

# WRIGLEY'S



**—is the great war-time sweetmeat.**

**—the benefit, the pleasure, the economy of a 5c package of WRIGLEY'S**

**—has made it the favorite "sweet ration" of the Allied armies.**

**—send it to your friend at the front:**

**—it's the handiest, longest-lasting refreshment he can carry.**

**CHEW IT AFTER EVERY MEAL**

**The Flavor Lasts**



THREE KINDS

## Win the War by Preparing the Land Sowing the Seed and Producing Bigger Crops

Work in Joint Effort the Soil of the United States and Canada  
CO-OPERATIVE FARMING IN MAN POWER NECESSARY  
TO WIN THE BATTLE FOR LIBERTY

The Food Controllers of the United States and Canada are asking for greater food production. Scarcely 100,000,000 bushels of wheat are available, to be sent to the allies overseas before the crop harvest. Upon the efforts of the United States and Canada rests the burden of supply.

Every Available Tillable Acre Must Contribute; Every Available Farmer and Farm Hand Must Assist

Western Canada has an enormous acreage to be seeded, but man power is short, and an appeal to the United States allies is for more men for seeding operation.

Canada's Wheat Production Last Year was 225,000,000 Bushels; the Demand From Canada Alone for 1918 is 400,000,000 Bushels

To secure this she must have assistance. She has the land but needs the men. The Government of the United States wants every man who can effectively help, to do farm work this year. It wants the land in the United States developed first of course; but it also wants to help Canada. Whenever we find a man we can spare to Canada's fields after ours are supplied, we want to direct him there.

Apply to our Employment Service, and we will tell you where you can best serve the combined interests.

Western Canada's help will be required not later than April 5th. Wages to competent help, \$50.00 a month and up, board and lodging.

Those who respond to this appeal will get a warm welcome, good wages, good board and find comfortable homes. They will get a rate of one cent a mile from Canadian boundary points to destination and return.

For particulars as to routes and places where employment may be had apply to: **U. S. EMPLOYMENT SERVICE, DEPARTMENT OF LABOR**

Qualified.

"I thought Ethel could skate."  
"She ought to be able to. She has a diploma from a correspondence school."



**HEAVENS IN HORSES CAN BE RELIEVED**  
Don't work your horses while they are suffering with Heaves. Believe them with Dr. DAVID ROBERTS' Horse Tonic, Physic Ball and HEAVE POWDER. Price 50c. A treatment that will enable your horses to do more work with less discomfort. Read the PRACTICAL HORSE VETERINARIAN. Send for free booklet on Heaves in Cows. If no dealer in your town, write Dr. David Roberts' Vet. Co., 100 Grand Avenue, Waukegan, Wis.

W. N. U., OMAHA, NO. 11-1918.

What a Doughnut Is.

The ministry of food has informed the Twickenham food control committee that a doughnut is not a bun. Local unrest has been almost completely allayed by the prompt and fearless decision.—London Punch.

To keep clean and healthy take Dr. Pierce's Pleasant Pellets. They regulate liver, bowels and stomach.—Adv.

Minnesota last year produced 26,000,000 pounds of fish.

After putting your best foot forward, get there with both feet.

## Carter's Little Liver Pills

You Cannot be Constipated and Happy



A Remedy That Makes Life Worth Living

Genuine bears signature  
*Bear Blood*

ABSENCE of Iron in the Blood is the reason for many colorless faces but **CARTER'S IRON PILLS** will greatly help most pale-faced people



## Spring Run of Distemper

MAY BE WHOLLY AVOIDED BY USING "SPOHN'S" A small outlay of money brings very great results. It is a sure cure and a preventive if you use it as per directions. Simple, safe and sure. The 31 size is twice the quantity and an ounce more than the 50c size. Get your horses in best condition for late spring and summer. All druggists, harness dealers or manufacturers  
**SPOHN MEDICAL CO., Manufacturers, Goschen, Ind.**



## ROAD BUILDING

### BENEFITS OF CONCRETE ROAD

Make Travel Quick, Safe and Easy, Clean and Comfortable—Saves More Than It Costs.

