

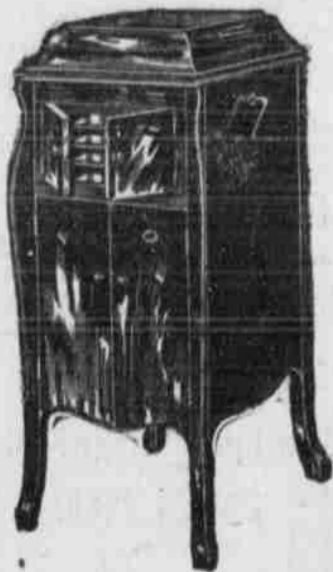
**Xmas**  
**Specials!**

# GUMMERE-DENT DRUG CO.,

## THE GIFT STORE.

**Xmas**  
**Specials!**

Never Before Have We Been Able to Show You So Wonderful Assortment of Xmas Gifts.



Why not own a  
**"VICTOR."**  
Easy Terms.

Your neighbors have ONE. Why not YOU? A little down puts a "Victor" in your home. Remember Gummere-Dent Drug Co. are the exclusive agents for the "VICTOR."

### Leather Goods.

Let us suggest for the Ladies: Leather Purses, Shopping Bags, Hand Bags, Fancy or Plain. Everything the Lady likes. A fine assortment to select from at  
**\$1.00 up to \$25.00.**



With twice as much stationery as we should have we are closing our mammoth stock out regardless of value. The famous Eaton, Crane and Pike brands at your disposal. Here are just a few of our specials: Willow Linen, Colonial Fancy, Kara Linen, Krofften Craft, Hytone, Exmore Linen, Old Style Linen, Kid Finish Victory Linen. Large, small or medium sized boxes; all complete with envelopes to match at

**50c to \$5.00 per Box.**



Smoking Stands, Smoking Sets, Hand Carved Japanese Smoking Sets, gold and silver mounted. Cigar and Cigarette Holders, Pipes: Amber, Briar, etc.

**CIGARS.** We have HIS favorite brand in all sizes, packages and boxes, at 25c to \$10.00. These cigars were bought before the raise and we are going to give you the benefit.

**THERMOS BOTTLES.** Quarts or pints. Lunch sets, with or without thermos bottle. Flash lights, all sizes. Pocket lanterns.

**SAFETY RAZORS.** Blades, Straps, Brushes, Soaps, Mugs.

**TRAVELING SETS:** Leather or Silk Cases, Military Sets, at

**\$1.00 to \$50.00**

**PICTURE FRAMES.** Fancy old gold, silver, bronze or mahogany: oval or square: on standard or wall frames. Latest designs.

**READING LAMPS.** Floor lamps or reading table lamps with beautiful colored shades. We have the pretty ones.

### VISIT OUR STORE.

We can't begin to tell you the beautiful XMAS gifts we have so just come in and see for yourself.

### Guaranteed Rubber Goods.

Davo's Two-year guaranteed Rubber Goods: Hot Water Bottles all sizes at

**\$1.00 up to \$5.00.**



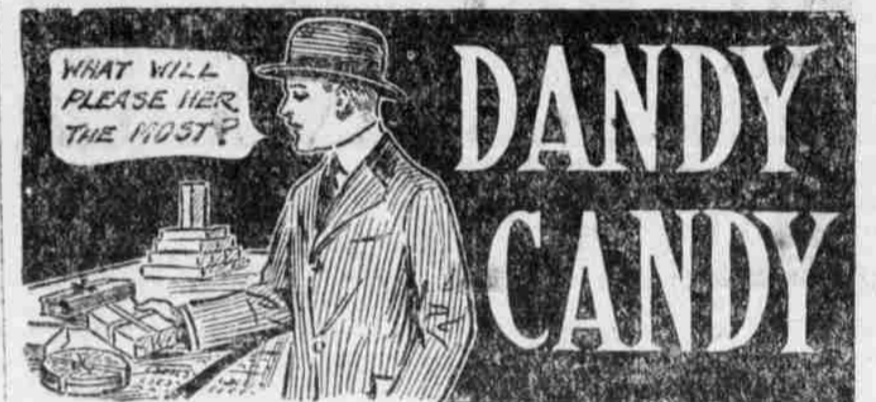
When You Buy a  
**"VICTOR"**  
You Buy the Best.

When you buy a "Victor" you know you have bought the best. Nothing will give as much enjoyment to the whole family as a "Victrola." A little down puts one in your own home.

### How About a Kodak?

**KODAKS. EASTMANS.** \$1.00 up to \$120.00, all sizes, Brownies, Vest Pocket, Postcard and the larger sizes. What's nicer for a CHRISTMAS gift than a KODAK? Kodak cases, Kodak books and films at 25c up to \$8.00.

1,000,000 CHRISTMAS CARDS TO CHOOSE FROM AT  
1c up to 25c.



We lead them all when it comes to candy. If its made we have it. "Woodwards" "Apollo" and Johnson's (Milwaukee) brands. All fresh and nice. LOOK! Lady Helen Cherries, Nut Clusters, Assorted Nuts, Bitter Sweets, Milk Chocolates, Fruit Candies, Walnut, Almond, Pecan, Brazil Nut Candies. Any size box you want to buy from

**From 10c up to \$8.00 a Box.**

It Pays to Trade at the Gummere-Dent Co. The Gift Store in North Platte.

### Ivory Goods.

**IVORY.** Brushes, Manicure Sets, Picture Frames, Dresser Pieces, Pin Cushions, Soap Boxes, Perfume Holders, Shaving Sets, or most anything you want, we have it at

**25c up to \$25.50.**

**PURE IMPORTED OLIVE OILS.**  
**WELCH'S GRAPE JUICE, ANY SIZE BOTTLE.**

**PICTURES.** Beautiful scenic pictures all framed ready to hang on the wall

We will wrap your parcels and lay them away till CHRISTMAS.



### Victrola Records

Largest assortment of Victrola records in the city at 50c up to \$6.00.

We carry a good line of the Standard Patent Medicines.



THE WORLD'S BEST BRANDS, right here in our STORE.

Palmer's Garden Glo perfumes and toilet waters. La Boheme (Paris) perfumes and toilet waters. Djerkiss (Paris) perfume and toilet waters at 10c up to \$20.00.

Face powders, cream and lotions.

**SOAPS.** We carry a most complete line of soap. Here are just a few. You ought to find something you like: Cuticura, Resinal, Shaw of Persia, Violet, Glycerine, Synol, Carbolic, Colgates, Creme Oil, La Trefle, Woodbury's, Gardenglo, Cashmere Boquet and many others at 5c up to \$1.00.

### Toys! Toys! Toys!

**TOYS!!** Games, Blocks, Paint Sets, Wagons, Trains, Tanks, Cannon, Sewing Sets, Animals, Unbreakable Dolls, Doll Carriages, Children's Books, Tops, Doll Beads, Meccano Sets, Bams, Indian Clubs, Play Balls, Foot Balls, Soccer Balls and many other items.

### Headquarters for Books.

**BOOKS!!** 5,000 to select from: Fiction, Popular, Gift Books, Children's Books, Baby's Birth Record Books, Bibles, Poem Books, Dictionaries at 10c up to \$7.50 each.

**SELECT YOUR CHRISTMAS PRESENTS NOW WHILE THE ASSORTMENT IS GOOD.**

If you are particular about your prescriptions being filled, bring them to us. WE fill them right.

# Gummere-Dent Drug Co., The Gift Store.