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Air-Tight

Be Sure to Get

WRIGLEY'S

Wrapped to insure its perfect condition in all climates and seasons. Sealed tight—kept right. The perfect gum in the perfect package.



Pure Hop Flavor

Is the most delightful quality a cereal beverage can possess—it not only makes it truly gratifying in taste, but is proof that it is rich in tonic properties.

PEP
THE CEREAL BEVERAGE SUPREME

A drink of rare purity and unsurpassed flavor; a food and drink combined.

Order from your dealer, at groceries, drug stores, fountain, restaurants, etc., or from

Richardson Drug Co.
Distributors Omaha, Neb.

THE INDEPENDENT BREWERIES CO., St. Louis.

State Tale.
"Are you fond of fiction, darling?"
"Yes, dearest, but don't tell me I am the only girl you ever kissed."

Point of View.
"Has your client a good case?"
"Good for several thousand dollars."
—Boston Transcript.

His Idea of Salary.
Employer—All we can pay is a living wage.
Applicant for Job—"That" suits me and I'd like to begin living on about \$10,000 a year.—Judge.

It's pretty hard to keep a fool driver out of an accident.

OLD AGE STARTS WITH YOUR KIDNEYS

Science says that old age begins with weakened kidneys and digestive organs. This being true, it is easy to believe that by keeping the kidneys and digestive organs cleansed and in proper working order old age can be deferred and life prolonged far beyond that enjoyed by the average person.

For over 200 years GOLD MEDAL Haarlem Oil has been relieving the weakness and disability due to advancing years. It is a standard old-time home remedy and needs no introduction. GOLD MEDAL Haarlem Oil is enclosed in odorless, tasteless capsules containing about 5 drops each. Take them as you would a pill, with a swallow of water. The oil stimulates the kidney

action and enables the organs to throw off the poisons which cause premature old age. New life and strength increase as you continue the treatment. When completely restored continue taking a capsule or two each day. GOLD MEDAL Haarlem Oil Capsules will keep you in health and vigor and prevent a return of the disease.

Do not wait until old age or disease have settled down for good. At the first sign that your kidneys are not working properly, go to your druggist and get a box of GOLD MEDAL Haarlem Oil Capsules. Money refunded if they do not help you. Three sizes. But remember to ask for the original imported GOLD MEDAL brand. In sealed packages.

Cuticura Promotes Hair Health

All druggists. Sample each free of Cuticura, Dept. E, Boston.

Kodak Finishing
Expert work. Prompt return. Special mail order department. We pay return postage. Write for price list. The Robert Dempster Co., Box 1138, Omaha, Neb.

PATENTS Watson E. Coleman, Patent Lawyer, Washington, D. C. Advice and books free. Reasonable. Highest references. Best service.
W. N. U., OMAHA, NO. 28-1919.

Resourceful Individual.
"Brown's in luck, ain't he?"
"Hub?"
"He used the telephone and electric light poles around his house in making his chicken yard. All he had to buy was the wire and staples."

A friend in need always has a hard luck story on tap.

Some men are as hard to get along with as balky horses.

MURINE Rests, Refreshes, Soothes, Heals—Keep your Eyes Strong and Healthy; if they Tingle, Smart, Itch, or Burn, if Sore, Irritated, Inflamed or Granulated, use Murine often. Safe for Infant or Adult. At all Druggists. Write for Free Eye Book. Murine Eye Remedy Company, Chicago, U. S. A.

Horticultural News

BEST SOIL FOR STRAWBERRY

Good Drainage is Important and Abundant Humus is Essential to Profitable Yields.

Strawberry shortcake would soon become a thing of the past if all strawberry plants were set in poorly drained soil. While strawberries can be grown successfully on a wide variety of soil types, good drainage is necessary, and abundant humus is essential to good yields. Methods of growing and handling strawberries in the South Atlantic and Gulf Coast regions, where the climate is mild and the plants grow during nearly the entire year are different in many respects from those in other parts of the country. These regions ship over 2,500 carloads annually.

Soil must be selected that is especially well drained. This is particularly important in the South, where much of the land is low and often poorly drained. Leaf, root, and fruit diseases are favored by poorly drained sites. There is no particular type of soil to which strawberries are best adapted. Fine sandy to heavy gumbo soils are used. Preparation of the land for planting should be thorough. If sufficient humus is not already present, heavy applications of manure should be made, or, if this is not available, some green-manure crop should be grown on the land for a season and then turned under before setting the plants.

