## Sale Commences <br> Thursday, <br> July 1st <br> AT 30 CLOCK <br> Great Removal Sale C. T. TMAMP \& SONS SHOR STORR

Sale Commences Thursday,

On our entire $\$ 35,000$ stock we offer a general reduction of from 20 to 50 per cent off regular prices. The reason:
NOT because shoes are coming down or in spite of stories which you may have heard or read to this effect, shoes will not be cheaper this summer or next fall.

In our new store, the shelving will be but seven feet high, constructed in the most modern and up-to-date style. This low shelving will not accommodate our present stock and incoming merchandise. We must cut down our stock. We must close out broken lots and here is where you reap the benefit. On these broken lots you effect a tremendous saving for we are closing them out regardless of

Women's Shoes, Oxfords, Pumps and House Slippers.
Women's shoes, oxfords, pumps and house slippers in black kid, black calf skin, black satin, brown kid and brown calfskin, white kid, white satin, poplin nile cloth canvas, everything goes at a smashing price. A stock of women's shoes which serves the entire central and western part of this state and even will stagger you. Sizes from 2 to 9 widths from triple A to double E.

## Boys. Girls. Children.

Mothers, here is your opportunity to shoe the kiddies for the coming summer and fall. Shoes, oxfords, pumps, tennis shoes, barefoot sandals, everything goes, even tiniest little shoes and moccasins for the little tots.

## Men's Shoes.

Never have you had the opportunity to save on a purchase as is here presented to you. The largest and strongest stock of men's shoes in the central and western part of Nebraska consisting of every known and seasonable style. This sale applies to our entire stock of men's footwear, with the exception of Nettleton black kid shoes.

## This Is An Honest Sale.

This is an honest sale, conducted in an honest way. It is impossible to numerate all the wonderful savings that are being placed within your reach. I ou take advantage of this offering you will see your gain-if not we can truly ay, it will be your loss.

This sale will be conducted for cash only. You may exchange everything which is not entirely satisfactory. You may purchase one pair or a dozen pai and receive the same courtesy and care.

We ask as a special favor that you shop in the mornings, if at all possible, and please be patient if you are not waited on at once. We want every person who attends this sale to be fitted perfectly and will employ no extra unexperienced salesman.

You save money on anything you buy from a bottle of Polish to a pair of Dress Shoes.

## Sale Commences T T Tram or Gone Shoe Stope Sale Commences Thursday July 1st. at $8 \mathrm{a} . \mathrm{m}$. <br> E. T. Tramp \& Sons Shoe Store.



