness and sympathy extended to us during the last sickness and the death of our husband and father and to make known our appreciation of the friendship expressed by the beautiful flowers sent us.
Mrs. John R. Worthy and children.
Joe Johnson left Sunday for Denver to transact business.
Ralph Hansen accompanied J. M. Knox to the hospital in Hastings yesterday.

Mrs. A. W. Wagoner, of Gothenburg, came Saturday to visit at the J. B. Redfield home.

George Frater returned from Omaha Saturday where he transacted business for a few days.

Mr. and Mrs. Isaac Deats returned the last of the week from an extended visit in eastern cities.

Mr. and Mrs. Martin Meyers, of Paxton, came Saturday to transact business in the city for a few days.



MAYFLOWER PHOTOPLAY CORPORATION Presents **The Deep Purple** AN REALART PICTURE R. A. WALSH PRODUCTION
Distributed by REALART PICTURES CORPORATION Directed by R. A. WALSH From the Play by Paul Armstrong and Wilson Mizner

North Platte Equity Association
911 Dewey Street Phone 198
MEATS AND GROCERIES
Quality and Satisfaction Our Motto; Try us with your next order and be satisfied.
— THE HOUSE OF GOOD EATS —
Highest Market Price Paid for Produce FREE DELIVERY

AT THE **SUN** Tuesday and Wednesday also "Mutt and Jeff" and "The Gumps" Universal News. Matinee at 2:30 and 4:10 p. m.

Let's Drop Politics Now and Get Down to Business!

Does, or Does Not, North Platte Need a Flour Mill? That Is the Question for the People to Decide.

You must have flour. That is an accepted fact. Will you buy flour made in your own town by people who live here and spend their money here? If you believe a mill to be good for North Platte, buy COW BRAND FLOUR.

Crooked politicians like to call us a "Milling Trust." How they figure that we don't know and we don't believe they can bunk you people. A mill is an essential part of the farming business as much as a binder or threshing machine.

Every time you carry out of a North Platte Store a sack of flour made outside of North Platte you strike a blow against your own best interests. You are helping to fight against an industry which is a direct benefit to you. This applies to farmers, laboring men, business men and North Platte grocers.

COW BRAND flour is made from selected hard winter wheat. A part of our personality is in every sack and it is guaranteed to please you. It is now priced at \$3.00 a sack. It is always priced fairly. The margin of profit to us is never greedy.

Insist on Getting COW BRAND FLOUR

North Platte Flour for North Platte People.