

THE CHRISTMAS STORE WITH EVERYTHING FOR EVERYBODY

HAND BAGS All that's new are on sale. Pocket Book and Carriage styles. 45c, 65c, 95c up.	CORSETS The noted R. & G. Corsets on sale. Nemo Corsets none better on sale. \$1.00 to \$7.50.	BATH ROBES For Daddy, for Mother, for Sister, for Brother on Sale. 3.90, 4.35, 5.85, 7.45.	Folks Say We've The Prettiest Things in Town. For Christmas Women want WOMENS FUR SETS \$8.45, \$57.50 FURS MISSES FUR SETS \$4.35, \$10.85		HOSIERY Mercerized Hose 35c and 35c pair. Fiber Silk Hose 59c and 75c pair. Pure Silk Hose 95c, 1.25, 1.50, \$2.	MUFFLERS Thread Silk, Fibre Silk. Mercerized Silk. Wool Knit on sale. 45c, 75c, 95c up	SWEATERS For Little Tots, for Boys and Girls, for Men and Women on sale. 95c, 1.25, 1.45, 1.95, 2.45, 2.90, 3.35 and up.		
DRESSES A new lot just in the latest materials and styles. Serges 7.45, 9.85, 12.35, 14.65, 16.85, 19.65, and up. Silks 9.85, 12.35, 14.65, 16.85, 19.65, and up	TAILORED SUITS Womens Make Nice Gifts Special Prices You get \$2 values for every Dollar you spend. Suits being sold at 9.85, 12.35, 14.65, 16.85, and for 18.65 get your pick of suits up to 45.00.			WOMENS COATS Late arrivals of the last minute styles and Fabrics in garments that can be worn now and for every spring wear selling now at 12.35, 14.65, 18.65 and upwards.	SEPERATE SKIRTS In the Skirt section new features the newest creations for utility and dress wear. Pretty flared and full pleated models on sale, 3.35, 4.90, 6.35, 7.45 and up.				
NECK WEAR For women all that's new is being sold. Plenty to select from on sale. 35c, 45c, 75c, 95c, and up.	SLIPPERS For Little Tots, for Boys and Girls, for Men and Women on sale. For Tots 45c and up For Boys and Girls 65c and up For Women 95c up For Men 75c and up			RIBBONS Special Sale Lot 1—17c per yard up to 35c values. Lot 2—29c per yard up to 50c values. Big showing of Ribbons.	BLANKET At last years prices. Cotton Blankets 95c to 3.35, Wool Blankets 4.90 to 4.85.	SHIRTS Mens Negligee or Pleated Madras or Percale 1.25, 1.50, 1.75. FLANNEL 1.75, 2.00, 2.50, 3. Shirts are fine gifts	NECK WEAR Mens All kinds of be coming shapes ex-quality silks. Brocades and Tapestry, Basket Weave, Satin on sale, 35c, 50c, 65c, 75c. Finest Grades 1.00 and 1.25.		
GLOVES Men or women Jersey Gloves 50c, 65c, 75c. Chamoisette 75c, 95c, 1.25. Kid Gloves 1.95, 2.45, 2.90. Auto Gloves both lined or unlined.	WAISTS Later Styles. Volies 95c and 1.45. Crepe De Chine 2.90, 3.65, 4.65. Georgette Crepe 3.90, 4.65, 7.45. Tub Silk Waists. Chiffon Taffeto Waists.	MACHANAWS For Boys 5 to 10 years old. 2.90, 3.35, 3.90. For Boys 12 to 18 years old. 3.35, 3.90, 4.90. For Men sizes 36 to 46. 4.90, 5.85, 7.45 and up.	BOYS' SUITS For Boys 2½ to 8 years old. 3.90, 4.35, 4.90. For Boys 10 to 16 years old. 3.90, 4.35, 4.90, 5.45 and up. OVERCOATS For Boys 4.35, 4.90, 6.35, 7.45.	FINE MILLINERY All the Best Patterns and Street Hats to go at. \$2.50 Your pick of Pattern or Street Hat Values up to 8.00. \$5.00 Your pick of Pattern or Street Hat Valued up to 15.00.	FURS The Royal Christmas Gift So dear to the heart of women kind. Hudson Seal, Red Fox, Victoria Fox, Isabella Fox. Marmots Taupes Wolf, Black Wolf, Lynx, Mink, Kernmi Scarf.				
CAPS Knit Plush or cloth, for infants, for girls and boys, for Men and Women.	Hankerchief Sale at 5c, 10c, 12c, 15c, 25c. By the Box 25c, 30c, 45c, 65c. Better ones 85c, 95c, 1.25, 1.45.	SILKS By the Patterns. For Waists, for Dresses, for Mens Shirts, for Kimonas.	JEWELRY For Men. Cuff Buttons. 25c, 50c, 75c. Scarf Pins 50c, 75c, 1.00. Tie Holders 25c, 35c, 45c.	The Leader Mercantile Co. WE FIT THEM ALL - MEN, WOMEN & CHILDREN DRY GOODS - WOMEN'S READY TO WEAR - CLOTHING - SHOES ONE PRICE TO EVERYBODY J. E. NELSON, MANAGER The Low Price Cash Store.		INFANTS WEAR Hoods, Mittens, Gowns, Dresses, Coats, Everything.	TOWELS Fancy and plain Turkish Huck on sale. 20c, 25c, 35c, 45c, 65c, 95c.	QUAKER Bath Robes Cuddle downs are for the youngsters. In sets at 2.90 and 3.45. Blanket Gowns, slippers	SILK SHIRT For Men Very best grade of all Silk in Patterns 3¼ to 3½ per yard to pattern on sale 6.45 Shirt Pattern.

