

HIRSCHFELD'S SEMI-ANNUAL CLEAN UP SALE

Begins Friday, Jan. 2, Ends Saturday, Jan. 17.

ARROW AND MONARCH SHIRTS

Wonderful woven madras, beautiful patterns. Also come in plain white. Present market values up to \$4.00, all sizes except size 15, sale price

95c

Three for \$2.75.

MEN'S FLANNEL SHIRTS

Sale Price **\$2.98**

Two for \$5.75.

MEN'S FLANNEL SHIRTS

Sale Price **\$1.98**

Two or \$3.85

MEN'S FLANNEL SHIRTS

Sale Price **98c**

Two for \$1.90.

MEN'S EXTRA HEAVY WOOL UNION SUITS

\$8.50 Value, Sale Price **\$6.45**
Per suit

MEN'S EXTRA FINE WORSTED UNION SUITS

\$5.00 Value, Sale Price **\$3.79**
Per Suit

MEN'S GOOD QUALITY WORSTED UNION SUITS

\$3.50 and \$4.00 value, Sale Price per suit **\$2.79**

MEN'S "EUREKA" HEAVY RIBBED UNION SUITS

\$2.75 value, sale price per suit **\$1.85**

MEN'S HEAVY COTTON RIBBED UNION SUITS

\$1.50 value, sale price per suit **95c**

MEN'S CORDUROY CAPS

With fur inbands, large sizes only, value up to \$2.00, sale price **59c**

It is a Fixed Policy of This Store Never to Carry Goods Over From One Season to the Next which Prompts This Wonderful Clearance Sale.



KUPPENHEIMER'S

and other famous makes of Men's and Young Men's

Suits and Overcoats

\$40.00 to \$45.00 Values

\$33.00

110 Suits and Overcoats at the above price. All garments from our regular stocks, in the season's best models--newest fabrics and patterns.

\$28 to \$30 Values

\$23.

\$35 to \$38 Values

\$28.

\$40 to \$45 Values

\$33.

\$50 to \$55 Values

\$38.

BOYS' SUITS

All wool Blue Serge, Fancy Cassimere and Corduroy Suits, belt models and waist seams, all sizes 4 to 17, values up to \$16.50 **\$10.85**

BOYS' OVERCOATS

All Wool Plain and Fancy Cassimeres, all around belt, half belts and waist seam models, values up to \$16.50, sizes 12 to 18 **\$8.95**

\$1.95
GARMENT

MEN'S OVERALLS
Fitz's Extra Heavy Tan Tan Overalls and Jaekets, cut extra full, all sizes,

1.95
GARMENT

BE ON HAND EARLY AND GET THE BEST SELECTIONS

The HIRSCHFELD Co.

NORTH PLATTE'S FOREMOST CLOTHIERS

FOR MEN AND YOUNG MEN

RALSTON SHOES

And other high grade makes. In this lot we have gathered all lines of broken sizes; some very late models in English and Round Toes, tan and black, button or lace, values up to \$10, all go at the one price, **\$5.90** per pair

MEN'S HEAVY WORK SHOES

One lot of broken lines but most all sizes, values up to \$6.50, per pair **\$3.95**

MEN'S SWEATER COATS

Heavy rope-stitch Skaker knit, some all wool coats in this lot. Values up to \$10.00; 72 of them go at one price **\$3.90**

MEN'S HEAVY WOOL ARMY HOSE

Jobbers' special clean up, best 75c wool hose on the market, sale price **59c**

MEN'S FINE QUALITY FAST BLACK HOSE

The celebrated Durham brand best 25c grade, sale price, **17c** per pair
Three pairs for 50c.

MEN'S TROUSERS

One lot fine trousers, value up to \$4.50, sizes 38, 40, 42 only, sale price per pair **\$1.85**

BOYS' SHOES

School and Dress shoes, broken lines, values up to \$5, sale price per pair **\$2.85**

BOYS' BLOUSES

The celebrated "Kaynee" make, neckband style only, sizes 6, 8, 10, 13, value up to \$2.00 each **39c**

WOOL KNIT CAPS

Boys' and children's heavy rope stitch caps in solid and combination colors, value up to \$1.00, sale price **39c**

MEN'S CANVAS GLOVES

15c value, sale price, per pair **9c**

MEN'S CANVAS GAUNTLETS

20c value, sale price per pair **10c**

The
Sale Starts
Saturday,
Jan. 2d

The
Sale Starts
Saturday,
Jan. 2d

Many More Items on Sale Not Listed on this Page