



The charming thing about making Christmas and New Year's gifts is that it makes everybody happy--both those who receive and those who GIVE.

The moment you enter our store, you will say, "Here's where I'll buy my presents," because you will be charmed by the beautiful gift goods we display.

We have inexpensive as well as costly gifts. Come in.

CLINTON, The Jeweler.

Sign of the Big Ring.

BUSINESS POINTERS

A Dixon diamond this Xmas. Packard and Bond Pianos at Walker Music Co.
A big line of Infants' Wear. E. T. Tramp & Sons.
Turkeys, geese and chickens for sale. Phone 780F11. 98-2
Electric toaster, percolators and chaffing dishes, Clinton, the jeweler.
We deliver fresh meat with grocery orders. Dick Steggeman, phone 212. tf
Motor gloves for "him"--many different styles. Edwards Reynolds Co. 96-4
Special--Home cured bacon 35c per pound. Brodbeck's Meat Market. tf
Shop early, Dixon, the jeweler.
For Rent--Garage at 514 east Third street. See Frank Herrod. 98-2
Make these long winter evenings shorter with a Brunswick. Walker Music Co.
If you are looking for a present for "him," save worry and time by trying first at Edwards-Reynolds Co. 96-4
Have you seen those beautiful bags at Wilcox's?
Boudier lamps, very neat and pretty, \$6.50 to \$15.00. Clinton, the jeweler.

NELSON BUYS PIZER'S INTEREST IN LEADER

A contract was entered into this week whereby John E. Nelson buys the interest of Julius Pizer in the Leader Mercantile Co. The formal transfer will be made on or before April 1st.
Mr. Pizer disposes of his stock in the company by reason of his varied outside interests which are becoming greater all the time.
Beautiful Silk Neckwear.
Wonderful assortment in Xmas boxes. 75c to \$3.00.
HARRY SAMUELSON, Men's and Boys' Outfitter.
Coal is Plentiful.
The fuel committee reports plenty of coal this week and applicants are being furnished with all they ask. Yesterday two cars of coal and two of coke were unloaded in the bins of dealers, the demand not being sufficient to warrant holding the fuel in the cars and the possible payment of car demurrage.
The mild weather this week has made a noticeable decrease in the applications for coal.
You Can't beat a bicycle for Xmas. John H. Null, 606 Locust. 89tf

LOCAL AND PERSONAL

Waiter D. Clark, assistant cashier of the Omaha National Bank, was the guest of Frank L. Mooney yesterday.
A dancing party will be held at the Elks' home this evening to which all Elks and their ladies are invited.
Fine box stationery, \$1.50 to \$10.00 Clinton, the jeweler.
It is not too late to order magazines for Christmas presents or for your personal reading. Mrs. F. G. Rector, phone 537. 98-1

Lost--Wednesday, a \$5 bill between Rush's store and postoffice. Finder return to 318 Locust street and receive reward.

Mrs. Ida Bieth, who has been visiting her daughter Mrs. W. C. Hodshire, will leave next week for her home in Los Angeles.

A reasonable reminder, something real nice for a real nice girl, you'll find so many different articles at The Leader Mercantile Co.

Mrs. Everett McCraw will be hostess this evening at a miscellaneous shower to her sister, Miss Margaret Gleason.

Ladies' coats, suits and dresses at sale prices at Wilcox's.

For Sale--Two large brood sows, two Gasoline engines, one 2 horse, other 1 1/2 horse. Phone Black 843, or call 1009 west Tenth.

Miss Elsie Dolph left Wednesday for Kearney where she will visit her sister Fern for a week. The latter is teaching the model school at the State Normal.

Miss Helen Alden will arrive tomorrow from Lincoln to spend the Christmas vacation with her parents, Mr. and Mrs. W. T. Alden.

Twelve or fifteen boys and girls who are attending the state university will arrive home Sunday to spend the Christmas vacation.

Mrs. Frame, of Hershey, spent Wednesday with friends in town.

