

DON'T ROCK THE BOAT

The great outstanding fact of the future is the influence this World's War is having on the people and all business enterprises. We will all of us endeavor to more than meet any call the government may make of us. War with its untold possibilities for ills and distress is making thousands of thoughtful men every day protect their dependent ones. This protection and security for money invested can be found no where else with such certainty as through Old Line Life Insurance. No Service can be found superior to that given by THE OLD MINNESOTA MUTUAL LIFE INSURANCE COMPANY that bought \$200,000 of Liberty Bonds in 1917. A company that will cover soldiers and drafted men for \$2,000 that is worth its face in the Trenches, providing they get it before going to Camp. No advance in rate as long as you are in the Old U. S. A. A Company that has millions of dollars in assets. A Company that will take a LIBERTY BOND for your first PREMIUM. A Company that is the household word in Nebraska as well as many other states.

READ WHAT IT REALLY DOES

Educates children.
Protects the family.
Cultivates the habit of thrift and saving.
Makes provision for the inevitable rainy day.
Pays debts and lifts the mortgage from the home.
Gives repose to the rich and courage to the poor.
Builds credit and re-establishes encumbered estates.
Provides scholarships, endows charities and erects churches.
Is full of human interest. It appeals to the hearts of men always.
Preserves business by protecting the factors which make business a success.
Builds and furnishes the safest medium for the distribution of estates.
Encourages the marriage of the prudent man and women, and lays home foundations.

Replaces hardships and adversity with ease and serenity--and peace of mind; adds length of days.
Is every-day, common-sense, intelligent business with a practical spirit of understanding and co-operation.
Certifies to a man's love of family and deepens the love and respect which wife and children hold for him.
Is universal in its beneficence. It's service is adopted to all classes and conditions of men. The poor need it. The rich demand it. Life insurance insures the unexpected. It lives up to its promises and pays all just claims promptly and unostentatiously. It is positive and permanent.
Stands between the home and the enemies of its happiness and security. For co-operative service in home protection, life insurance, is "the greatest thing in the world."

YOU WILL SAY, yes, I should. That don't help your dependents or yourself. BUT IF YOU SAY I WILL AND MUST, then DO IT TODAY, THAT COUNTS.

REGARDLESS OF YOUR FINANCIAL CONDITION, remember it's cheaper now to you than ever again, because you are growing older.

IT IS THE ONLY THING YOU MUST BUY WHEN YOU DON'T NEED IT.

FOR YOU CAN NOT BUY—WHEN YOU DO NEED IT.

To the men and women of North Platte and Lincoln County, regardless the worthy profession or occupation that you are following, the Old Line, straight life, ten fifteen or twenty year policies, as well as many other standard forms, will appeal to you, the same as it has to thousands. THE TERMS ARE EASY AND WITHIN YOUR REACH. WITHOUT OBLIGATING YOURSELF IN ANYWAY, we will be glad to explain to you fully what will meet your needs. Let's talk it over at least. Phone for an appointment or call at our offices in the Brodbeck Building, three doors East of Post Office up-stairs.

J. E. SEBASTIAN, State Manager.

OFFICE PHONE RED 612.

RES. PHONE RED 348.

C. F. TEMPLE, Asst. State Manager.

OFFICE PHONE RED 612.

RES. PHONE 783F3.

BIRTHSTONE JEWELRY

When you have a birthday present to select, come into Clinton's and look at birthstone jewelry. Such a present has more than ordinary significance, for every one likes to wear the gem representing the month one was born in.

The Garnet is January's birthstone. Tradition says it brings power and grace. Its rich, red color makes a fascinating ornament at not-too-costly prices.

Clinton is showing some uncommonly attractive rings, scarf pins, and other jewelry sets with Garnets.

C. S. Clinton

Jeweler and Optician

At the Sign with the Big Ring.

LOCAL AND PERSONAL

Mr. and Mrs. W. L. Richards returned Saturday from a ten days visit with relatives at Odessa.

Dr. Morrill, Dentist.

A marriage license was issued Saturday to Noah Vanolt, of Providence, Ontario, and Mayme Crow, of Oklahoma.

Mrs. Hainline, who had been the guest of Mr. and Mrs. Wood White for several weeks returned to Lincoln yesterday.

We will take a Ford car in exchange on a Piano. Walker Music Co.

Purchasers of United States Liberty Loan Bonds are requested to call for their bonds as soon as convenient. First National Bank.

I now have funds at 5% per cent on choice bottom table land. Gene Crook, Room 4, Keith theatre Bldg.

