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## THIRTY-FIFTH YEAR



##  To Wear Chrismas <br> A Man's Clothes are talking all the time.--and it makes a lot of difference what they say about him. <br> You, of course, are interested in the kind of clothes "HE" wears, so why not make "HIS" Christmas one long to be remembered? We could not suggest a more useful present or one that would be more appreciated than a good warm, stylish overcoat modeled after the latest fashion. <br> Many other suggestions in our store in the way of useful gifts. Come in and we will offer suggestions that will save you a lot of worry and unnecessary shopping.

Edwards-Reynolds Co.
For Men and Boys.

## HELP SAVE COAL

The Merchants of North Platte are doing their bit toward saving coal by cutting down the hours that stores are open. You can help also by doing your shopping in the morning and early in the atternoons. The undersigned firms ask for your co-operation from now until Christmas as every day the crowds in the stores will grow larger and it is impossible to give you the service you are entitled to and that we desire to give if all the business is crowded into about two hours in the afternoon.

Leader Mercantile Co.
Wilcox Department Store.

## Edwards-Reynolds Clothing Co.

 The Hirschfeld Co. E. T. Tramp \& Sons. H. I. Block. The Style Shop. W. J. O'Connor. The Hub. The Star Clothing Co. The J. C. Penny Co.
## Cash Austin.

Harry Dixon \& Son.
C. S. Clinton \& Son.

## Shoe Market.

Derryberry \& Forbes.

## Stone Pharmacy.

McCracken Drug Co.
C. M. Newton.

Gummere-Dent Drug Co.
The Rexal.

