

# YEAR END CLEARANCE SALE

This Great Bargain Event of the Season starts **TOMORROW, SATURDAY, DEC. 6th**, at 9 a. m. and will continue without a stop throughout the month of December.

## IMPOSSIBLE!

Is what you may say after reading these little prices; but seeing is believing. Be on hand Saturday morning and convince yourself that every assertion made in this ad. will be carried out to the very letter. We are determined to reduce our \$45,000 stock of women's apparel at any cost, so if you are still to buy a coat, suit, dress, skirt, waist or furs, you cannot afford to miss this great opportunity at a time when all commodities are sky high and still advancing daily in price.

# BLOCK'S

**LADIES' OUTFITTING STORE**  
NORTH PLATTE AND COLUMBUS, NEB.

**Liberty Bonds accepted in full face value same as cash in payment of all purchases during this SALE.**

## NO RESERVATION

Entire stock must go regardless of the former selling prices, cost, value, loss or profit. Our determination to start each season with an all new stock compels us to dispose of every garment bought for this season's selling. No carry-overs at this store. Our modern way of merchandising is the real cause of these startling price reductions this early in the season and your chance to save from 20 to 50 cents on the dollar on all purchases during this sale.

Here is the announcement which hundreds of economical women have been waiting for. The event which annually affords the opportunity to secure High Class Garmets of the finest character at prices startling low. A Sale of this kind only comes once in a great while so if you value your money and appreciate real live Bargains, you'll be here bright and early Saturday Morning, December the 6th.

## Fall and Winter Suits

100 New Smart Suits of French Serge, Velour, Silvertone, Broadcloth and Poplin at

### One Third Off, the Reg. Price

\$35.00 Suits now	\$23.34
\$40.00 Suits now	\$26.67
\$45.00 Suits now	\$30.00
\$60.00 Suits now	\$40.00
\$75.00 Suits now	\$50.00
\$95.00 Suits now	\$63.33

### Extra Special

One lot of good warm heavy winter coats for this cold snappy weather, full lengths and all-lined, good styles, odd lots all sizes regular values up to \$18.75, **\$7.50** all at the one price of

### Girls Coats and Wool Dresses

In sizes 2 to 14 years of age. The coats are in all wool velours, polo cloth, velvets, and plush, plain and fur trimmed, most of them are all heavily lined. The dresses are of all wool serges, in all shades and in all the new fall styles; all going at a straight discount of

**20 per cent off.**

One lot of children's wool dresses in all sizes, regular values up to \$7.50, sale price **\$2.98** and **\$4.98**

400

COATS

400

Of every description; coats of every material plain and fur trimmed, such styles, such values have not been known in the history of North Platte, to be offered at these prices this early in the season.

#### LOT 1—

Coats of all wool velour, polo cloth, metal, lamb and pecco plush, regular values up to \$33.75, Year End Sale Price **\$18.75**

#### LOT 2—

Coats of velour and genuine silk plush, Egyptian plush coats with fur collars, regular values up to \$40.00, Year End Sale Price **\$24.75**

#### LOT 3—

Coats of best grade Salt's silk plush, silvertone, and velours, made up to the minute in style, plain and fur trimmed, and lined throughout with guaranteed linings, values up to \$55.00 Year End Sale Price **\$34.75**

#### LOT 4—

High grade coats of seal plushes and Yukon seal, silvertone and tinselstone, fur trimmed and beautifully lined, regular values up to \$62.50 Year End Sale Price **\$39.75**

All of our highest grade coats up to \$150, reduced from One-Fourth to One-Third Off the regular price.

One lot of all wool serge middies, trimmed with red or white braids and emblem on sleeve, regular values up to \$6.75, sale price **\$4.98**

390

DRESSES

390

In French Serge, Wool Jersey, Tricotine, Tricollette, Satins, Crepe, Meteor and Charmeuse, in a wonderful array of exclusive fall and winter styles and marked down at ridiculously low prices as follows:

#### LOT 1—

All wool French serge and wool jersey, and some taffeta and satin dresses, regular values up to \$25.00, Year End Sale Price **\$14.98**

#### LOT 2—

Beautiful French serge embroidered dresses, and classy satin dresses, in all the wanted shades, regular values up to \$35.00, Year End Sale Price **\$19.98**

#### LOT 3—

Smart tricotine and French serge dresses plain tailored and fancy models, regular values up to \$39.75, Year End Sale Price **\$24.75**

#### LOT 4—

High class frocks in tricotine and best grade satins, made up to the minute in style and formerly sold up to \$57.75, Year End Sale Price **\$34.75**

#### LOT 5—

Clever lot of attractive high class tricollette dresses in navy, black, beaver, brown, etc., some are embroidered and some are beaded, regular values up to \$75.00, Year End Sale Price **\$47.75** and **\$37.75**

One lot of all wool ladies' and misses' sweaters in cardinal, rose and green, values up to \$7.00, Year End Sale Price **\$4.98**

Furs!

Furs!

Women dearly love furs, and nothing else will be more useful or appreciated than a nice set of furs, or separate muff or scarf, bought at this sale at a great saving in price. Besides you have the advantage here to choose your furs from the largest and best stock of furs in western Nebraska. Every piece or set, regardless the sale price, is fully guaranteed by us and the manufacturer.

### Extra Special

One lot of separate muffs in mellow or ball shape, in black, brown or gray French Coney fur, or Siberian bear skins **\$4.98** at

One lot of all wool skirts and dresses, values up to \$13.50, Year End Sale Price, \$2.98 to **\$7.75**

### Silk Waists

Hundreds of silk waists in heavy silk crepe and georgette, plain tailored or embroidered, or beaded models, in all the wanted shades, all sizes, regular values up to \$11.50, Year End Sale Price **\$5.98** **\$7.75** and

One lot of knitted cap and scarf sets, in all colors, regular values up to \$3.75 per set, sale price per set

**98c \$1.48 \$1.98**

**Every Garment Bears the original Price Tag, look for the yellow sale tags with the new prices of Reduction plainly marked.**

THIS SALE IS FOR CASH ONLY, WE HAVE CUT THE VERY LIFE OUT OF PRICES. THEREFORE EVERY PURCHASE MUST BE FINAL AND FOR CASH.

**BLOCK'S**  
LADIES' OUTFITTING STORE.  
NORTH PLATTE, NEB.

NO CHARGES, NO APPROVALS, NO REFUNDS, WITH A SMALL DEPOSIT WE WILL LAY AWAY ANY PURCHASE AND HOLD IT FOR YOU UNTIL XMAS.