Engineer R. D. Balle has been spending the past few days at Lisco visiting a cousin while recuperating from the accident which befell him three months ago.

The Rebekah Kensington will meet at the J. O. O. F. hall on Friday afternoon, Jan. 25th. As this is the regular meeting for the election of officers all members and friends are urged to be present.

Abe Markus, at one time a clerk in The Leader, now an oil speculator at Augusta, Kan., returned to Kansas last night after visiting Julius Pizer for several days. Abe has made a mint of money during the past three years.

About fifty girls between the ages of ten and fourteen responded to the call to do Red Cross work on Saturday morning. The girls were very enthusiastic and did splendid work and look forward to next Saturday morning when they will meet again.

Geo. L. Carter, of Lincoln, spent Saturday and Sunday in town visiting friends. Last summer it was reported that Mr. Carter had died in South America, but the Geo. L. Carter who passed away was another man who also made Lincoln his home.

The Catholic ladies will meet in the Federal building Thursday afternoon for Red Cross work. The following ladies will have charge of the work that afternoon: Mesdames P. A. Norton, F. J. McGovern and Will Friend. A large attendance is desired.

Mrs. Ed Eves entertained Saturday afternoon at a miscellaneous show in favor of Mrs. Seavy, nee Bunting. About fifteen friends were present. Mrs. Seavy was the recipient of many useful and pretty articles. The afternoon was spent in social conversation and music and enjoyable refreshments were served.

"Fatty" Arbuckle, the rotund Paramount comedian who will be seen at the Keith Theatre on Jan. 28-29 in "Fatty in Coney Island" had the time of his life taking the beach scenes for that release. As the name suggests, the whole picture was filmed at famous Coney Island, New York, and as Mr. Arbuckle expected to leave shortly for the west, the scenes had to be taken during the Mardi Gras week when the place was swarmed with hundreds of thousands of riotous merrymakers.

Mrs. Pat O'Conner, of Omaha, is visiting her parents Mr. and Mrs. Fred Hanlon. Mr. Hanlon, who suffered a paralytic stroke some time ago, is improving nicely.

Messages were received from Camp Cody Friday stating that Harold Langford was suffering from ether pneumonia following an operation at the hospital, and that his condition was serious. Later advices gave assurance that he was improving and a wire yesterday stated that he had passed the crisis.

William H. Crisp of Kearney is old, but he has young ideas. In a letter to army recruiting officers he volunteers his services for duty either as civilian or a soldier. He is 70 years old, but says he could pass for 60 and do a good day's work. He is a civil war veteran and has held the rank of sergeant in the infantry, cavalry and artillery.

Fine Beginning to Lecture Course.
A great amount of interest was manifested in the first of the lectures on the Bible and the History of Doctrines of the Christian Church given at the Lutheran church last Thursday evening by the pastor, Rev. Koch. About 125 people were present.

By means of diagrams drawn on the black board, the history of the church up to the great reformation and the greatness of God in nature were shown.

Next Thursday at 8 o'clock the question "How may we know that the Bible is God's book and not merely man's book?" will be answered and the subject "The Commandment which changed the thinking of the world," discussed.

These lectures are open to all, especially the unchurched of our city.

What is a Necessity?
When that which is a luxury to one is a necessity to another how shall we define the terms? If necessity is the opposite of luxury--then

What is Luxury?
Someone has said that Luxury does not consist in the use and enjoyment of the good things of life but in the wasteful abuse of them to vicious purposes. Our store is filled with large and varied assortments of articles of real worth. The business of the Jeweler and Silversmith always prospers in war times because the people realize that money paid for Jewellery and Silverware is not wasteful expenditure but judicious investment.

Do you bit. If you have made money give money and spend money. Give encouragement to every line of endeavor and industry by helping to circulate the billions that are being spent in this country. This is one way of defeating the enemy. This may be contrary to the advice of certain pessimists, but the present is no time for long faces.

CLINTON, THE JEWELER

MRS. LOU H. PARKER DIES IN OMAHA YESTERDAY.

A telegram received yesterday by The Tribune from Bishop Beecher, announced that Mrs. Lou H. Baker had died in Omaha yesterday morning at the home of her daughter Mrs. Harry Trimble and that the funeral will be held in the Episcopal church in this city Thursday afternoon.

