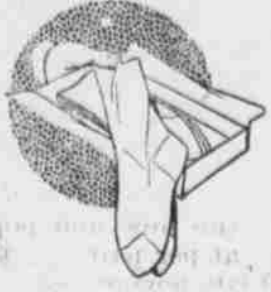


HOLEPROOF HOSIERY

For Men and women in silk, silk faced and lisle-soled with wear assurance.



We are making a host of friends with these hose that are so beautiful and wear so well. Their long service makes them first choice for economy; their exquisite colorings a delight to good dressers.

Silk Holeproof for Men, \$1 and up.

Silk Holeproof for Ladies, \$1.75 and up.

THE HIRSCHFELD CO.
The Store of Practical Gifts for Men and Boys.

PHONE 118.

Store Hours 10 to 5.

LOCAL AND PERSONAL

Hirschfeld's, the store of practical gifts for men. 94-6
For Sale—Radiant hard coal stove, 516 east Fifth. Phone Black 140.
Loren Purdy, of Sutherland, was a business visitor in town Tuesday.
For Rent—6 room house 600 east Fifth. Phone Black 140.
Ernest Rincker spent Wednesday in Kearney looking after business matters.
Beautiful silk pajamas would make a wonderful present. Edwards-Reynolds Co. 96-4
Miss Alpha Miller, of Hershey, was a guest this week at the M. McFarland home.
Everything for the motorist that will make his Christmas a happy one. Edwards-Reynolds Co. 96-4
Physicians report quite a few cases of measles in the city and several cases of scarlet fever.
This is the year for useful Xmas presents and the Style Shop has a store full of them.

A girl baby was born Wednesday to Mr. and Mrs. May, who reside at 193 east Eighth street.

Think "ED" when your watch needs repairing. He is at Frater's and fixes watches RIGHT.

Miss Zella Dorran has accepted a position at the Brooks studio during the Christmas rush.

At the most opportune time comes the sale of furs, women's suits and coats at The Leader Mercantile Co.

Miss Elenor Schultz has resigned as cashier at the Hub and accepted a position at the freight house.

Motor gloves for "him"—many different styles. Edwards Reynolds Co. 96-4

Dr. E. V. Thompson, returned Tuesday from Denver where he had been spending a week visiting friends.

100 articles and nothing over \$2.00 on table No. 2 at the Style Shop.

J. C. Askwig returned Tuesday from Denver where he spent several days looking after business interests.

Hirschfeld's, the store of practical gifts for men. 94-6

Guy Swope returned Tuesday from Omaha where he spent the week end visiting and transacting business.

When in North Platte stop at the New Hotel Palace and Cafe. You will be treated well. 534t

Mrs. H. A. Chambers and son, of Keystone, spent Wednesday with her parents, Mr. and Mrs. Elmer Coates.

It is not too late to order magazines for Christmas presents or for your personal reading. Mrs. F. G. Rector, phone 537. 95-2

Miss Redford left Tuesday for her home in Missouri where she will visit her parents until the city schools reopen.

Charming mid winter trimmed hats in our millinery department, in charge of Miss Little, at 25 to 50 per cent below worth. The Leader Mercantile Co.

C. E. Jones returned Tuesday from Denver where he had been looking after business matters for the past week.

Can you think of anything that will please the housewife more than a piece of furniture? Maloney has just the thing she wants.

Mrs. Chas. Dill, who had been visiting relatives in town for a few days, returned to her home in Chicago Wednesday.

Charming mid-winter trimmed hats in our millinery department, in charge of Miss Little, at 25 to 50 per cent below worth. The Leader Mercantile Co.

John Mackintosh returned home Saturday from Kearney, as the military academy was to close on account of the shortage of coal.

The fabrics used in Manhattan Shirts are positively not obtainable in other makes. We are exclusive dealers for North Platte. Edwards-Reynolds Co. 96-4

Conductor F. L. Lawrence has been in a critical condition for some time past with neuritis of the nerves. It was said yesterday that his chances of recovery were slight.

The Style Shop for useful Xmas gifts.

Mr. and Mrs. W. A. Keaton, of Red Stone, Mont., who for the past two weeks have been visiting their sister, Mrs. E. S. Davis, left Wednesday for their new home in Denver.

It is the substantial, enduring gifts that will show your good judgment and receive the warmest appreciation. All our stock is made up of gifts that mean something. W. R. Maloney Co.

If you are looking for a present for "him," save worry and time by trying first at Edwards-Reynolds Co. 96-4

Fined for Whisky Possession.

Victor J. Schuler was found guilty yesterday in Judge Tracey's court of the illegal possession of whisky and of being drunk and was fined one hundred dollars and costs, the latter amounting to something over sixteen dollars. Schuler, who formerly worked at the Durbin garage, but quit a month or so ago, was driving an auto in which was found a bottle of booze, and a charge of the illegal transportation of liquor was also preferred, but this charge could not be made to stick, otherwise the car could have been confiscated.

This year practically all of us will be a bit more lavish in giving to our families and friends. Buy wearable articles and where your money will reach; at The Leader Mercantile Co.

