



Our good Jewelry will make you have Good Luck.

Good luck does not come to you; you must go AFTER it. When you LOOK prosperous you have a better opportunity to BE prosperous; because you are "sized up" by the way you appear. Then come in and buy some of our good jewelry with your spare money. It will help you to appear well and will be a PAYING INVESTMENT.

**C. S. CLINTON,**  
SIGN OF THE BIG RING.

**LOCAL AND PERSONAL**

Ernest Rincker went yesterday to Keystone on business.  
Clinton has the stock for the June Bride.  
J. J. Halligan went to Northport yesterday on legal business.  
W. T. Wilcox left yesterday for Northport on legal business.  
**Dr. Howard Yost, Dentist, Twinem Building, Phone 307.**  
Ellen McGovern went to Ogalalla yesterday to attend the Round-Up.  
Walter Shilling and George Webber went to Ogalalla yesterday to attend the Round-Up.  
**J. E. SEBASTIAN,**  
The Old Line Life Man.  
Res. Phone 1138, Office Phone 6123  
Mrs. J. Tucker returned yesterday from Beatrice where she visited relatives for three weeks.  
When in North Platte stop at the New Hotel Palace and Cafe. You will be treated well.  
Miss Jane Cushing, who has been visiting at the G. A. Tarkington home left for Portland, Oregon, yesterday.  
A big shipment of tricolette blouses just arrived which are included in our sale. E. T. TRAMP & SONS.  
George Larkin resigned his position with the Nebraska Telephone Company and left yesterday for Grand Island.  
Mrs. M. Emerick, of Torrington, Wyo., left yesterday after visiting at the home of her parents Mr. and Mrs. J. D. Cole.  
The Store Wide Sale of 20% OFF at The Leader Mer. Co. is fast drawing to a close. Be sure and attend before the close.  
When she decided she was losing out in the lottery of love she washed her face and won a husband. See Billie Burke in "Wanted a Husband" at the Keith Monday and Tuesday.

Leota Hulton celebrated her fourteenth birthday on the 14th of June by entertaining a number of friends at her home.  
For Rent—Furnished 4-room apartment from June 1st to Aug. 1st. In a good location. Phone 1105.  
Miss Bonnie Jane Murphy, of California, is expected the latter part of this week to visit at the home of her sister Mrs. C. V. Turpie.  
James Liddell, who has been attending Creighton college in Omaha, returned yesterday and will visit at the Dr. Dent home during the summer.  
Word was received from Denver by friends of Mrs. Seth Sherwood that she is suffering from a paralytic stroke. She was a former resident here.  
Our sale has proven very successful, due to the fact that we have had only first class merchandise at real sale prices. E. T. TRAMP & SONS.  
Henry Olson, auto mechanic, has leased shop room in the rear of the Van Cleave blacksmith shop, and being provided with room for eight cars, is well prepared to do your car repair work.  
Skirts made to your order, latest in style—fit guaranteed. You can select any material you wish and we'll make it up to your measure at \$3.00 Special. This offer is for this WEEK ONLY—so come in at once and get a date for fitting. The Leader Mer. Co.  
One disturbing feature at the weekly band concerts is the practice of auto owners starting their engines during the rendition of a selection. This proves very annoying to the audience as well as to members of the band and should be discontinued. If you desire to leave the park in your car, do so between the program numbers.  
Most wonderful house dresses on sale at \$2.45, \$3.95 and \$4.85. The kind you'll buy to see them at The Leader Mer. Co.

# Clothing Prices Higher For Fall

William Wood, President of the American Woolen Co. was recently indicated on several counts for profiteering. A few days later the cases were thrown out of court. This man controls the clothing situation of this country and does anyone believe you can lower the price of clothes as long as the Chief Profiteer of the bunch is allowed to go unpunished?



© Collegian Clothes 1920  
David Adler & Sons Company

Every clothing merchant who expects to be in business this Fall has already placed orders at an advance of twenty to thirty per cent. This means that GOOD CLOTHES will retail this Fall at \$60.00 to \$110.00 for a Suit. Can you afford these prices?

That's why we urge you to take advantage of our great STOCK REDUCTION SALE while it lasts and buy the every best Clothes made at the remarkable price reductions of

## One-Fifth to One-Half Off Regular Prices.

Our Shoe Stock is heavy and we offer choice of this fine assortment of High Grade Shoes for men at ONE-THIRD OFF.

This Sale means a Great Saving to You. Its human to save and we expect to see interest increase daily as long as this sale lasts.