Bishop Beecher will accompany the bereaved family from Omaha and will conduct the funeral services. Thus passes away another of the pioneer settlers of Lincoln county, for Mrs. Baker first came to this county in 1863, married Lou H. Baker in 1864 and at that time resided on a ranch south of Sutherland. Later the family removed to North Platte, Mr. Baker passing away in this city in 1889. Mrs. Baker continued to make her home in North Platte until about fifteen years ago, since then she has been living with her sons John and Will in the east and with her daughter, Mrs. Trimble in Omaha. Will lives in New York City, John's permanent home is at or near Buffalo and in addition to Mrs. Trimble there are--or were--two other daughters.

Suggest Auto Races.

At the meeting of the agricultural society Saturday J. J. Crawford suggested that auto races under the auspices of the society be held on July 4th. It was pointed out that on the day the auto races were held the county fair the attendance was almost double that of any other day. This could be taken as evidence that the people are interested in this class of racing and that exclusive auto races on July 4th would be largely patronized.

It was further suggested that in connection with the races patriotic services could be held on the fair grounds and a big demonstration be held in the evening.

The proposition will be considered by the officers of the society.

Conservation of Meat Imperative.

Meatless day each week, a meatless meal each day, and a porkless Saturday.

That's the new program for conservation of meats, according to Gurdon W. Wattles, Federal Food Administrator for Nebraska.

"In order that we may get the necessary conservation of meats, a strict adherence to this program is imperative," says Mr. Wattles. "Every householder in Nebraska, every member of every family and every commercial eating place should immediately adopt these suggestions and make them a set law which they will not violate under any circumstance."

"Our associates in the war need meat and lots of it. It's up to us to furnish it, if we will win this war. If we do not furnish it, no one will."

For quick action and satisfactory sale list your land with Theechee. If

Prices For Lincoln County.

Fair prices recommended by price committee for Lincoln county, Nebraska, and published by authority of the federal food administration for said county.

Sugar, per pound 9 1/2 cents.
Flour, Nebraska No. 1 Patent 48 pound sack \$3.05.
Nebraska No. 2 Patent 48 pound sack \$2.95.
Government Specifications first grade 48 pound sack \$2.85.
Government Specifications second grade 48 pound sack \$2.80.
Rye flour 12 pound sack 75 cents.
Six pound sack 40 cents.
Graham flour 12 pound sack 75 cents.

6 pound sack 40 cents.
Corn meal 12 pound sack 65 cents.
6 pound sack 35 cents.
Potatoes Nebraska per pound 2 1/4 cents.

Beans, fancy hand picked per pound 17 1/2 cents.
Common white per pound 12 1/2 cents.
 Pinto and colored per pound 10 cents.

Dry Lima per pound 15 cents.
Lard, No. 3 pall 90 cents.
No. 5 pall \$1.50.
Butter, Creamery No. 1 per pound 54 cents.

Eggs, per dozen 50 cents.
Bread, U. S. standard loaf 16 oz. loaf 10 cents.
24 oz. loaf 15 cents.
32 oz. loaf 19 cents.
48 oz. loaf 26 cents.

These prices are for cash over the counter. An additional charge may be made for delivery or credit to customers.

Large Quantities for Ranchmen.
Ranchmen living far from towns where they buy their supplies may buy sugar in larger quantities than those who live in the city or in rural districts in close proximity, according to Gurdon W. Wattles' instructions to his county food administrators.

However, the merchant selling such quantities must justify his sale on the basis of impossibility of the customer to abide by the regular rules. The limit of sales to a ranchman is 25 pounds. The prescribed quantities which merchants may sell are: sugar, country customers, 5 pounds; flour, town customers, 10 pounds; flour, town customers, 50 pounds; flour customers, 100 pounds.

JACK PICKFORD and LOUIS HUFF in 'FRECKLES'

Gene Stratton Potter's best known story. How an orphan boy triumphs over circumstances.

Keith Tonight.

Adults 20c. Children 10c.

WE PAY

TOP PRICE

FOR

HIDES AND FURS.

Furs are Big Price Bring them in. We buy all kinds of Junk.

North Platte Junk House

It Leaks!

Don't let a novice monkey with your radiator. Let McGraw Fix It.

McGraw Radiator Co.

6th & Locust St.

Geo. B. Dent,

Physician and Surgeon.

Special Attention given to Surgery and Obstetrics.

Office: Building and Loan Building

Phones: Office 130

Residence 115

AUTO LIVERY

Since I have sold the garage am doing auto livery from the North Side Barn. Day or Night. Telephone 29. We make a specialty of drives to sales all over the county at the rate of five cents per mile per person. Those who have sales throughout the country please let me know. Also a few cars for sale. Night Call Red 632.

Julius Mogensen.