Everybody Gets Coal.

The supply of coal this week is ample to supply all applicants at the fuel office, which indeed is fortunate considering the unusual cold weather. Yesterday the supply on hand was such as to warrant the committee to fill orders in larger quantities to town residents, 1000-pound lots being issued instead of 500-pound lots. This does not mean, however, that further conservation of coal is not necessary. For some time to come the supply will be limited and the lid will be kept on.

Lost—On Saturday, November 29, between the Baker school and North Platte, bale of binding twine branded Derryberry & Forbes. Finder will leave at Birge's lumber office for reward. W. A. Frazier. 94-2

Thirteen Inches of Ice.

R. M. Cathers, superintendent of the P. F. E. company, reported thirteen inches of ice on the Union Pacific lake east of town. Mr. Cathers stated he was ready to begin cutting the ice but that the railroad company was not at present in position to furnish him with the necessary number of cars to haul the ice from the lake to the houses.

The evenings are long and there is no place to go. Why not get that Pathe machine, the most perfect phonograph made. W. R. Maloney Co.

Cattle Are Dying.

Due to the snow storms and extreme cold weather of the past two weeks, there has been quite a loss of cattle in western Nebraska, Lincoln county stockmen being among the losers. One firm that is running about a thousand head northwest of this city is reported to have lost nearly ten per cent of the herd, while other ranchmen have lost a smaller percentage.

Good old winter is with us now. Why not buy your winter blankets? Cotton blankets are selling at \$2.45, \$2.95, \$3.45, \$3.95, \$4.45 and up. Part wool \$5.85, \$6.95 and up, and the 100 per cent wool \$12.35, \$14.85 and up at The Leader Mercantile Co.

Presbyterian Church.

The combined services of the Presbyterians and Methodists at the Presbyterian church; Sunday school at 10 a. m., and preaching at 11 a. m. There will be no evening services. Let all members remember the morning worship and be in their pew.

The new late arrivals of women's coats and suits are on sale at The Leader Mercantile Co. at a saving of 20 to 40 per cent, or a saving of \$10 to \$25 on any garment you buy of The Leader Mercantile Co.

First Lutheran Church.

Morning worship 11 o'clock, subject "The Hallmark of Messiahship." Special music. Sunday school at 9:45. On account of the fuel situation there will be no evening service.

REV. C. F. KOCH, Pastor.
For Sale—Large Radiant Home hard coal stove. Phone Black 140. 94-4

McCracken's Bulletin Christmas Number

On account of the coal conservation Drug Stores are only open for general business from 10 a. m. to 5 p. m. You can readily see how difficult it is to handle all of our patrons in such few hours. We urge you to do your shopping at once and if you are going to mail packages, bear in mind that many trains have been discontinued and later mailing may mean delivery some time in January, avoid the rush. Do your shopping now.

Practical Gifts

Box Cigars	\$3.25
Bill Folds	\$1.50 to \$6.50
Box Paper	75c to \$3.50
Eversharp Pencil	\$1.00 to \$5.00
Thermos Bottle	\$3.00 and \$5.00
Lunch Kits	\$4.00
Perfumizer	\$1. to \$4
Flashlights	\$1.35 to \$2.25
Hot Water Bottle	\$1.25 to \$3.50
Toilet Water	50c to \$2.50

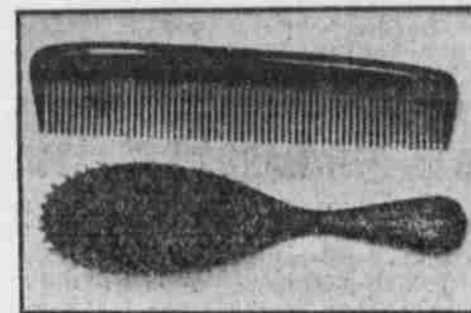
We have life size dolls, dressed like a real baby. They say Mama. Each \$15.



When you pay a social debt with **Wilton's Chocolates** you get large returns in appreciation. Do you owe some one a box now?

Parker Pens are different from any other self filling and still can be used if the rubber barrel is broken. The lucky curve insures a steady flow, no blotting, and always ready to work. A most useful Christmas gift.

\$2.50 up to \$10.

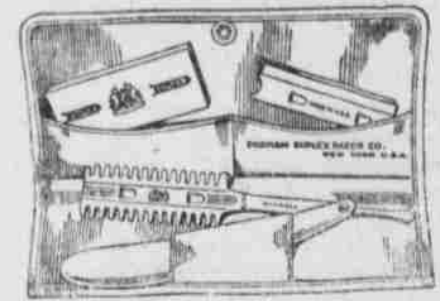


Ivory Combs, \$1 to \$1.50.

Ivory Hair Brushes.

Kent all Bristle Brushes \$6 to \$12.50.

PARKER SAFETY-SEALED FOUNTAIN PEN



Durham Duplex Safety Razor, \$1 and \$3.
Auto Strop Safety Razor, \$5.
Gillette Safety Razor, \$5.
Ever-Ready Safety Razor, \$1.
Gem Safety Razor, \$1.

