

WILCOX BIG REMOVAL

FINAL!

The great merchandise carnival will soon be over. Only four more days and this big Removal Sale will be only a remembrance—a memory of money saved. I make this statement with the full knowledge that you will not be disappointed no matter what you were led to expect. I want you to have faith in this adv., for then you can come in and see this stock and compare the prices that we are making with other so-called sales, then you are sure to go home with a big bill of these high class goods.

Sale Closes Saturday, Jan. 12

SALE!

**Closes Saturday Night,
January 12th.**

FINAL!

We wish to be clearly understood. As soon as the new Knights of Columbus Building is finished we are going to move our immense stock of goods into that building. In order to reduce our stock to as low a point as possible, and release capital, the whole stock has been led to slaughter; practically every price quoted is less than the present wholesale price by no small margin. We give you our word on that. Don't hesitate, but come, and come in a hurry.

Sale Closes Saturday, Jan. 12

Hour Specials for Wednesday

- From One-Thirty to Two-Thirty**
- Ladies' Wool Dress Skirts, value up to \$7, go at **\$3.48**
 - Ladies' Wool Dress Skirts, value up to \$10, go at **\$5.48**
 - Ladies' Wool Dress Skirts, value up to \$13.50, go at **\$6.98**
 - Ladies' Silk Dress Skirts, value up to \$10, go at **\$5.48**

Hour Special for Thursday

From Ten to Eleven

We will place on sale 500 yards of full weight Outing Flannel, ten yards for **\$1.25**

Only Ten Yards to a customer.

Hour Special for Friday

From One-Thirty to Two-Thirty.

Men's Fine Dress Shirts, values up to \$1.25 will go at **59c**

Special for Friday

REMNANTS! REMNANTS!

This sale has left us with a lot of short lengths; so we have arranged a large bargain table for remnants, hundreds of patterns to select from, offered **Friday Only.**

Sale Positively Closes Saturday Night, January 12th

Out We Go!

- Dress Ginghams, 18c value, now **14c**
- Percale, 36 inch, 20c value, now **17c**
- Dress Chiffons, 40 inch, now **89c**
- Fine Prints, 15c value, now **11c**
- Sateens, 36 inch, 35c value, now **27c**
- Silkoline, 36 inch, 20c value, now **17c**
- Light Outing Flannel, best quality now **14c**
- Fancy Silks, \$2.00 value now **\$1.48**
- Colored Taffeta, 36 inch, now **\$1.29**
- 10-4 Bleached Sheeting, now **43c**
- 8-x90 Seameless Sheets, now **\$1.09**
- 42x36 Pillow Cases, now **17 1/2c**

DON'T WAIT

SAVE

EXTRA SPECIAL

Ladies' Skirts, values up to \$5.00, now **\$1.98**

EXTRA SPECIAL

Men's Mackinaws, values up to \$10.00, now **\$6.48**

SAVE

Out We Go!

- Men's Gordon Hats, \$3.00 value now **\$1.98**
- Men's Dress Shirts, \$1.25 value, now **79c**
- Men's Dress Shirts, \$1.50 value now **98c**
- Men's Union Suits, \$5 value, now **\$4.29**
- Men's wool drawers, \$1.50 value, now **\$1.19**
- Men's good grade of work shirt now **47c**
- Boys' extra heavy fleece lined drawers, now **43c**
- Knit Mufflers, 50c value, now **33c**
- Men's wide end silk ties, now **39c**
- Men's Rockford Socks, now **11c**

BUY NOW

He Who Profits Not By This Sale Loses Dollars

- | | | | |
|--|---|--|---|
| Ladies' Cloth Coats, \$20.00 value, now \$14.48 | Ladies' Plush Coats, \$35.00 value, now \$27.48 | Ladies' Blue Serge Dresses, \$13.50 value now \$9.98 | Ladies' Suits, \$25.00 value, now \$17.98 |
| Ladies' Cloth Coats, \$25.00 value, now \$16.48 | Ladies' Plush Coats, \$40.00 value, now \$33.48 | Ladies' Serge and Silk Dresses, values up to \$25.00, now \$19.89 | Ladies' Skirts, \$7.50 value, now \$4.29 |
| Ladies' Cloth Coats, \$35.00 value now \$22.48 | Ladies' Cloth Coats, values up to \$18.00 now \$7.48 | Ladies' Silk Dresses, \$30.00 value, now \$24.48 | Ladies' Skirts, \$12.50 value, now \$8.48 |
| Ladies' Cloth Coats, \$50.00 value, now \$33.48 | Ladies' heavy Cotton Coats, now \$9.98 | Ladies' Suits, \$45.00 value, now \$24.48 | Ladies' Silk Skirts, \$10.00 value, now \$7.48 |

DEFEAT THE HIGH COST OF LIVING. BUY NOW!