Nematodes, also called gallworms and eelworms, are a serious menace to southern strawberry growers. They are most abundant where the soil rarely or never freezes to considerable depth, and are more injurious in sandy than in heavy soils. Where available, new land or that known to be free from nematodes should be used for strawberries. Common crops and plants known to be immune or very resistant to this parasite, such as corn, sorghum, winter oats, rye, pearl millet, velvet beans, peanuts, and a few others should be planted in rotation with strawberries. Many growers find it to their advantage in combating nematodes to secure plants from northern nurseries each year, and set them in their plantations during the winter months about every four feet apart in the rows.

The manner of handling these plants, sometimes called "mother plants," is to set them in January, February, or March. They will start growing at once, and by June will develop enough runner plants to cover a considerably increased area. By August these runner plants are ready for setting in a more extended area, and by October or November they in turn



Excellent Field of Strawberries.

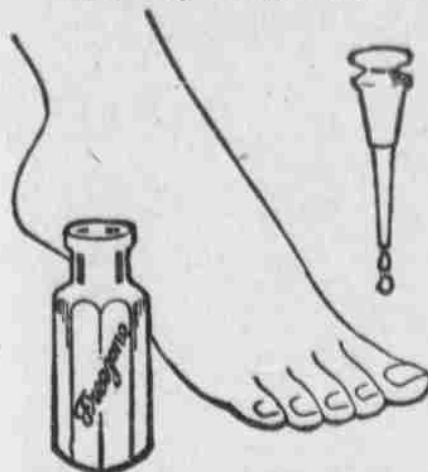
will have developed other runners which should be enough to form a main fruiting plantation. The exact time for making the original planting and the several transplantings of the runner plants varies in different localities and with weather conditions.

Generally two planting systems are used in the South—the hill system and the matted-row system. Under the hill system the plants are commonly set in late summer or autumn, and the crop is harvested in the winter or the following spring. Usually plants set at that time make no runners, but if any do appear they are removed. When this system is used the plants are set in single, double, or triple rows.

Whatever method is used two things are of special importance: Setting the plants at the right depth and making the soil very firm about the roots. The plants should be set so that the crowns will be even with the surface of the ground after the soil has been packed about the roots. If set too deep the plant will smother, and if the crown is exposed above the surface it may dry out and die. Flower stems usually appear soon on the winter-set or spring-set plants, but the production of fruit is a severe drain on the plant's vitality, and the blossoms should be removed as they appear until the plants are well established.

Lift off Corns!

Doesn't hurt a bit and Freezone costs only a few cents.



With your fingers! You can lift off any hard corn, soft corn, or corn between the toes, and the hard skin caluses from bottom of feet.

A tiny bottle of "Freezone" costs little at any drug store; apply a few drops upon the corn or callus. Instantly it stops hurting, then shortly you lift that bothersome corn or callus right off, root and all, without one bit of pain or soreness. Truly! No humbug!

The Brighter Side.

"The floor walker reported me for inattention and I've been banished to the hardware department."

"Don't let that bother you, son. Although the hardware department may lack distinction, it's much easier to sell a suburbanite a hoe than it is to sell a lady of fashion a pair of gloves." —Birmingham Age-Herald.

A man may be all his wife thinks he is, but he is seldom what he thinks he is.

The quickest way for a woman to get rid of her ideal is to marry him.

From the Middle of the Pack.

He was a well-dressed and intelligent man, somewhat crowding Father Time, but he didn't know a single thing about buying tickets. For he said to the young fellow in the box office, in the loud voice of one accustomed to calling across the open: "Give me a couple out of the middle of the pack, son. I'm taking my city cousin to the theater tonight and she told me to be sure and get seats in the center."

His New Excuse.

Mrs. Flatbush—Where have you been till this late hour?

Mr. Flatbush—To the lecture, as I told you before I went.

"But you wouldn't be at a lecture as late as this?"

"Oh, yes I would. You see, the lecturer stuttered."

The man who is always waiting for prosperity to come usually gives opportunity a cold reception.

Whale Fat is Eaten.

The last annual report of the United States commissioner of fisheries states that in 1914 Denmark used 20,000 barrels of hardened whale fat in the margarine industry.

