We Move in 13 Days

13 DAYS SALE BEGINS SATURDAY, OCT. 13.

Beginning Saturday, Morning, Oct. 13, at 8:30

The Biggest Outpouring of Bargains in Ladies' Ready-to-Wear in Many Years.

All New

Suits, Coats,

Dresses, Furs,

Skirts, Waists,

Etc.,

at an Astounding

Price Sacrifice

Begins Saturday



Just Like

Putting Money

In the Bank.

A Sale

Worth Coming

Miles

to Attend

Ladies' Sweaters

in Cardinal and Kelly, all

wool \$5.00 values

\$3.95

Knit Caps

for Ladies and Misses 75c

48c

values

Read Our Large Circulars

See Window Display

Sateen Petticoats

Black, navy and floral, \$1.50 values

88c

Silk Petticoats

In all colors, good \$4.50 values

\$2.98

House Dresses

of good material value to \$1.50

79c

Bungalow Aprons

Light and dark grounds 79c values

48c

Ladies' Hose

in lisle and silk boot, value to 50e

17c

One assortment of Ladies' Suits well made in good materials and colors, some fur trimmed values up to \$17.50

Ladies' and Misses Fall and Winter Suits of fine Serges and Poplins, actual values to \$25.00, at

Ladies' high grade all wool Suits in the most wanted styles and colors, values to \$32.50, Removal Price

Suits of superexcellence in the most charming styles, values to \$40.00, Removal Price

\$27.50

Ladies' Skirts

splendid styles, value to \$6.00 \$3.48

Ladies' high grade all wool Serge

Skirts, worth up to \$7.50, \$4.95

Ladies' Silk Skirts in black taffeta and

colors, many new novelty \$5.95

stripes, \$8.50 value

Final Removal Sale of Suits Final Removal Sale of Coats Final Removal Sale of Dresses

Ladies' and Misses Coats, good, heavy One lot of all-wool Dresses of good fall and winter models, val. to \$13.50 at Serge, values to \$8.50, now

One lot of Ladies' Coats in all the fashionable styles and colors, \$18.00 and The new Fall and Winter Dresses \$20.00 values at

Here are Coats trimmed with fur collars and cuffs, others of Egyptian Plush and many fine cloth models, values to \$27.50

Plush Coats with large fur cape collar effects, genuine Salt's plush values to \$35.00, now

Children's Wear

able cloths, sizes 2 to 6, \$2.48

Girls' Coats in Chinchilla and Chevoit

sizes 6 to 14, values to \$5.95

Childrens' Dresses of fine quality 95c

Removal Sale Prices on Children's Wool Dresses.

ginghams, values to \$1.50 . . .

values to \$4.00.....

Ladies' Serge Skirts in a variety of Children's Winter Coats, good service-

In Order to Mark Down Goods and Arrange Stock. Sale Begins Saturday, October 13th.

\$4.95

in pleated and en broideried styles, values to \$16.50

Ladies' Dresses in both silk and wool, value up to \$22.50, Removal Price

Beautiful Party Dresses in all the dainty

colorings, values to \$25.00, now

\$14.85

Big Waist Sale

Ladies' lingerie and voile waists 93c attractive styles, \$1.50 values

Ladies' \$3,00 Jap and Tub Silk Waists, reduced to ... \$1.95

Ladies' Crepe DeChine, Taffeta and

Georgette Waists, value to

\$4.75, Sale Price

Child's Dresses 85c value at

59c

Ladies' Waists

Big variety value to \$1.25

63c

FURS

in sets or separate pieces

25 Per Cent Off

No Approvals, No Credits

During This Sale

NORTH PLATTE'S ONLY EXCLUSIVE LADIES' OUTFITTING STORE

Sale in the Hands of the BOOKSTAFF Special Sales System of Milwaukee, Wis.