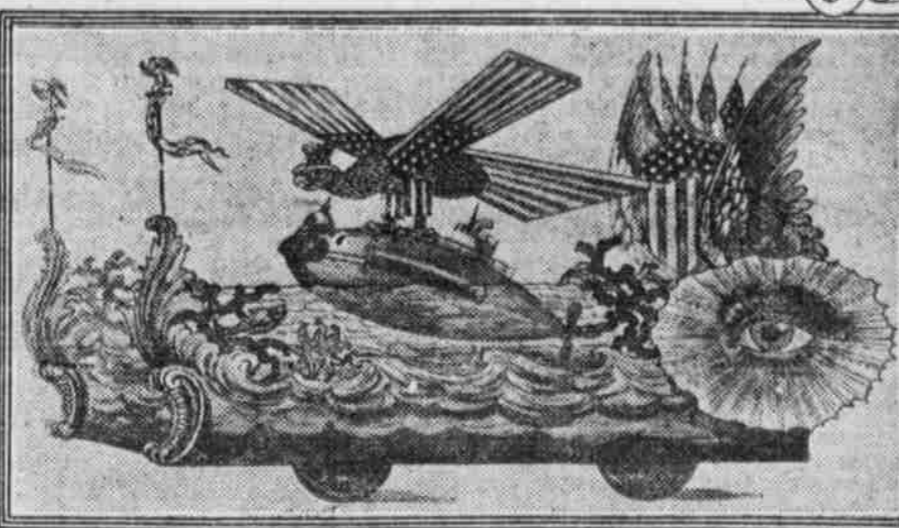




Willard D. Hosford, King

# AK-SAR-BEN

Nebraska's Permanent Fall Festival. 23 Years Continuous Existence. 1917 Bigger and Better than Ever.



Representing Our Army of the Air



Miss Elizabeth Reed, Queen

Looked Upon as One of America's Greatest Booster Organizations. Helped Change Middle West from Wilderness to the Land of Promise.

**A**K-SAR-BEN is a social organization, originated by the business men of Omaha in 1895, for the purpose of entertaining visitors in Omaha, and binding together the people of the commonwealth of Nebraska and adjoining states in common social relations. The name was derived from the word "Nebraska" reversed, and in itself shows the spirit of the organization. "Ak" is Syrian for the head of the household, or king; "Sar" is Arabic, meaning the household, or knights; "Ben" is Hebrew, meaning brothers of the household.

The nominal head of Ak-Sar-Ben is a king, chosen annually by the Board of Governors to rule for one year. A queen is also selected in the same way, and the coronation ball is the culminating event of the annual fall festivities. The actual management of the body is vested in a Board of Governors, consisting of twelve business men of Omaha, who serve gladly and faithfully without pay of any kind except their personal satisfaction in work well done. Some of the members of this board have served for years, and all devote a large amount of time, energy and labor. Their ideas and decisions are then turned over to a secretary, who has the great responsibility of carrying to completion all the business

developed to a wonderful degree. A large paying membership is worked up each year among the business men of Omaha, whose dues support the organization during the year. Last year this membership reached within a few numbers of the three thousand mark, and this year, 1917, despite the great drawback of the nation being in the throes of war and from almost all sides our people have been called upon to donate their money for patriotic purposes, yet nearly two thousand five hundred membership tickets were sold. This perhaps tells the tale of loyalty to Ak-Sar-Ben better than any other one thing.

The Ak-Sar-Ben den is to the men of the mid-west a synonym for fun and laughter. It is at this den that the initiating of members occurs. Under the leadership of that inimitable organizer, Gus Renze, a splendid corps of actors and musicians is organized each year, and every Monday night from June until October a side-splitting musical comedy, the original composition of Omaha talent, is presented, and candidates are initiated into the mysteries of the order, thus becoming full-fledged Knights of Ak-Sar-Ben. Intense interest is kept up throughout the season by extending invitations broadcast to business men of surrounding communities, and large delegations appear every Monday night. These are given the several degrees free of charge. Members of visiting conventions are always lavishly welcomed and gratuitously initiated with great pomp and ceremony.

This year the offering at the den was "The Isle of Hair," written by an Omaha man, the stage settings and various scenic effects worked out by Gus Renze, and the musical score prepared by a Nebraska musician.

The most widely known feature of Ak-Sar-Ben is the annual fall festival. These festivals have been held for twenty-three consecutive years, growing larger and better every year. Other cities have instituted similar festivities, but have either abandoned them entirely or hold them every other year. Omaha finds no trouble in making a grand success each year. People gather from far and near, and the season is made the occasion of homecomings and reunions of families and friends. The doors of Omaha are thrown wide open and all comers eagerly and sincerely welcomed. A carnival company whose merits have been fully investigated by the Board of Governors, is given a location near the heart of the city, and the streets are thronged by thousands of pleasure seekers. The streets of the city are elaborately decorated and lighted, and evening Gus Renze, and the musical score prepared by a Nebraska musician.