Semi-Weekly Tribune

IRA L. BARE, Editor and Publisher

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FRIDAY, DECEMBER 14, 1917.

CHRISTMAS AS USUAL

(Omaha World-Herald.)

It is a mistaken notion that "on account of the war" the Christian world cannot afford to observe Christmas in the same spirit and in the same proper way that it has been observed from time immemorial. There are certain things that Christmas has come to connote — gladness, joy, relaxation, good-fellowship and good cheer, love and liberality, unselfishness, an eagerness to make others happy. If there was ever a time we were in need of these things, that time is now. The Des Moines Register reads its readers a timely little homily on the subject, and we cannot do better than quote from it:

"On the even of 'Merry Christmas' it is important that we all get at the real significance of relaxation. If Lincoln could not have told stories he would have broken under the strain. The biggest guaranty the American people have today is the President's ability to enjoy himself.

"Never was it more important for the American people to take relaxation than now, for never was it more important for the American people to be at its best. If diversion has its service in ordinary times, that service is doubled and trebled in times like these.

"Many good people are making a virtue of neglecting Christmas, as though the little they will save in money will in some way hasten the end of the war. They are wrong in their

psychology and wrong in their political economy. A cheerless Christmas will dampen enthusiasm everywhere, while slow dollars deaden trade and stop the wheels of industry.

"When shall we learn that success, prosperity, and all those things are largely state of mind? Panics have come more than once when everybody had a balance in the bank.

"The nearer everybody keeps to normal in these times of stress the bigger per cent efficient he is. What is true of the individual is true of the community. The moment the individual begins to do abnormal things he is out of adjustment, and when enough individuals begin to do abnormal things the whole social machinery gets out of adjustment, and then nobody can do anything.

"The protest against waste is the protest we should all listen to, and not the protest against buying. Waste is human energy lost. Trade is human energy multiplied. The farmer who loses a steer is out of pocket. The farmer who trades his beef for merchandise and lumber and coal, for a phonograph and an automobile, for silver and furniture, counts his gains in the amount of these things he can afford and enjoy. It is not fine silver on the table that is extravagant, it is good food not consumed and thrown away.

