



# War Savings Stamp Day.



## FRIDAY, MARCH 22, 1918,

### We Urge Every One to Buy War Savings Stamps

As a nation we have staked all on the outcome of the war. As individuals we should do the same—for if the nation loses, everyone in America loses.

To win the war, we must give the Government every opportunity to get all the money necessary.

War Savings Stamps are an investment that everyone can buy, because they are sold in quantities to meet every purse.

We are urging everyone to buy War Savings Stamps to the limit of their ability.

**ROYAL CAFE, W. A. Payne, Prop.**

### What Are War Savings Stamps?

Each War Savings Stamp affixed to a War Savings Certificate on January 1, 1923, entitles the owner thereof to receive from the United States Government the sum of \$5.

A WAR SAVINGS CERTIFICATE is the Government certificate given to you when you buy your first War Savings Stamp and to which you attach that stamp and all future stamps bought until the Certificate is filled—twenty altogether.

THE PRICE OF A WAR SAVINGS STAMP is \$4.14 until April 1, 1918. The price increases 1 cent per month until the end of the year. The difference between the cost and \$5 represents interest at 4 per cent compounded quarterly.

**RAY C. LANGFORD, County Chairman**



### Buy United States Government WAR SAVINGS STAMPS

**Star Clothing House**

### IS IT WORTH A DIME A DAY TO BE AN AMERICAN?

If every person in Nebraska were to save a dime a day and invest in War Savings Stamps, the state's quota would be complete before the end of the year.

Is there anybody who cannot save ten cents a day? Is there anybody in this town who cannot double that amount? No, there isn't. Let's prove it by doing it, each and every one of us.

Resolve today to lay away 10 cents for each member of the family by purchasing interest-bearing War Savings Stamps.

**Derryberry & Forbes**

### Your Duty as an American Citizen

Your duty, as an American citizen, is plain, definite and imperative. Your sons and your neighbors' sons are going abroad to fight for their country, their flag, their homes—and for YOU.

They cannot fight without food, shoes, clothes, bread and bullets.

The Government looks to you for the money to buy these things. Your Duty is to lend this money.

**Wilcox Department Store**

### THAT BABY OF YOURS Is He worth anything to you?

What would your life be without that Baby of yours. Never to see him smile; never to hear his wondrous laughter; never to feel his little arms about your neck! There would not be much left to live for without him—you know that.

What, then, is your Baby worth to you? Sit down quietly and think it over. Gauge your Baby's value in money if you can. How much would you give rather than lose him?

Suppose, then, that you do not give, but loan something, just as a thanksgiving for having him safe in your arms while other mothers' boys have had to go "over there" to give up their lives.

**CARSON'S BARBER SHOP**

### Your Money will Help Win the War

It is more than Duty—more than Patriotism—it is a privilege to buy War Savings Stamps.

The money you pay for them will help win the war—help keep our soldiers fed, clothed, armed and protected—help keep your country safe for Democracy.

The United States Government guarantees to pay your money back. It pays you interest on your money, 4 per cent, compounded quarterly.

**C. M. TROTTER**

Agent--Maxwell, Overland, Hupmobile, Paige Cars.

### Mayor's Proclamation

TO CITIZENS OF NORTH PLATTE GREETING:

Friday, March 22nd, 1918 is War Savings Day by official proclamation of Governor Keith Neville, and War Savings Director, Ward M. Burgess. All loyal citizens of this community will accordingly devote the afternoon of said day after two o'clock to subscribing for War Savings Stamps, and otherwise promoting their sale in large amounts.

All who are able should subscribe the limit.

**HENRY WALTEMATH, Mayor**

### Come Across or The Kaiser will

Take your choice! Help Uncle Sam now or pay the kaiser later. We haven't won this war yet, and if we lose it, you can imagine what will happen. If it takes every single spare cent of our money now to win, it's tenfold cheaper than it will be if we lose.

Buy War Savings Stamps now—for every dollar Uncle Sam can get now is worth ten next year.

**Green's Pool Hall**

T. L. GREEN, Prop.

### Buy U. S. War Savings Stamps and Thrift Stamps

A GOOD PATRIOTIC INVESTMENT

**DEINER & FLEISHMAN**

### You Sleep in a Warm Bed Another Sleeps in a Trench

Buy War Savings Stamps to help the man who is "over there" fighting for you.

Whether the war will go for or against America depends upon the men, women and children of the United States.

Save and invest in War Savings Stamps and you will help win the war. Spend as you please and you help lose it.

The government will get money by taxation if you will not loan it by purchasing War Savings Stamps.

**Rexall DRUG STORE.**

### War Savings Stamps better Than Money in Your Pocket

A \$5 bill in your pocket does not increase in value; a War Savings Stamp does.

War Savings Stamps are little government bonds bearing 4 per cent compound interest. They cost \$4.12 now. In five years they will be worth \$5 each. If you wish to cash them in before that time you can do so at the post-office.

War Savings Stamps can be bought in any amounts up to a thousand dollars.

You can buy War Savings Stamps in either sizes at the post-office, at banks and at most stores.

**Lierk-Sandall Company**

### Buy War Savings Stamps and Eat DICKEY'S Purity Ice Cream

### Don't Worry Over Lost U. S. Stamps They Are Safer Than Gold

Buy War Savings Stamps and throw them away. They are still safe.

You can go to the post office today, buy a War Savings Stamp on a regular certificate card, have it registered, throw it away, and still your money is absolutely safe.

With the first \$5 stamp bought you get a certificate card with spaces for twenty stamps of this size.

The \$5 stamps draws 4 per cent interest compounded quarterly. This is equivalent to about 4½ per cent, and is the highest interest rate ever paid by the government.

**North Platte Light & Power Co.**

### L. Lipshitz

25c Stamp with every \$5.00 worth of goods sold him

### Help Win the WAR

**Buy War Savings Stamps**

**Aileen Gantt, Co. Supt**

Buy War Savings Stamps A GOOD INVESTMENT

**BLOCKS**

**Ladies' Outfitting Store**

Buy United States Government

**War Savings Stamps**

For Sale at

**First National Bank**