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topic of the electrical parade on the evening of October 3 this year, and was viewed by one of the greatest throngs that ever assembled in any city in this country to witness a parade. Conservative estimates place the multitude at numbering about 200,000.

A daylight parade has also been made a permanent feature of the Ak-Sar-Ben celebration. Flower parades and many others have been tried. In the fall of 1916, the 50th anniversary of Nebraska's statehood, a wonderful historical parade was the special feature. This was witnessed by President and Mrs. Wilson, and was heralded throughout the United States as the greatest display of this character ever made. This year the spirit of the times was manifested in the Patriotic parade, participated in by hundreds of soldiers from the Omaha forts and the state at large, accompanied by their magnificent equipment. It is estimated that a throng of 150,000 witnessed this symbol of the nations allied together in the great struggle for world-wide democracy.

On the evening of October 5th occurred the 23d annual coronation ball, at which Mr. W. D. Hosford was crowned king for the ensuing year, Miss Elizabeth Reed the queen consort. Beautiful and magnificent gowns, sparkling jewels and brilliant lights made this a sight long to be remembered. A grand ball followed the coronation, participated in by the Knights of Ak-Sar-Ben and many uniformed officers and their ladies. This Coronation ball is one of the great social events of Omaha, and the king and queen represent the best families of the city.

Omaha and Nebraska are proud of Ak-Sar-Ben. Nowhere in the United States has an organization of its kind done so much to attract people to its festivities. They attend from almost every state—from the north, south, east and west; they find prosperity, push, progressiveness and perseverance of purpose on all sides; they see that which a few years ago was the arid west now the garden spot of the world; they talk about it, advertise it by mouth and pen; they realize that here is the gateway to the Golden West, that land of great farms, grand people, hustling building cities—the home of an organization that means Nebraska—and all Nebraska believes and rejoices in it.

### THEMES OF ELECTRICAL PAGEANTS.

- 1895....."Feast of Mondamin"
- 1896....."Feast of Olympia"
- 1897....."Pageant of Quivera"
- 1898....."Constellations"
- 1899....."The Alhambra"
- 1899....."Gems of Grand and Comic Opera"
- 1900....."Isles of the Sea"
- 1901....."When Knighthood Was in Flower"
- 1902....."The Festival of Fairyland"
- 1903....."Poem Pictures"
- 1904....."The Story of the State"
- 1905....."The World of Mystery"
- 1906....."The Nations of the Earth"
- 1907....."Days We Celebrate and Songs We Sing"
- 1908....."The Golden West and Samson in Polytx"
- 1909....."The World's a Stage"
- 1910....."The Ship of State and Samson's Quaint Quips"
- 1911....."Samson's Anthology"
- 1912....."Gems and Flowers"
- 1913....."Stories from the Arabian Nights"
- 1914....."Pictures from the Book of Ages"
- 1915....."Tales of Childhood"
- 1916....."Shakespeare"
- 1917....."The Triumph of Democracy"

### Swordmakers Rewarded.

Many of the kings of Spain accorded to the finest swordmakers of Toledo certain privileges, such as exemption from certain imposts and duties appertaining to the sale of swords, the purchase of iron and steel and other primary material.

## POULTRY FACTS

### SELECTING HENS FOR LAYING

Idea That If Fowls Are Compelled to Molt Early They Will Lay in Fall is Wrong.

Laying hens should be allowed to molt naturally. The common idea that if hens are compelled to molt early they will quickly feather out and commence laying early in the fall is erroneous. An early molt is not a sign of early fall production. Usually the late molting hen is the heavier producer. In fact a lack of feather growth is suggested by G. W. Hervey of the University of Missouri college of agriculture as one of the points to consider when selecting hens for winter laying.

Very often show birds are forced into a summer molt by a restriction of feed. This is done so that the birds may be in full feather once more for the early show season. This should never be practiced with utility stock. It will cause production to stop and weaken the hens at a time of the year when full strength is needed. It is unwise to change the general character of the feed. The addition of some oil carrying ingredient, however, such as sunflower seed, will aid in the development of new feathers.

### CHICKENS FOR WINTER EGGS

Careful Selection of Fowls and Getting Them Into Good Condition, is Best Practice.

Careful selection of the fowls that are apt to be kept for winter egg producing, and getting them into condition to produce a maximum yield of eggs, will more than repay one for the time and trouble taken. Not only is it advantageous from many points of view, but it is necessary if one expects a satisfactory yield of winter eggs. The principal reason for making early selections is to get uniform fowls of the right age at the right time, but it is also necessary that they be properly fed and cared for so that they be properly brought to the laying point at the earliest possible date.

### PLAN FOR CHICKEN FEEDING

Slotted Trough Prevents Fowls From Hopping In and Wading Around in Clean Ration.

Here is a slotted chicken trough that will be of value in the poultry yard. It is made of light material, is



Slotted Chicken Trough.

easily moved and can be cleaned and scalded with comparative ease. The trough is made seven inches wide, the slot is three inches higher than the bottom of the trough. The partial "roof" over the trough will aid in keeping out rain, dust and trash. It also prevents the birds from hopping into the trough and wading into the ration. The trough should not be made longer than four or five feet.