Preparations are under way in Norway for utilizing this material in the same way. The product is said to keep and taste well. Whale fat is even better suited for making lard.

In this connection it is stated that experiments are in progress in the United States with fish oils to determine the possibility of making them suitable for use in the human dietary.

Collection of Bird Calls.

A Kansas university professor is making a collection of bird calls, and later plans to have them put to music so they may be whistled or played on the phonograph.—Kansas City Star.

Taxing bachelors may not boost the matrimonial game, but it is apt to encourage emigration.

Save the Babies

INFANT MORTALITY is something frightful. We can hardly realize that of all the children born in civilized countries, twenty-two per cent., or nearly one-quarter, die before they reach one year; thirty-seven per cent., or more than one-third, before they are five, and one-half before they are fifteen!

We do not hesitate to say that a timely use of Castoria would save many of these precious lives. Neither do we hesitate to say that many of these infantile deaths are occasioned by the use of narcotic preparations. Drops, tinctures and soothing syrups sold for children's complaints contain more or less opium or morphine. They are, in considerable quantities, deadly poisons. In any quantity, they stupefy, retard circulation and lead to congestions, sickness, death. There can be no danger in the use of Castoria if it bears the signature of Chas. H. Fletcher as it contains no opiates or narcotics of any kind.

Genuine Castoria always bears the signature of *Chas. H. Fletcher*

Homesteaders—Free information on home-land, Wyoming land, 640 acres. Soldiers and their heirs have special rights. Wyo. ranches, live stock and real estate for sale. Montgomery Co., 6 Mokier Bldg., Casper, Wyo.

4,000 ACRES, schools, railroad, telephone, fenced, abundance water; 1,400 a. meadow, open to forest reserve. A-1 for stock, dairy, sheep ranch; in the temperate Bitter Root Valley. Geo. F. Brooks, own., Missoula, Mont.

Hosley—Buy direct from mill, 1 pr. ladies' silk agent's sample, \$1.00 postpaid. Sell friends. R. McCain, 234 Moss St., Reading, Pa.

New Chemical—Food for Gasoline—Unusual power and mileage. Auto owners amazed at savings. Money-back guarantee. Write Chemo-Speed Co., Box 973, Spokane, Wash.

Why You Need One

You, like many other retailers may be satisfied that your business is paying you a profit; yet you do not know how much money you are losing every day through pencil and paper methods of figuring.

A Burroughs Figuring Machine will put organization and accuracy into your business—be it large or small—and will stop the unseen, profit-robbing leaks that are keeping many a retail business close to the edge.

You don't want to lose money by errors—especially in the addition of sales slips, where most mistakes occur. One figure added wrong spells a certain loss for you—and such errors usually get by without detection.

You don't want to offend customers by overcharges. If you overcharge a customer even once through a perfectly understandable error in the addition of a sales slip or statement, you've lost some part of her confidence. If you overcharge her again and explain that "mistakes will happen" she becomes interested in other stores that she'd never thought of before.

You want to know your Daily Profits. No man likes to do business blindfolded—yet many retailers do, simply because they hate to wade through a maze of figures to get to the light.

A Burroughs will give you the amounts of your daily profits, sales, and expenses. It will tell you every day just how your business stands—and it gets this information quickly and accurately.

You want to keep tab on your clerks. This information is absolutely necessary. You should know how much each clerk and each department sells every day. You should be able to tell which clerk is an asset, which department is paying and where you are making money. A Burroughs Machine will get this information for you speedily and accurately.

You want as simple bookkeeping as possible. Keeping books with a Burroughs is not only the simplest but the least expensive method. It is automatic and absolutely accurate.

It makes all postings from sales slips to ledgers, all entries on statements, and proves the work as it goes along—keeping the books in a continuous balance. It prevents errors and saves time and money on every item it handles. Statements are always out on the first of the month.

Let the Burroughs man show you how a Burroughs Machine will help you increase your profits. Such a request will place you under no obligation whatever.

Burroughs Adding Machine Company
Omaha Office: World-Herald Bldg., 15th & Farnam

FIGURING AND BOOKKEEPING MACHINES PRICED AS LOW AS \$125
Burroughs

This Burroughs is designed especially for use in small retail stores. It can be bought on terms, if desired. Price

\$125.00