Service that Serves

McCracken Drug Company. Family Druggists.

Phone Number 8.

HOTEL McCABE BUILDING.

NORTH PLATTE.

LOCAL AND PERSONAL

Geo. W. Diener, who for many years lived in Plant precinct and recently moved to southern California, has purchased a place near National City and will make his future home in the land of sunshine. J. K. Crow, who lived south of town and went to California a short time ago, has also bought a home there.

Dr. Howard Yost, Dentist, Twinn Building. Phone 307. 77t

Despite the repeated indications of the intention of President Wilson to return the railroads to their owners December 30, the belief prevails that action will be delayed if congress fails to enact legislation before that date. The president is planning to send a special message to congress on the general subject within a few days.

Call 212 for fresh groceries. Dick Stegemann. 77t

For a day or two past County Clerk Allen has been engaged in drawing warrants for those who served as judges and clerks in the primary and constitutional election. When it is stated that there are nearly eight hundred of these warrants, it will be seen that Clerk Allen has quite a job on his hands. Chairman Koch will sign these warrants some time within the next week.

The French government has issued a booklet entitled "The Homeward Bound," an eloquent tribute to the Americans who fought on French soil, which has been put out as a memorial. The supply of the booklets is limited, but if men of the expeditionary force will leave their names with the recruiting officer in room 238, federal building, such names will be sent to the recruiting officer at Omaha, who issues the book.

For Rent—Good sleeping room, 329 west Front. 85-2

Mrs. Carpenter, of Hershey, was the guest of friends in town yesterday.

Special—Kettle rendered lard. Brodbeck's Meat Market. 86t

Master David Wells, of Sidney, visited with friends in town yesterday.

For Sale—A good hard coal burner. Phone 1224. 95-2

FOR SALE

My Little Six Buick touring car in first class condition at a very reasonable price. T. C. PATTERSON, 2 Building and Loan Building. 91t

Wanted. Middle aged woman for general housework. Work not heavy, three children in family, everything modern; good pay and home for right party. Phone or call on Mrs. J. E. Sebastian, 911 east Second street. 91t

For Sale—Seven room modern house, two full lots, fruit and shade trees, garage and other out buildings. Easy terms. 329 south Elm. C. E. McLane. 92t

Mrs. Agnes Temple Boyer, of North Platte, State Commander of the Ladies of the Maccabees order, terminated her stay here Tuesday and left for Grand Island, where she expects to remain for a fortnight and give her attention to the lodge of the order in that town. She was in Lexington a couple of weeks and while here took part in initiating a class of ten or twelve into the local lodge. She reports the local lodge in a flourishing condition and growing in membership.—Lexington Pioneer.

LOTS FOR SALE. I want to sell three lots, location very desirable, west 12th street. Need the money. J. W. LE MASTER. 90t

I was there to make a sketch of her. Luncheon was just over, and she was talking to a little knot of women. The first words I heard, and I said quietly into a nearby seat, were "National Biscuit," recalling pleasant memories of my own tasty Unedda Lunch occasions to Old Time Sugar Cook-son. I liked her, and she spoke as if she were a true friend. It was a day when we had and ears busy.

"Between the dark and daylight, she was quoting, 'there's always a bit of pause, 'neath a heavy sky, seems waiting and listening—for the children. Since they were born, things, I've given that to babies. First I had to feed them. Then, when they were old enough to toddle, I had to feed them. I'm me in my own home, no one else's. Children are like that. They are always ready to get up in the moment. I'm not sure if you've noticed, but always dainty, always neat, always clean. I'm not sure if you've noticed, but always dainty, always neat, always clean. I'm not sure if you've noticed, but always dainty, always neat, always clean."

The original, inherent goodness of Unedda Biscuit is due to the superior materials and methods employed in the baking. The everlasting table-goodness of Unedda Biscuit is due to security of the In-er-seal trade mark package.

NATIONAL BISCUIT COMPANY

Ford THE UNIVERSAL CAR

Full and Running Over

Our stock room is full of genuine Ford Parts. We have an assortment of parts that would enable us to build either a Ford passenger car or a Ford One Ton Truck from the ground up. Then too, those parts are Ford-made—each according to its use—so that they are exact duplicates of the original parts now in your car, and will give the same constant hard wear.

Our shop is equipped with up-to-the minute tools and machinery, specially designed, so that we can properly and promptly take care of your repair work—from a minor adjustment to a complete overhaul. And the mechanics who will do the work for you are men who understand the Ford mechanism and who know the Ford way to do the work.

We are authorized Ford dealers; we not only give Ford service but we sell Ford cars and Ford One Ton Trucks as well. So, it is easy to understand that we have more than a passing interest in your car.

Drive to our garage for Ford Parts, Ford Service or Ford Cars—Come to authorized Ford headquarters and be on the safe side of dependable repairs.

Ford Touring \$600.
Ford Roadster \$575.
Ford Sedan \$875
Ford Coupelet \$750.
Ford Truck \$590.
All with starter, F. O. B. Detroit.

HEND-OGIER AUTO CO.

Insist on Genuine Ford Parts