

Mid-Summer

CLEAN SWEEP SALE

Here It Is At Last!

The long awaited for Sale has arrived. If you want to Hooverize and save dollars, don't let nothing keep you away from attending this Sale.

BLOCKS

Ladies' Outfitting Store

Come Early and Get Your Share of the Bargains

Hurry! Hurry!

Come before the best Garments are gone. They went last long at these Ridiculously low prices. You know our sales of the past. That we never dssapoint, and that we do as we advertise.

Sale Starts at 8:30 a. m.,

Saturday, August 3rd

And Continues Throughout the Month of August

THESE days of high Prices should make this SALE doubly attractive to the buying Public, with the apparel market soaring skyward, worthy fabrics only to be had at a premium and the scarcity of desirable Garments becoming more acute each day. Still this modern store determinedly adheres to its policy of a through cleaning of all stocks at each Season's end. So starting Saturday at 8:30 a. m., North Platte and vicinity women are again offered the Golden opportunity to share in this thorough and concise riddence of more than \$25,000 worth of up-to-date women's and Misses apparel at a saving in price from 35c to 50c on the dollar.

Suits at Give Away Prices

We have divided the balance of our suit stock into two lots.

Lot 1. All of our new spring suits that formerly sold up to \$30.00, Clean Sweep Price **\$14.98**

Lot 2. All wool and silk suits formerly sold up to \$50.00, Clean Sweep Price **\$19.98**

Washable Tub Dresses at a great sacrifice. 200 beautiful summer street dresses, of best quality of plaid gingham, colored voiles, and pure linens, made up in the very latest of styles and formerly sold up to \$24.50 are now going at

\$2.98, \$4.98, \$7.48 and \$9.98

Smocks and Middies up to \$2.50 values at

98c and \$1.48

Smocks up to \$3.00 and \$4.50 values, at

\$1.98 and \$2.98

Silk Parasols at ONE THIRD OFF.

Wool and Silk Coats

Wool and silk COATS at unheard of low prices. Coats formerly sold up to \$18.50, Clean Sweep Price **\$9.98**

Coats formerly sold up to \$30.00, Clean Sweep Price **\$14.98**

All coats formerly sold up to \$45.00, the cream of the stock, Clean Sweep Price **\$19.98**

100 Wash Skirts 100

At less than cost. Divided into 4 lots.

Lot 1. All wash skirts formerly sold up to \$2.50, now **\$1.48**

Lot 2. All wash skirts formerly sold up to \$3.50, are now going at **\$1.98**

Lot 3. Wash skirts that formerly sold up to \$5.00, Clean Sweep Price **\$2.98**

Lot 4. Our highest grade wash skirts, values up to \$7.00. What's left of them at **\$3.98**

White voile waists up to \$1.50 values, Sale Price **79c**

One lot of white voile and organdie waists, values up to \$2.00, at **98c**

Onyx Lisle Hose **23c**

Onyx Fibre Silk Hose in all shades, Sale Price, **69c**

150 Silk Dresses 150

In taffetas, satins, georgette and silk plaid gingham. In all the wanted shades, made up to the minute in style and formerly sold up to \$43.50 are now going at

\$11.98, \$14.98, \$19.98 and \$24.75

Extral Speicals!

One lot of white voile dresses, lace and embroidery trimmed, good styles, some are slightly soiled. Not one dress in lot worth less than \$5.00 and many in the lot that sold up to \$13.50. All going at one price for a quick clearance **\$1.48**

Beautiful Jap silk waists, values up to \$3.00 at **\$1.98**

Georgette and taffetta plaid and stripped waists, values up to \$7.50, Clean Sweep Price **\$4.98**

Princess slips and muslin night gowns, values up to \$1.75, Clean Sweep price **98c**

Skirts! Skirts!

Silk skirts in taffetas and silk poplin, in plain colors or fancy stripes, values to \$8.75, Clean Sweep Price **\$5.98**

White washable satin skirts and silk pongee skirts, values upto \$12.50, Clean Sweep Price **\$7.48**

Our highest grade silk skirts in Kakhi Kool, Foulards, fancy silk striped Taffetas and Baronette Satins, values up to \$24.50, Clean Sweep Price

\$9.98 and \$12.48

2 dozen party dresses in all the wanted shades, values up to \$29.50, now going at

\$4.98, \$9.98 and \$14.98

Silk Petticoats

In all desirable shades, made of best quality taffetta and satin, values up to \$7.50, Clean Sweep Price

\$2.98 and \$4.98

House Dresses

In all sizes, made good and full, values up to \$1.79, Clean Sweep Price **98c**

This Sale for Cash Only, No Charges, No Approvals, No Refunds, Every Purchase Must be Final