Semi-HAreklo UTibume. ita l bare, Edtior and Putisher
 Entered at the North Plate, Nebrask
Pootofice aus Second Class Mater. fridit, november, sad, 1918 .

## sergenst bivest cisey takes part is a

Extracts fromm
Sergant Erneet


 chine gun net. One of the milis we
took wan pronounced by the French nat Imponsible
early part of
held it for
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$\qquad$ where he was and get a a ecent
atter the emoke cleared away,
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$\qquad$ old French villager that tha been
held by the enemy wince the early pan of the war. The French people ie
the shelter of the caven anil Punning to meet a. peet they had some real stories to tel the word was forward so forward vent. Al along the linne the result
wore the sume and if all the kmer. ads that Jerry yellod could be puir
in one bige yell you could bis It over there even if one of the goatt had been in stall 122 popplng off.
wont take
very many more week fighting like the past few anth thi
thing will be over, at least that is $m$ opinion, tor Jorry It catehing it be can stand.

## The Pershing $\overline{\text { Chorus. }}$

 Permhing Chorus is to be compoeed units known as troops. Each troopcomposed of 20 singers and a Leade These croops will be organized in High Schools first. They will tratn
organized stuf ng for street mee organized stulting for street mee
ings, depot, park, Auditorium school parades. This Unted Troop
will torm the PERSHING CHORUS Which will do honor to thoso whom sest of the school year. Plans are be ling made this we.
the work at once.

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| :---: | :---: |
|  | rime |
| $\begin{aligned} & \text { C. ring. Call } 68 \text { for reward. } \\ & \text { J. C. Ankwig spent yesterday in } \\ & \text { Kearney wiaking his son, who is at- } \\ & \text { tending sehool in that elty. } \end{aligned}$ |  |
|  |  |
| ficers of the W, F. C. on Dee; 7 th.All inmbers are urged to be present |  |
|  |  |
| suggestions in this isasue. keep it. Mien Eaby MeMichael left Wednes |  |
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| day morning for Eureka, Cal., whereshe will make a protracted visit withstater Mra. Will Haldock. |  |
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| sinter Mra. Will Haldock. <br> Mrs. L. R. Duke received word |  |
| Reos, of Palisade, Nebr., had died of | e.s. |
| preumonia in France on October 10th. |  |
| Fur Sale-New Retort Oak heater,Phone Red 873 . $91^{*}$ |  |
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| shouting line if net on the firing line. |  |
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## Why Compare Beef and Coal Profits?

Swift \& Company has frequently stated that its profit on beef averages only onefourth of a cent a pound, and
Comparison has been made by the Federal Trade Commission of this profit with the profit on coal, and it has pointed out that a profit of 25 cents a ton, whereas the beef profit of one-fourth of a cent a pound means a profit of $\$ 5.00$ a ton.
The comparison does not point out that The comparison does not point out that anthracite coal at the seaboard is worth at
wholesale about $\$ 7.00$ a ton, whereas a ton wholesale about $\$ 7.00$ a ton, whereas a ton of beef of fair q
$\$ 400.00$ wholesale.

To carry the comparison further, the 25 cent profit on coal is $31 / 2$ per cent of the cent profrt
$\$ 7.00$ value.
The $\$ 5.00$ profit on beef is only $11 / 4$ per cent of the $\$ 400.00$ value.
The profit has little effect on price in either case, but has less effect on the price of beef than on the
price of coal. Coal may be stored in the open air indefinitely;
beef must be kept in expensive coolers because it is highly perishable and must be refrigerated. Coalis handled by the carload or ton; beef is deliv ered to retailers by the pound or hundred weight. Methods of handling are vastly different. Coal is handled in open cars; beef must be shipped in Fairness to the public, fairness to Swift \& Fairness to the public, fairness to Swift \&
Company, fairness to the packing industry, demands that these indisputable facts be considered. It is
to impossible to disprove Swift \& Company's state
ment, that its profits on beef are so small as to have ment, that its profits on beef a
practically no effect on prices.

Swift \& Company, U. S. A.

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BLEND FAR FRTM COMPLETE


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Best Price, Paid for
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