## Edwards-Reynolds Co.

**LOCAL AND PERSONAL**

Frank Elliott spent Wednesday in Wallace on business.  
Charles Edwards, who has been ill for some time, is improving.  
Mrs. A. W. Wimberly left yesterday for Omaha to visit for a week.  
Mrs. Fred Tetro, of Brady, was visiting friends in the city Wednesday.  
The Rexall handles the goods. 14th  
Mr. and Mrs. Joyce spent yesterday in Ogalalla attending the Round-Up.  
Mrs. Ed Ludwig, of Arlington, is visiting Miss Esther Cohagen for a few days.  
Mrs. A. Craigie left yesterday for Oakland, Calif., to spend a couple of months.  
The largest assortment of hand-painted china can be found at Clinton, The Jeweler.  
Mrs. G. M. Supanchick left yesterday for Grand Island where she will visit relatives.  
Mrs. Holmer Gray and Helen Gray left yesterday for Ogalalla to attend the Round-Up.  
Try our 30c coffee. McMichael's Grocery.  
Miss Janet McDonald, who had been visiting friends in New York, returned home yesterday.  
Mrs. W. E. Snelling, of San Diego, California, came Wednesday evening to visit Mrs. N. Klein.  
George Weir, a former North Platte boy, is spending today in town while enroute to western points.  
What is home without a clock? Clinton, the Jeweler.  
Mrs. J. C. Hopkins and Mrs. C. M. York left yesterday for Central City to spend a couple of weeks.  
Harold Burke went to Denver Wednesday where he has accepted a position in a bank.  
New lot of what's latest in skirts and waists just received at THE LEADER MERCANTILE COMPANY.  
Mr. and Mrs. Wm. Bernau and Mr. Mrs. R. M. Hunter left yesterday for Bayard, Nebr., to visit for a few days.

**Band Concert Program.**

The North Platte Band under direction of Earl Stamp, will play the following program, Friday, June 18th at 8 p. m., in the court house park.  
"Press" March—W. P. Chambers  
Mazurka Russe—"La Ozarine"  
L. Ganne  
"Serenade"—Moskowskii  
Overture—"Golden Dragon"  
King  
Waltz—"Blue Danube"—Strauss  
Four Part Suite—"Atlantis"—Safranek  
Marche "Militaire"—F. Schubert  
Selection—"The Red Widow"—Gobest  
March—"The Regiment"—Losey.  
Autoists are requested to kindly refrain from starting their engines during the rendition of any of the concert numbers.

**CITIZENS ATTENTION!**

Will you please co-operate with the chairman and the people in your respective wards in completing the clean-up campaign. Many people have done their work 100%, but there are many places that will not yet pass inspection. We, as citizens like a clean place with all the surroundings neat in appearance, and to this end June 21st to June 30th each year has been designated as the ten weed days.  
I therefore ask your co-operation and support and urge you as good citizens to cut all the weeds in your alley, street and around your premises. The survey committee will start its final work about July 9th and I am sure you want your place to pass a credible inspection and receive your card. It remain yours for a weedless and cleanest town.  
Yours,  
J. E. Sebastian  
General Chairman.

Thousands of dollars are saved to the people at the Store Wide Sale of 20% OFF everything in the store from Calicos and Threads to Coats, Suits and Millinery at The Leader Mer. Co.

**Country Club Dance.**

The first social function at the Country Club was held Wednesday evening when thirty-one couples attended the dancing and card party. A few of the attendants played cards, but to a big majority dancing appealed the strongest. The party was voted a very pleasant event.

**WARNING.**

I am the only authorized representative in this vicinity for the original Logan Knitting Factory, of Logan, Utah, manufacturers of the famous Utah made-to-measure woolen and silk underwear, sweaters, mac-laws, men's suits, raincoats, flannel shirts, blankets, leather vests, ladies' scarfs, slipovers, etc. This is my only stop here, and I am taking orders for immediate and fall delivery. The goods are paid for when delivered in the fall.  
This is my seventh week in North Platte with only a short time longer to stay. Hundreds have already taken advantage of my short stay here. I am always at the hotel evenings from 8:30 to 9:30 and during the day by appointment. Saturdays I am at the hotel the whole day to accommodate the many farmers and out-of-town people who come into town to do their shopping.  
Try the new way of buying your clothes—direct from the factory and save money and disappointments.  
D. A. FREEDMAN, Palace Hotel.  
Phone 45.

Skirts made to your order, latest in style—fit guaranteed. You can select any material you wish and we'll make it up to your measure at \$3.00 Special. This offer is for this WEEK ONLY—so come in at once and get a date for fitting. The Leader Mer. Co.  
Try the Rexall first, it pays. 14th  
Mrs. C. W. Baskins, who is visiting in Williamsport, Pa., writes that potatoes are selling there for \$2.40 per bushel. New potatoes, the only kind obtainable, are selling in the local market for fifteen cents a pound.

**Bargains in Used Fords.**

1 Ford Touring 1917—\$167.00.  
1 Ford Touring 1917—\$210.00.  
1 Ford Touring 1918—\$450.00.  
This car with winter top in good condition Hoses and other accessories.  
HENDY-OGIER AUTO CO.

**AT THE SUN THEATRE.**

TODAY  
ALICE JOYCE  
in  
Dollars and the Woman

Also 2 reel comedy.  
"The Parcel Post Husband"

SATURDAY  
BILLIE RUSSELL

—in—  
The Lion and the Lamb  
Also Big V Comedy

MONDAY  
WILLIAM RUSSELL

—in—  
A Sporting Chance  
Also 11th Eyesode of Elmo

Commencing Monday matinee will start at 2 p. m. each day except Saturday 1:45 p. m. Two shows a(fternoon and night.

### The Final Word is "Theo."

In each season there is one style that stands out above all others. "Theo" arrived a little late, but almost instantly won first place. There are several variations, but none prettier than the one we illustrate here.



The "Theo" comes in black kid leather, black and brown suede with high or low heel. Also in the new baby French heel in black and brown kid leather.

**SHOE MARKET**  
AVES YOU ONEY ON SHOES.