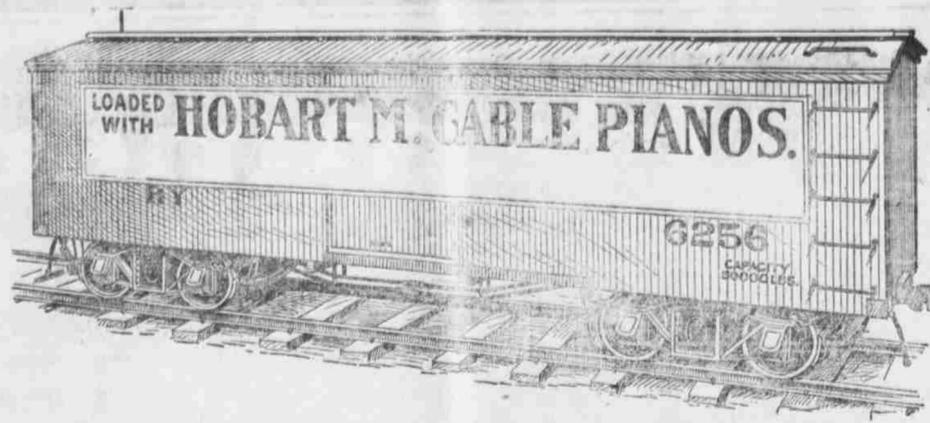


Our
Big Sale
Of
PIANOS



Is
Now
On

A Car-load of the Popular
HOBART M. CABLE PIANOS
Sale Begins Monday, Sept. 24, Continuing two weeks

"Quality" has given the Hobart M. Cable pianos their great prestige throughout the world. Quality has done it. Quality is conspicuous in the remarkable even scale, the rich, clear tone. The light, responsive action. Quality is manifest in the beautiful cases; in their classical styles and artistic finish. There is only one quality, one grade—Hobart M. Cable pianos. The highest quality possible to make.

The sole underlying reason for that quality is the ability to create a piano of the first class.

Hobart M. Cable Pianos and Player Pianos are found the world over. In the homes of the great musicians as well as those of students of music. Musical colleges and universities of practically every state in the union unite in praising the rich musical tone of Hobart M. Cable pianos.

Every Home Should have a Piano

Your children deserve a musical education. Your entire family will appreciate the advantages and pleasure of a piano or player piano in the home. You have long intended buying one, why not take advantage of the prices offered in this sale. Come in and let us show you the pianos.

Liberal allowance for old pianos or organs

Perhaps you have an old organ or piano you wish to exchange for a new one? If you have a piano in your home and there is no one to play it, why not exchange it for a player-piano? Let us demonstrate one of these wonderful instruments for you. The Pleasure and Educational advantages will remain long after the price is forgotten.

ELIZABETH BONNER CRAMER,

NORTH PLATTE, NEBRASKA.

PHONE 498.

Toric Lenses

These are an improvement over the ordinary flat lens. Torics are curved like the ball of the eye--Nature's Curve. The result is a greatly increased field of vision. Light rays striking on a larger area of the lens are accurately focused. Toric lenses add a great deal to eye comfort and efficiency. They can be ground to correct any defect in refraction, and considering the increased benefit derived from their use are very inexpensive. Come in and let us demonstrate Toric lenses.

CLINTON,
Graduate Optician,
At the Sign of the Big Ring.

DR. O. H. CRESSLER,

Graduate Dentist
Office over the McDonald
State Bank.

LOCAL AND PERSONAL

Mrs. Harman Chambers returned to Keystone Wednesday morning.
Bert Culton and family, of Melrose, are visiting at the Brodbeck home.
A baby boy was born to Mr. and Mrs. Richard Simpson Monday.
N. E. Buckley transacted business in Sutherland the fore part of the week.
A. B. Elliott left a few days ago to take up his residence on the Banks' ranch.
Try Spicer's New Cab if you desire good cab service. Phone 247.
Harry Pizer will leave in a few days for Omaha to take a course in Boyles' business college.
A boy baby of the regulation weight was born a few days ago to Mr. and Mrs. George Winslow.

