

Women's Suits.

All to go in 3 Lots at
1-3, 1-4 and 1-5 Off.
This Season's Choicest Suits

Women's Plush Coats

ALL TO GO AT
1-4 and 1-5 Off.
The Best Money Will Buy.

Women's Skirts

ALL TO GO AT
1-3, 1-4 and 1-5 Off.
This Makes skirts cost less than the cloth

Women's Waists

ALL TO GO AT
1-3, 1-4 and 1-5 Off.
All Sizes 34 to 50

Womens Cloth Coats

All to go at
1-4 and 1-5 Off.
We'll take our loss and not whimper.

Furs! Furs!

All to go at
1-3 and 1-4 Off.
This Makes Pre-War Prices.

Silk Dresses.

All to go at
1-4 and 1-5 Off.
All this Season's Latest Styles.

Wool Dresses

All goes at
1-3, 1-4 and 1-5 off
Tricotines, French Serges. English Serges

Children's Coats

All to go at
1-4 off 1-5 off
To fit girls 3 to 5 years old
To fit girls 6 to 14 years old.

To use a slang expression we are going to "Keep a stiff upperlip" going after business Radiate optimism all the time—in hopes to permeate the minds of the people in our town and when optimism reigns supreme, good times only are in evidence.

Lets all keep Business going and conditions will become balanced.

THE LEADER MERCANTILE CO.

ADJUSTMENT SALE

of Dry Goods and All Manufactured Lines

SALE STARTS AT ONCE ... TUESDAY, OCT. 26

Inaugurated for the Purpose of
Meeting the Conditions of Today!

The demand of the buying Public for Lower Prices.

The need of stimulating the Merchandise movement in General.

The advantage of the buying public to reduce the High Cost of Living.

The opportunity of obtaining your winter supply at a price, right at the start of winter season.

At a time when the buying public will buy their needs early, now when goods are needed at prices that will "Clear the Decks" and put us in shape for a big business next spring.

We are broad thinking, fair minded enough to meet the situation cheerfully and "Take our Medicine" without a whimper.

We are going to do our bit in assisting to reduce the High Cost of Living.



THE GREATEST COMBINATION OF STORES IN THE WORLD.

ORGANIZED TO REDUCE THE COST OF LIVING BY MANUFACTURING THEIR OWN GOODS, THUS SAVING TO THE CONSUMER ALL THE PROFITS WHICH HERTOFORE HAVE BEEN RETAINED BY MANUFACTURERS AND WHOLESALERS.

ALL GOODS WITH THE ABOVE LABEL ARE SOLD AT THE SAME LOW RATE BY EVERY FIRST NATIONAL STORE THROUGHOUT THE COUNTRY. THE LOW PRICES ARE PRINTED IN PLAIN FIGURES ON EVERY TAG. THE RECOGNIZED FIRST NATIONAL STORE IN THIS COMMUNITY IS

The manager of this business, understanding the attitude of the Buying Public and the conditions confronting every farmer, stock raiser, laborer and all business men has decided upon making great efforts to create, through the medium of this sale, the answer to the problem of "Meeting Conditions of Today."

A tremendous stock of Fall and Winter Goods consisting of many Thousands Dollars of new, clean, seasonable and dependable merchandise is offered in this sale.

The prices at which this stock will be offered takes into account not only the revisions that have been made by the manufacturers to date. But also big reductions on lines not yet effected. For the purpose to move the goods.

All these facts together with plans for the Greatest Sale in the History of this Community, warrant the attendance of all the Public from all Sections in this Territory.

Men's Suits

All to go at
1-3, 1-4 and 1-5 off
We are going after business

Boys' Suits

All to go at
1-3, 1-4 and 1-5 off
Now is the time to fit the boys

Mens' Overcoats

Are to go at
1-3, 1-4 and 1-5 off
We're not trying to duck or dodge a loss.

Boys' Overcoats

Are to go at
1-3 1-4 and 1-5 off
We lose—but smile, and do business

Men's Trousers

All to go at
1-4 and 1-5 off
Your size is here

Duck Clothing

All to go at
1-4 and 1-5 off
Including all sheep-lined clothing

Children's Underwear

Are to go at
One-Fourth Off
Fit out the children for winter

Women's Underwear

All to go at
One-Fourth Off
Buy now and get full benefit.

Men's and Boys' Underwear

All to go at
One-Fourth Off
We alone must bear the loss.

We do not try to Duck or Dodge a Loss
We'll Stand Up and Take It Squarely—
Smile and Do More Business.

NOW IS THE TIME--

WE'RE TAKING A LOSS

No Approvals No Exchanges

The Leader Mercantile Co

INCORPORATED
WE FIT THEM ALL—MEN, WOMEN & CHILDREN

DRY GOODS * WOMEN'S READY TO WEAR * CLOTHING * SHOES *
ONE PRICE TO EVERYBODY J. E. NELSON, MANAGER

IT'S DOWN

TO BED ROCK--NOW

No Approvals No Exchanges