Merchants report good business since the weather moderated. The evening trade is showing up fine. The purchasers are buying a better class of goods than customary.

Brighton sleeping garments for the whole family at Wilcox's.

Victor Beck has purchased the Anderson property at 414 west Second the sale having been made through the H. & S. Agency. Some time in the future Mr. Beck proposes to erect an apartment house on the site.

Lost--Little dog, color white and yellow; last seen at Birdwood station. Notify E. N. Ogier, reward. 98-2

Come to the Keith Monday and Tuesday, and see Marguerite Clark demonstrate the difficulties which beset a pretty girl who tries to be a man-hater. You'll love her, just as the hero did.

A remarkable offering of hats formerly priced up to \$15.00, for \$5.00, Saturday, December 20th, one day only. Villa Whittaker, Block's second floor.

Silk Petticoats make desirable gifts. There is a beautiful line to select from at Wilcox's.

GIVE USEFUL GIFTS

There never was a time when the smaller luxuries of dress were as much sought after as today. So in choosing your gifts you are sure to please either man or woman with something nice to wear.

For Him

- We Have
- Sweaters
- Bath Robes
- Auto Robes
- Neckties
- Shirts
- Umbrellas
- Auto Gloves
- Dress Gloves
- Night shirts
- Pajamas
- Caps
- Mufflers
- Handkerchiefs
- Cuff Buttons
- Suit cases
- Traveling bags
- Over shoes

For Her

- We have
- Fancy Combs
- Neckwear
- Leather Bags
- Velvet Bags
- Finger Purses
- Silk Underwear
- Silk Hosiery
- Kimonas
- Silk Waists
- Umbrellas
- Handkerchiefs
- Bath Robes
- Fancy Slippers
- Fine Shoes
- Silk Petticoats
- Negligees
- Sweaters
- Millinery

For The House

- We have
- Lace Curtains
- Table Linens
- Dresser scarfs
- Portiers
- Drapery goods
- Window shades
- Japanese lunch sets
- Pillows
- Blankets
- Comforters

For The Kiddies

- Bath Robes
- Dresses
- Sweaters
- Caps
- Gloves
- Leggings

Also the best stock in North Platte of Dry Goods and Ready-to-Wear to choose from. We will be glad to extend to you any service we can.

Wilcox Department Store.

McCracken's Bulletin Final Christmas Number.

With the resumption of regular business hours business has surpassed all expectations. Our large stock of useful and practical gifts are moving rapidly and we urge you to shop at once while the assortment is yet large.



A combination Hot Water Bottle makes a most acceptable gift. Winter is before us and a Hot Water Bottle at night is very comfortable. \$2.50, \$3, \$3.50 and \$4.50

PARKER SAFETY-SEALED FOUNTAIN PEN

The reason checks are written with a pencil and made easy for the check raiser is that pen and ink are not handy. Have a Parker Fountain Pen and be always ready to protect your checks. Self filling and nonbreakable. A Happy Christmas thought.

\$2.50 to \$10.00.



Safety Razors are among the useful Christmas Gifts. Auto Strap Razors are sold on 30 days trial. The only self stropping razor on the market, \$5.



Whitman's Chocolates need no introduction. They are the result of years experience in candy making. We are getting a fresh supply each few days and a box of candy puts the finishing touch to the Christmas festivities.

Service that Serves

McCracken Drug Company.

Family Druggist.

Phone Number 8.

HOTEL McCABE BUILDING.

NORTH PLATTE.

LOCAL AND PERSONAL

Mr. and Mrs. Andy Hasenyager came up from Overton Wednesday for a short visit with the latter's mother, Mrs. Young. Mr. and Mrs. Hasenyager have sold their farm near Overton and are enroute to California to make their home.
The best way to be happy is to make some one else happy. Buy a useful gift for your wife or sweetheart. Nice furs, silk kimonos, pretty waist, and many other practical gifts you'll find at The Leader Mercantile Co.

