LOCAL AND PERSONAL

Dr. Baker left yesterday for Denver, Andrew Falk returned from Salt a mouth's visit in Missouri. Lake Sunday.

Fred Weingand left today or his gesterday for Estes Park. home in Omaha.

ness trip to Omaha.

wo weeks visit in Boulder.

Harry Samuelson and family left Georgina Burns, of Denver, is yisk-Frank Litsey went to Omelia Sun ing her nunt Mrs Harry Dixon. Gladys Piper, who has been a guest

Tom Green left Sunday on a bust- at the Gough home, left today. To whom are you going to sell your When in North Platte stop at the Hay and Grain? The Harrington Mer. 519W. New Hotel Palace and Cafe. You will cartile Co. will offer the highest

Mrs. J. Frederici left yesterday for a ... Mr. and Mrs. Jess Smith expect to leave this week for Minneapolis. Charles Townsend left Saturday for Maurice Williams and Harry Pizer Fleishman's Yeast-a fresh supply week.

spent the week end in Grand Island. | constantly on hand at Rush Mercantile | C. E. McLane and L Selby, both for-Dentist, office over Co. Wilcox Department Store.

Sunday where she had been visiting. ness. Mrs. J. Sommers, of Maxwell, spen-Boy wants work on farm. Phone home,

64tf always on hand. Rush Mercantile Co. Phone 97.

Irma Barraclough left for a two

Charles Reynolds left Sunday for store. Flo Stamp returned from Omaha Omaha where he will transact busi-

Everett Adams left Saturday for weeks vacation in Denver Saturday. Omaha and Chicago to visit for a from Salida to visit his sen Kelth

Bullding. Phone 307. Mr. O. W. Sprigg came yesterday Louis Trexler and Elmer Pease left | One dollar broom for 55c at Gamble

back a car.

A. K. Moorehouse came yesterday

Rush Mercantile Co. has a fresh Long Beach, Cal., operating a grocery supply of Fleishman's Yeast constant-

Dr. Heward Yest, Bentist, Twinen Dr. H. C. Brock, Dentist, X-Ray 77tf Pagnosis Reynolds Bldg. Phone 143 needay in the city visiting friends. | Iram Kansas City to visit at the Nolan | yesterday for Omaha and will drive with Springer's four stores, Friday and

Saturday only 19W. 54-2° Dr. I. J. KKAUSE, Dentist. Me- John Sale returned to Paxton Sat- Max VonGoetz and family expect A fresh supply of Fielshman's Yeast Donald Bank Building, Rooms 2 & 3, urday after visiting his daughter Mrs. to leave for a trip to Estes aPrk the first of August.

THE ANNOUNCEMENT OF OUR MID-SUMM

brought a landslide of business Saturday. From the minute we opened our doors until closing time this Greater Women's Store was crowded, yes jammed with hundreds of economical buyers, who have availed themselves of the chance to supply their present and future needs of up-to-the-minute wearables, at a clear saving of from 20 to 60c on the dollar.

Those of you who were unable to get here Saturday, may come today, tomorrow or any day during this sale, to get your share of the many bargains while they last, They wont last long at these prices.

#### All Coats and Suits at Half Price

Whatever Coats and Suits there are left, you have your unrestricted choice of any coat or suit in the Store at

#### Half Price

One Lot of Evening Dresses. Values up to \$30.00. While they last\_\_\_\_

\$7.75

### Voils and Gingham Dresses at 25 Per Cent Off

Entire Stock of New Summer Voile and Gingham Dresses at a Discount of

25 Per Cent Off

#### Petticoats Petticoats

One lot of Black Silk Petticoats and also Silk Flounce Petticoats, regular values to \$5.00. Sale Price ....