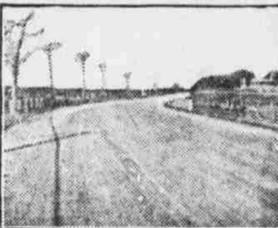
Concrete roads are country boulevards. They benefit a community in making travel quick, safe, easy, clean and comfortable. They extend neighborhood limits, bring more people into personal touch with each other, increase social opportunities and thereby remove the monotony of isolation; bring greater content to the youth on the farm, make city and country near neighbors and increase school attendance, thus cultivating a desire for a broader knowledge and higher standards of living.

Concrete roads make daily rural mail delivery a fact, every home unit in the community is put on the news wire with the political, financial, industrial and trading centers of the earth. The best thought of the world in every line of human effort and human achievement is transmitted overnight to the breakfast table of the community served by a network of concrete roads. A concrete road saves more than it costs. It is open to maximum traffic all the year round. It brings greater freedom and ease of movement in travel and transportation and permanently increases land values.

### M'ADAM WAS ROAD REPAIRER

He Originated Method of Covering Surface of Ground With Impermeable Crust or Covering.

Just 200 years ago was born "the first of the pioneers who took up the work of scientific road building." John Metcalf showed how to carry solid highways across difficult bogs, and Thomas Telford built his roads, topped with gravel, on a solid foundation of stone blocks. But the great reform of the art came in with John Loudon McAdam, who traveled 30,000 miles over the English and Scottish roads to study the conditions and needs for himself. Bestowing a new word on the language, he originated the method of covering



Macadamized Road.

er the surface of the ground with an impermeable crust, cover or coating, so that water would not penetrate to the soil beneath. A road thus "macadamized" was found to yield less easily to weights pressing upon it, and could not be broken up by the action of frost. But while the inventor's fame spread his resources dwindled, and though made surveyor general of roads, he had to depend for his recompense on a parliamentary grant. McAdam was a road repairer rather than a road builder, but his system went all over the world.

### SPRING CARE OF HIGHWAYS

Go Over Road With Grader to Clean Out Ditches—Fill All Ruts With New Material.

Every spring before the ground becomes too hard the road should be thoroughly gone over with a grader to clean out the ditches, so that the water may have a free outlet. The ruts and holes should be filled, elevations in the road and shoulders on the side of the road planed off, the grade improved, and the road put in good condition.

Earth roads have a pronounced tendency to rut. When ruts begin to appear on the surface great care should be used in selecting new material, with which they should be filled immediately. One fundamental principle that is of special importance in the repair of any road is that whatever material is used in the construction of the surface, the same material—and no other—should be used in its repair. A good road with a surface of clay should be repaired by using clay, a gravel road with gravel and a surface of limestone with limestone.

### Hog Needs Protection.

The hog is rather scantily provided with hair and the warmer the country the less hair. Therefore, he needs protection during the storms of winter. Unless you provide it, you invite colds, influenza, lung troubles, rheumatism.

### Sowing Slow Seeds.

In sowing seeds that start slowly, as parsnips, celery, etc., it is well to sow with them a few strong, quick-germinating seeds to break the crust and mark the rows so that cultivation may begin early.

# Swift & Company Publicity

At a recent hearing of the Federal Trade Commission there was introduced correspondence taken from the private files of Swift & Company, which showed that the Company had been considering for some time an educational advertising campaign.

The need for this publicity has been apparent to us for several years. The gross misrepresentation to which we have recently been subjected has convinced us that we should no longer delay in putting before the public the basic facts of our business, relying on the fair-mindedness of the American people.

The feeling against the American packer is based largely on the belief that the income and well-being of the producer and consumer are adversely affected by the packers' operations, resulting in unreasonably large profits.

Swift & Company's net profit is reasonable, and represents an insignificant factor in the cost of living.

For the fiscal year 1917 the total sales and net profit of Swift & Company were as follows:

Sales  
**\$875,000,000.**

Profits  
**\$34,650,000.**

This is equivalent to a \$3,465. profit on a business of \$87,500.



If Swift & Company had made no profit at all, the cattle raiser would have received only one-eighth of a cent per pound more for his cattle, or the consumer would have saved only one-quarter of a cent per pound on dressed beef.

Swift & Company, U. S. A.