Miss Mary Schlentz entertained twenty young people Wednesday evening, the occasion being the twentieth birth anniversary of her brother Harry. The evening was spent in playing games and at midnight an elaborate lunch was served.

We can make immediate delivery now on Chandler touring car and roadster. Price raises on New Years day, so get in early if you want to save this raise. J. V. ROMIGH, Dealer.

Mrs. E. N. McCabe was hostess Wednesday evening at a beautifully appointed linen shower complimentary to Miss Blanche Fonda. After an evening of bridge and music an elaborate two course lunch was served. Table decorations were ferns and red roses with daisy-lady place cards.

Don't wait for January. Sale prices are now on all women's and misses' suits and coats, at a discount of 20 to 40 per cent below regular prices, saving you from \$5.00 to \$35.00 on any garment you select at The Leader Mercantile Co.

If the recommendations of Attorney General Palmer is carried into effect, North Platte will have a "fair price" committee which will examine into the buying and selling price of all commodities and especially in food stuffs. This committee will be backed by the United States district attorney. The plan is a good one. If we are being "held up" it should be stopped; if we are not, it will put to sleep many stories that reflect upon the integrity of merchants.

Many Useful Gifts for the Real Boy. Hockey caps, shoes, mackinaws, suits, overcoats, very moderately priced.

HARRY SAMUELSON, Men's and Boys' Outfitter.
Episcopal Church Christmas Services
Children's exercises and Xmas tree Wednesday evening, 7 p. m.
Holy Communion at midnight, Xmas eve.
Holy communion on Xmas Day at 9 a. m.
At the midnight communion special music, chants and carols, will be sung by the choir, under the direction of Mrs. Schriver.
R. O. MACKINTOSH, Rector.
Make it a Dixon Xmas.

Divine Services at Episcopal Church.
Holy communion in the church 8 a. m.
Church school and bible class 9:45 a. m.
Morning prayer and sermon in the church 11 a. m.
Church school north side chapel 3 p. m.
No evening service until the first Sunday in January.
R. O. MACKINTOSH, Rector.

Christian Church
Bible school at 9:45 a. m.
Prenching at 11:00 a. m., subject, "The Meaning of Christmas."
In the evening the bible school will present a Christmas program in harmony with the spirit of the white Christmas. In addition to the gifts of self, service and substance from the bible school, a silver offering will be taken.

Baptist Church.
10:30 church and Sunday school.
6:30 B. Y. P. U.
7:30 evening worship with special Christmas music by the choir.
Dr. Murphy, of the Bengal-Orissa field, medical, educational, industrial and evangelistic pioneer, will be with us all day, and his wonderful story of social and religious, economic and educational progress in the populous Bengal-Orissa field. At night Dr. Murphy will show a splendid set of stereopticon views showing the beauties of India, the difficulties of the field and the wonderful progress made.
Our Christmas entertainment will be held on Tuesday evening, December 23. The public is invited to all of these services.
A. C. HULL, Pastor.

BUSINESS POINTERS

Watch Dixon's Window.
Big discounts on suits and coats at E. T. Tramp & Sons.
Electric table lamps \$7.50 to \$30.00. Clinton, the jeweler.
Piano lamps, \$22.50 to \$35.00. Clinton, the jeweler.
Dr. Denton's sleeping garments for children. E. T. Tramp & Sons.
Table No. 3, gifts \$2.00 and up at the Style Shop.
Those nice woolen dresses for children, at Wilcox's, would make a dandy Christmas present.
Ukalele for Christmas. Come in and see them. Walker Music Co.

Crystal, Sat. & Mon. TOM MOORE

"Heartsease"

Love's sweet song at twilight. A story of full hopes and empty pockets--and through it all the one and only Tom through it all the one and only Tom

Will Open Saturday

The New Grocery Store of McGovern & Stack will be open for business Saturday, December 20th, in the Waltemath Building on East 6th, Street formerly occupied by the American Restaurant. Their policy will be strictly cash business with free delivery. Phone No. 80 and give them a trial.