### SODIUM FLUORID FOR FOWLS

Applied to All Parts of Body Powder is Sure Death to Lice—Can Be Made Into Solution.

Sodium fluorid powder is death on poultry lice. It can be dusted into the feathers so it will reach the skin. It should be applied to all parts of the body. It can be made into a solution one ounce per gallon of water and stirred well. Dip the poultry into it. The dipping method kills the lice quicker better and more cheaply. The sodium fluorid has no bad effects on the skin, but is a little irritating to the air passages. It is, however, very destructive to the lice.

### MILK OF GREAT IMPORTANCE

Will Be Found of Much Help in Feeding Young and Old Fowls—Stinting Don't Pay.

Milk will be of great help in feeding both old and young and will return more from the poultry than if fed to the pigs. Feed generously at all times. The present high prices of feed are alarming, but if one can't afford to feed well at all times he had better sell at once to some one who can. Stinting the feed merely gives us a lot of nonproductive boarders, with never anything on the profit side of the account.

### FALL PULLETS ARE FAVORED

Fowls Begin to Lay in Spring When Eggs Are Scarce—Insects and Diseases Avoided.

Pullets hatched early in the fall should lay the following spring. This is a time when layers will be needed. Furthermore, after winter begins insects and disease are not likely to give trouble like in mid-summer when spring-hatched chicks are susceptible.

## A GUARANTEED REMEDY FOR ASTHMA

YOUR MONEY WILL BE REFUNDED BY YOUR DRUGGIST WITHOUT ANY QUESTION IF THIS REMEDY DOES NOT BRING EVERY CASE OF ASTHMA, BRONCHIAL ASTHMA, HAY FEVER OR DIFFICULT BREATHING. NO MATTER HOW VIOLENT THE ATTACKS OR OBSTINATE THE CASE.

## DR. R. SCHIFFMANN'S ASTHMADOR

In either form (Cigarette, Pipe Mixture or Powder) positively gives INSTANT RELIEF in every case and has permanently cured thousands who had been considered incurable, after having tried every other means of relief in vain. Sufferers are afforded an opportunity of availing themselves of this "Money-Back" guarantee either as through purchasing from their own regular Druggist, they are sure their money will be refunded by him if the remedy fails. You will be the sole judge as to whether you are benefited and will get your money back if you are not. We do not know of any fairer proposition which we could make.

R. Schiffmann Co., Proprietors, St. Paul, Minn.

Many a man at the age of 50 wishes he was half as smart as he thought he was at the age of 21.

Millions of particular women now use and recommend Red Cross Ball Blue. All grocers. Adv.

By Wireless. Many of the largest Japanese war ships have been equipped with wireless telephones which operate successfully for distances up to 100 miles.

Climbed the Fence. A stock speculator just back from his vacation says that while in the country he narrowly escaped being cornered in a very lively bull movement. —Boston Transcript.

### FOR SKIN TROUBLES

That Itch, Burn, Torture and Disfigure Use Cuticura—Trial Free.

The Soap to cleanse and purify, the Ointment to soothe and heal. They usually afford immediate relief in itching, burning eczemas, pimples, dandruff and most baby skin troubles. They also tend to prevent little skin troubles becoming great if used daily.

Free sample each by mail with Book. Address postcard, Cuticura, Dept. L, Boston. Sold everywhere.—Adv.

### An Aztec Grain.

At the time of the Spanish conquest, an ivory grain, finer than mustard seed, was made into paste for molding into religious idols and was an important food in those times of scarcity of maize. This grain, known to the Aztecs as "huauhtli," was among the tributes paid by the pueblos to Montezuma. The botanical identity of the seed was long unknown, but the collection of Dr. Edward Palmer in the states of Sinaloa and Jalisco included fish-egglike seeds of an amaranthus. The plant was found both wild and under cultivation, a paste of the seed and sugar being sold under the name of "suale." Dr. W. E. Safford of the department of agriculture has recognized in these specimens the sacred "huauhtli" of Montezuma's time, and suggests that this amaranthus might be cultivated in favorable situations. Closely allied plants are cultivated in India, Tibet, South America and Africa as grain crops.

### To Open Free Music School.

Any man or boy in Atlanta who desires a thorough training in the fundamentals of music will be given an opportunity to receive free training under teachers of recognized ability, says the Atlanta Constitution. A new free music school will be inaugurated and maintained by St. Philip's cathedral, under the direction of M. Philip Schlich, organist and choir master. The school will be free to all boys more than nine years old and ten men.

### Putting It Up to Him.

"I bought Liberty bonds a few months ago. Now you want me to buy again." "Great Scott, man, you bought beef-steak for your children a week ago, too! Are you going to make them live the rest of their lives on the memory of that dinner?"

### Wears Short Sleeves.

The woman who wears her heart on her sleeve generally wears short sleeves.

St. Paul in 11 years has had 49,878 births and 26,219 deaths.



Boys & Girls THRIVE

on the easily digested wheat and barley food

Grape-Nuts

"There's a Reason"