- | | | | |
|--|--|---|---|
| Lace Curtains \$2.00 value, now \$1.59 | Ladies' House Dresses, \$1.25 value, now 98c | One lot of fine Voile Waists, value \$2.00, now \$1.48 | Ladies' Fine Silk Waists, \$3.75 value, now \$2.98 |
| Lace Curtains, \$5.00 value, now \$3.98 | Children's Gingham Dresses, \$1.00 value, now 83c | One lot of fine Voile Waists, \$1.50 values, now 98c | Georgette and Crepe de Chine waists at \$3.98 |
| Odd lot of Curtains at 48c and 69c | Children's Silk and Wool Dresses, value up to \$5, now \$3.79 | One lot of fine Voile Waists, now 69c | Fine Georgette Waists at \$5.98 \$8.48 |
| Smyrna Rugs at \$1.19 and \$2.29 | Ladies' Outing Flannel Night Gowns, \$1.25 value, now 98c | One lot of fine Voile Waists, now 48c | |

WE MUST MOVE! OUT WE GO! OUR LOSS IS YOUR GAIN! SALE CLOSES JAN. 12

- Rugs--Linoleums**
- 9x12 Axminster Rugs, \$27.50 value, now **\$21.78**
 - 9x12 Axminster Rugs, \$30.00 value, now **\$24.48**
 - One lot high grade rugs, value up to \$50.00, now **\$34.48**
 - 12 foot Printed Linoleum, per square yard **79c**
 - 6 foot Congoleum per square yard **48c**

MEN TAKE AWAY THESE BARGAINS

Here we have one lot of Men's fine gun metal calf button and lace Shoes, were good values up to \$4.00, now going at **\$2.98**

OPPORTUNITY KNOCKS--DON'T DELAY

Gossard Corsets, models 254, 367, \$3.00 and \$3.50 values, now \$2.29	Ladies' Kimonas, value up to \$4.50 now \$2.98
Gossard Corsets, models 294, 559, 453, \$5 and \$6.50 values, now \$3.98	Men's Union Suits, ribbed and fleece lined, \$2.50 value, now \$1.98
One lot of corsets value up to \$1.50 now 79c	Men's Bib Overalls, heavy blue denim, now 89c

LADIES, TAKE HEED.

Here we have a lot of street and house Shoes in vicl and patents, values up to \$3.50, now going **98c**

- Men's Sweaters**
- Men's heavy cotton Sweaters now **89c**
 - Men's Jersey Sweaters now **89c**
 - Boys' heavy cotton Sweaters now **79c**
 - Boys' Jersey Sweaters, now **79c**
 - Men's Pure wool Sweaters, \$4.00 value, now **\$2.98**

EXTRA SPECIAL

Here we have one lot of Men's Russia Calf and Gun Metal Shoes, button and lace, values up to \$3.50, now going at **\$1.98**

MEN, HERE ARE SOME DANDIES

Good every-day Shoes—come in a nice soft patent colt and gun metal calf, button and lace, values up to \$6, now going **\$2.48**

Boys' School Shoes—

Just the shoe for hard knocks; are sure good values at \$3, now going at **\$1.48**

LADIES' STREET SHOES

One lot of ladies' Shoes in vicl kid gun metal calf and tans, button and lace, values up to \$4.00, now going at **\$1.98**

Misses' gun metal calf School Shoes. These were good ones at \$2.50, now going at **\$1.79**

One lot of ladies' Shoes, values up to \$4.50, now going at **\$2.79**

NO RESERVE! NO LIMIT! HELP US MOVE AND HELP YOURSELF.

FINAL

WE MUST MOVE! OUR LOSS IS YOUR GAIN. DON'T HESITATE OR DELAY, BUT COME TO THIS BIG SALE, IT WILL BE THE BARGAIN SURPRISE OF YOUR LIFE.

Sale Closes Jan. 12

DON'T FORGET THE PLACE,

Wilcox Dept. Store,

NORTH PLATTE, NEBRASKA.

FINAL

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