"Nothing can prevent an enormous inflow of money into the middle west during the war. Labor is bound to be employed at big wages. Every acre of available land will repay tillage, no matter at what cost. With two corn crops lost in three years, Iowa is yet fuller of money today than ever before. Now is not the time to lose our heads in the middle west. Now is the time to keep perfectly cool, be perfectly normal, and get the most out of the regular routine of life, out of its lighter as well as its more serious moments.

"In that way the middle west will make the biggest contribution that will be made by anybody in men and in

supplies and in determined purpose for the winning of the war."

It is folly for anyone to say we can't afford to celebrate Christmas this year. We can't afford not to celebrate. The violin string that is drawn too tense will snap. Our nerves are drawn tense. The mind that dwells on one subject to the exclusion of all others develops a monomania. Our minds are all on the war. Christmas comes opportunely, with its message of love and joy that rises serene above the boom of the guns, the groans of the dying and the sobs of the bereaved. Let us open our ears and our hearts to it. We will be a better and stronger and braver people for doing so.

Bring Christmas home to the mother whose boy has gone to war! Bring it home to the little ones whose cheery, gentle big brother has been torn from them! Give it a place at your hearth to dispel for a while the ghosts of care and worry; invite its laughter and rejoicing, which are an anodyne sent by kind heaven-itself! Carry it into the homes of the poor and the fatherless, too—never forget that! If you were never before a "Good Fellow," dear reader, be a Good Fellow this year!

A stricken world is fairly hungering for Christmas and all that it means. Take its spirit as a precious gift into your hearts and into your homes. It is a revivifying draught in the desert.

Presbyterian Church.

The First Presbyterian church will have the following services next Sunday. Sunday School at 10:00 a. m. and at 11:00 o'clock there will be the raising of a service flag and sermon by the pastor J. A. Curry, D. D., on the subject "The World War and How to Win It."

Services at 7:30 p. m. by the pastor. Junior C. E. at 8:00 p. m. Miss Buck leader.

Make it a Grafanola Christmas and your Christmas joy will last through the year. DIXON, THE JEWELER.

ROSS HAMMOND WILL TELL OF WAR CONDITIONS.

Ross L. Hammond, editor of the Fremont Daily Tribune, who has recently returned from a visit to the war front of the allies in France and Belgium, has consented to deliver an address on the great world war to the people of North Platte and vicinity at the Franklin Auditorium Tuesday evening of next week, December 18th, under the auspices of the County Defense Council and the Red Cross Society.

Mr. Hammond was a member of the congressional party that spent six weeks on the war front; not in the "safety zone," but sufficiently near the trenches to see and hear the shell burst and witness the awfulness of the war. He is a forceful talker, a speaker of great descriptive power, and his recital of what he actually saw on the front promises to be intensely interesting.

We trust that our citizens will pack the auditorium, for our personal acquaintance with Mr. Hammond enables us to insure the audience that his talk will be one that will greatly interest one and all.

Fred Schleintz Dies.

Fred Schleintz, son of Mr. and Mrs. John Schleintz, of this city, died at his home at Bridgeport Monday and the remains were brought here Tuesday for burial. The funeral will be held from the Christian church at two o'clock this afternoon.

The deceased came to this city from Logan county with his parents seven years ago, and in 1912 entered the employ of the Union Pacific as a boiler-maker. Six weeks ago he went to Bridgeport to accept a similar position with the Burlington. He leaves a wife and one child and other relatives.

There is nothing that would make a more desirable gift for a lady than one of Dixon's fine Cordovia pocket-books.

First Lutheran Church.
 Rev. C. Franklin Koeh, Pastor.
 Monday school 9:45 a. m.
 Morning worship at 11 o'clock, evening at 7:30 o'clock.
 At the morning service the pastor will preach a sermon in connection with the Red Cross Work. Special music.
 Evening subject—"A Character Study of Luke."

KEITH THEATRE, WEDNESDAY AND THURSDAY, DEC. 19th and 20th

Adulte 25c Children 10c



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