

Clearing SALES

Starts Today



Underwear



INFANTS Underwear that sold at 50c, 75c 95c, \$1.25, \$1.45 per garment 20 PER CENT OFF.

Fold-Over Shirts For Babies

MISSES UNDERWEAR 20 PER CENT OFF on all Underwear that sold at 95c, \$1.25, \$1.45

Women's Underwear

We bought heavily way last Spring, our Underwear stock for this winter market. Prices fully 40 per cent below todays market. Save money and buy your next seasons supply now DURING THIS SALE.

Knit Sweaters

1-3 OFF

Late arrivals of Sweaters enable us to show as good an assortment in Womens Sweaters as in the start of the Season.



ALL ON SALE

1-3 OFF

NORFOLK and SLIP OVER

People May Know

People may know, Mr. Julius Pizer having sold his interest in the store—A contract was entered into on Dec. 16th, at which time payment was made to bind the deal—with a balance of the rest of the money due shall be paid him during the next year.

Knowing about this result we are going to slash and reduce prices as never before attempted by any concern.

Large is out and we're going to (make good—) by getting this January Clearance Get the Money for Pizer Sale drop to littleness.

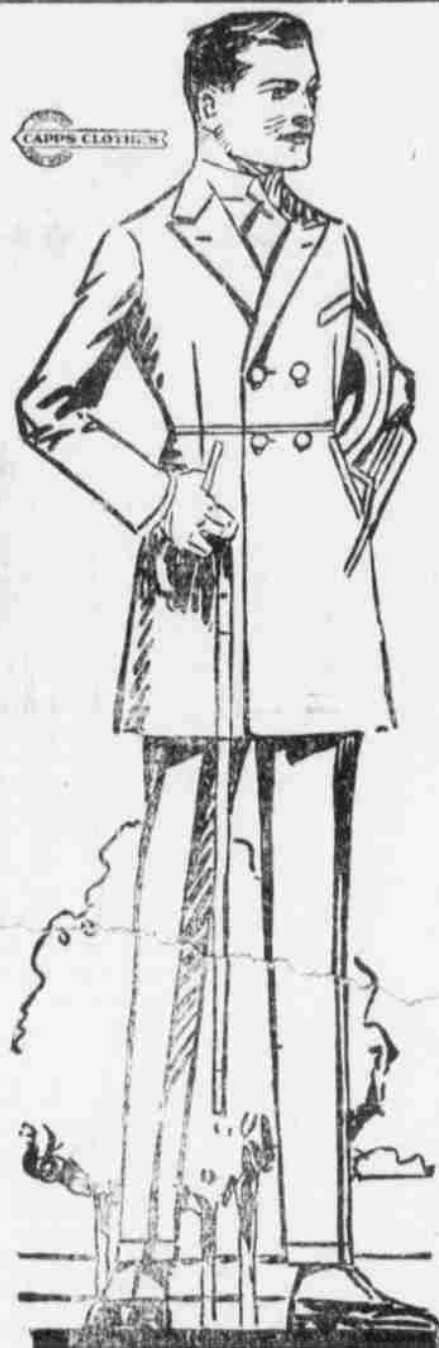
Wholesale and wholesale cost is ignored—We're going to show the people of this vicinity that they can get the Money for Pizer Sale—Goods for Pizer Sale—Bargains, you ever saw an abundance in every store.

Booths all over the store for each separate day during this Pizer Sale, so you must visit the store every day until the goods are all out every day.

To advertise prices of all the bargains you'll find here, for sure to be closed out, within a few hours, after the Goods are all out.

Many miles and supply their needs for many months ahead—We're offering Wonderful Bargains this January Get the Money for Pizer Sale for the whole Family.

Price will not permit to advertise prices. New Bargains every Day



Suits and Overcoats

At Before the War Prices

Think of buying High Grade Suits and Overcoats at Below named prices.

It's a Golden opportunity—and there is a worth while saving in this Clearance Get the money for Pizer Sale. You'll be Benefitted.

CHOICE OF SIX BIG LOTS

VALUES UP TO \$15.00 ON SALE \$9.65

VALUES UP TO \$21.50 ON SALE \$14.65

VALUES UP TO \$26.50 ON SALE \$18.65

YOU'LL BE DISAPPOINTED CALLING LATE

VALUES UP TO \$33.50 ON SALE \$23.65

VALUES UP TO \$38.50 ON SALE \$27.65

VALUES UP TO \$47.50 ON SALE \$34.65

All other Suits and Overcoats not in this Group at Greatly reduced prices

Stylish Skirts

QUALITY WITH US IS NEVER SACRIFICED

The Garment wear offering here confirm in every particular the claims we make for our Merchandise. They are neither bewitched by being advertised as the best in town—nor ashamed of there joy by serving sensible women with moderate sized pocket books.

WOOL SKIRTS 1-3 TO 1-5 OFF A ROUSING CLEARING AWAY SALE



Sweaters

Late arrivals places our stock in almost complete condition—all to go in this January Get the Money for PIZER SALE.

MEN AND BOYS In Norfolk Coat and Slip over styles

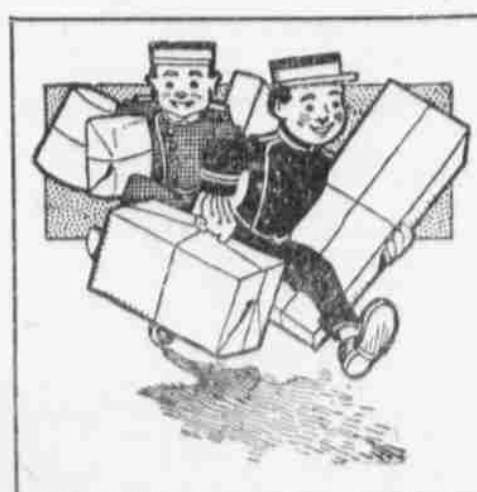
A REAL SAVING ON EVERY GARMENT



SOCKS	BLANKETS	GINGHAMS	MUSLINS	OUTING	TOWLING	PERCALES	CAMBRIC
19c Men's Fast Black	76c Crile Pink and Blue	19c Apron Yard	17c Unbleached Yard	19c Colored Yard	23c Heavy Yard	23c Dress Yard	27c Underwear Kind Yard

Money for Pizer Sale

Mercantile Co
INCORPORATED
MEN, WOMEN & CHILDREN
READY TO WEAR - CLOTHING - SHOES
J. E. NELSON, MANAGER



Boys Suits and Overcoats

SOME CLOTHES—These we sell mothers—until you've tried some of these clothes for your Boy it is hard to believe all the things we claim for them—But service and durability—at a Price way Below—What you've been paying.

BUY DURING JANUARY CLEARING GET THE MONEY FOR PIZER SALE.