### HONOR CREDITED TO GERMAN

John Peter Zenger First to Uphold the Liberty of the Press in the United States.

Fate plays curious tricks with men and things. The man who is given credit for first upholding the liberty of the press in America was a German, says the Rocky Mountain News. It was just 184 years ago that this man, John Peter Zenger, was brought to trial for a newspaper libel which resulted from newspaper criticisms passed on British public officials.

Zenger founded the New York Weekly Journal, the second newspaper in New York. The paper was published in the English language, and it made use of very plain language. Zenger was arrested on a charge of libel and thrown into prison. For some time he edited his paper from behind the bars, but was at length released and continued to publish the paper until his death in 1748.

The prosecution of Zenger for libel was the first case of the kind on this side of the Atlantic, and aroused great public excitement. When Zenger received acquittal it was considered a great victory for the principles of free speech and a free press.

### Right.

"Old Bostely says he has a million-dollar brain," observed the man who was always picking up information. "He's quite right," answered the other; "it would cost him fully that much to find out what's the matter with it."

Most particular women use Red Cross Ball Blue. American made. Sure to please. At all good grocers. Adv.

Kisses can never be copyrighted—which is fortunate for those who print them.

Every poison has its remedy.

### 160 ACRE FARMS IN WESTERN CANADA FREE

Get under the Shower of Gold

coming to farmers from the rich wheat fields of Western Canada. Where you can buy good farm land at \$15 to \$30 per acre and raise from 20 to 45 bushels of \$2 wheat to the acre it's easy to make money. Canada offers in her provinces of Manitoba, Saskatchewan and Alberta

### 160 Acre Homesteads Free to Settlers

and other land at very low prices. Thousands of farmers from the U. S. or their sons are yearly taking advantage of this great opportunity. Wonderful yields also of Oats, Barley and Flax. Mixed Farming is fully as profitable an industry as grain raising. Good schools, markets convenient; climate excellent. Write for literature and particulars as to reduced railway rates to Supt. Immigration, Ottawa, Canada, or to

**W. V. BENNETT**  
Room 4, Bee Bldg., Omaha, Neb.  
Canadian Government Agent

### Case of Apple-plexy.

A teacher was explaining the garden of Eden story to her class. "Strange," she said, "there is absolutely no record made that Adam or Eve ever died." "What is your opinion John?" asked the teacher. "Well, I dunno 'bout that," remarked the pupil, "but I 'spected they died with apple-plexy."

### Multiplied Bliss.

"Jupiter has eight moons." "Gee whiz! Fancy escorting a girl under eight of 'em!"

Some people look at home as a sort of cooling station.

In the bright lexicon of the hustler there is no such word as "enough."

### Evening Things Up.

"My father has an income," said Bertha, proudly. Loretta looked at her in a puzzled way for a minute and then declared, "My father's got a boll."

### Important to Mothers

Examine carefully every bottle of CASTORIA, that famous old remedy for infants and children, and see that it

Bears the Signature of *Dr. J. C. Fletcher* In Use for Over 30 Years. Children Cry for Fletcher's Castoria

People who have the least to say usually have the most to talk about.

Many a man gets behind because he looks too far ahead.

# 1,716,000,000 Pounds of Flour Saved

if each of our 22,000,000 families use this recipe instead of white bread.

One loaf saves 11,000,000 pounds; three loaves a week for a year means 1,716,000,000 pounds saved!

## Enough to Feed the Entire Allied Army

### Corn Bread with Rye Flour

1 cup corn meal  
1 cup rye flour  
2 tablespoons sugar  
5 teaspoons Royal Baking Powder

1 teaspoon salt  
1 cup milk  
1 egg  
2 tablespoons shortening

Barley flour or oat flour may be used instead of rye flour with equally good results. Sift dry ingredients into bowl; add milk, beaten egg and melted shortening. Stir well. Put into greased pan, allow to stand in warm place 20 to 25 minutes and bake in moderate oven 40 to 45 minutes.

Our new Red, White and Blue booklet, "Best War Time Recipes," containing many other recipes for making delicious and wholesome wheat saving foods, mailed free—address **ROYAL BAKING POWDER CO., Dept. W, 135 William St., New York**

**FOOD WILL WIN THE WAR**