**\$2.98** 

Silk Jersey, Taffeta, and Satin Petticoats. Values to \$8.75. Sale Price\_\_\_\_

\$4.98

Entire Stock of Silk Underwear such as night gowns, teddy bears, camisoles, vests, bloomers, union suits etc., at

#### 20 Per Cent Off Regular Price

Children's Gingham Dresses, values up to \$3.00. Sale Price\_\_\_\_

\$1.48

Our Entire Stock of Children's Gingham and Voile Dresses at

20 Per Cent Off

#### SILK DRESSES

Lot 1. Silk Dresses of Taffeta, Georgette and Satin. Values up to \$30.00. Sale Price\_\_\_\_

\$17.50

Lot 2. Beautiful Silk Dresses of Taffeta. Georgette, Foulard and Tricolette. Values to \$45.00. Sale Price \_\_\_\_.

\$24.95

Lot 3. High Grade Frocks, up to the minute in style, made of the Season's newest materials. No two alike and formerly sold up to \$65.00. Clean Sweep Price.\_\_\_

\$37.75

Our Very Highest Priced dresses and gowns

#### One third off regular price

House Dresses and Kimonas, well made, full size. The kind we've been selling up to \$4.50. Sale Price now \_\_\_\_

\$2.48

Our highest grade porch and house dresses

20 Per Cent Off

Aprons up to \$2.50 values. Now

\$1.48

Aprons. The kind you have always bought here and paid \$3.00. Now on Sale at\_\_\_\_

\$1.98

Fibre Silk Hose-Onyx Brand. All colors, values to \$2.00. Sale price\_\_\_\_

98c

\$1.00 Union Suits, all sizes. Clean Sweep Price\_\_\_\_

59c

## Gaberdine Wash Skirts

Lot 1. Splendid Gabardine Tub Skirts, guaranteed not to shrink. Regular values up to \$5.00. Sale Price.\_\_

Lot 2. Clever Models of new Gabardine wash skirts, values to \$8.75. Sale Price\_\_\_\_

\$4.98

Our highest grade Wash-Skirts at a reduc-

20 Per Cent Off Regular Price

#### Wool and Silk Skirts

at sacrificed prices. One lot of Silk Poplin and all wool French serge skirts, regular values up to \$10.00. Sale Price .\_\_\_\_

\$5.98

Skirts of bautiful Wool Plaids, Plain Serges and Fancy Silk materials. Values up to \$17.50. Sale Price\_\_\_\_

\$9.98

Our highest grade silk skirts. Priced up to \$37.50 are now going at

1-3 Off Regular Price

One lot of ONYX Lisle Hose in Black and White only. Regular 75c sellers. Clean Sweep Price\_\_\_\_

48c

One of of Muslin Corset Covers and Drawers values up to \$1.00. Clean Sweep Price\_\_\_\_

59c

#### Silk Waists at Actual Cost and Less

Lot 1 New Tricolette, Georgette and Silk Crepe Waists in all the wanted shades. values to \$8.50. Sale Price\_\_\_\_

\$4.98

Lot 2 Dainty Tricolette and Georgette Waists. Regular values to \$12.75. Sale Price\_\_\_\_

\$7.48

Lot 3 Beautiful Blouses embrodiered or Beaded, long or short sleeves. Values up to \$17.50. Sale Price\_\_\_\_

\$9.98

Our highest grade Blouses up to \$37.50 are now selling at a straight discount of

25 per cent off regular price

Entire Stock of White Voile Waists at

20 per cent off regular price.

Smocks and Bathing Suits at

20 per cent off regular price. One Lot of Back Lace Corsets. Values to

\$1.48

\$3.00. Sale Price\_\_\_\_

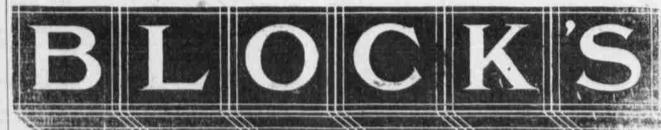
Nainsook Teddy Bears and Night Gowns. Values to \$2.00. Sale Price\_\_\_\_

98c

All Leather Bags 25 per cent off

# This Sale Will Continue Throughout the Month of July.

We have cut the very life out of prices. Therepurchase must be FINAL and for Cash Only.



LADIES' OUTFITTING STORE. NORTH PLATTE, NEBRASKA.

Mail orders filled same day order received and anywhere sent post charges prepaid.