We have a beautiful line of Velours in the millinery department at the Wilcox Dept. Store.
Mr. and Mrs. Richard Banks, who were residing on the Banks ranch, have moved to town.
Furnished room for rent. Call Red 373.
J. J. Crawford left by auto Wednesday morning for Lexington to attend the Dawson county fair.
Mr. and Mrs. Harry Dixon, who had been visiting in Omaha and Chicago, returned home yesterday.
Mrs. John Tighe left Tuesday afternoon for Lexington where she will visit her daughter for a week.
Wanted—Girl for general housework. Mrs. J. S. Simms, Phone 39.
Mrs. George Austin and Mrs. Charles Ell left Wednesday morning for Omaha to visit relatives this week.
Mrs. H. S. White, who had been making a protracted visit at Amboy, Wash., returned home yesterday.
Wanted—Girl for general housework. Apply to Mrs. Harry Dixon.
W. T. Banks has gone to California to visit Mrs. Banks, who has been making her home there for some time.
Mrs. Fred Peterson, of Kansas, who spent several weeks with Mrs. A. P. Carlson and daughter, left a few days ago.

G. R. Samson of Peoria has arrived to accept a position as watchmaker and engraver in Clinton's Jewelry Store.
Miss Janet McDonald left the early part of the week for Poughkeepsie, N. Y., to resume her studies at Vassar college.
Miss Beattie Cotterell, of Lead, S. D., came Tuesday afternoon to visit with her brother Roy Cotterell and wife for several weeks.
Mrs. Patrick Gulnan, of Wood River, returned Tuesday afternoon after visiting with Mr. and Mrs. E. J. Gulnan for some time.
For Sale Cheap House and seven lots. Inquire of L. A. Gamble at the court house.
Henry Well left the early part of this week for Bayard to spend a couple of days on business connected with his new hotel.
Mrs. Josephine Sullivan, of Fall River, Mass., who spent several weeks with Mrs. E. F. Seeberger, left Wednesday morning.
Mrs. William Galvin, of Dickens, who spent several weeks here taking medical treatments returned home Wednesday morning.
Claude E. Briggs, a barber, and Melba E. Saunders, a housekeeper, both of Potter, were married by County Judge French Tuesday.
Dr. Harold Fenner left Tuesday afternoon for Beatrice to attend the state convention of osteopaths. He will return tomorrow.
Miss Regina Nolen has resigned her position in the McVicker millinery shop and will be employed in the future in the Nyco drug store.
Wanted—A competent stenographer Apply at the law office of Wm. E. Shuman.
A civil service examination will be held at the local postoffice October 27th to fill the position of rural mail carrier at Sutherland and Brady.
Lyman D. Proper, a farmer of Big Springs, and Nellie Watts, a housekeeper of the same town, were married by Rev. Hull Tuesday evening.
Will do you good to see the great lines of women's and misses dresses now on sale at The Leader Mercantile Company's.
Miss Villa Whittaker will have a shipment of Trimmings from the east Saturday, Sept. 23d. Every hat the newest on the market. At the Wilcox Dept. Store.
Miss Bertha Thoelecke, who left recently for Omaha, sustained a fractured ankle in a fall last week and will be confined to the house for several weeks.
For quick action and satisfactory sale list your land with Thoelecke, ff
William Moran and family, of Peoria, Ill., former residents of North Platte, are visiting the former's mother while enroute home from a visit in Nampa, Idaho.

The marriage of Frances J. Dunn, of this city, and Miss Anna Whalen, of Wood River, will take place at the latter town Wednesday morning, Sept. 26th, at eight o'clock.
Licenses to wed were issued Tuesday to Chilton W. Rice, of Rice, Neb., and Grace Sparks, a teacher of Fildon, Ky., and Hawley Comblin and Edith M. Beatty, both of Brady.
Dr. Morrill, Dentist.
Miner Hull, who has been employed as traveling salesman for the U. S. Rubber Co., of Omaha, for some time, has resigned and accepted a position in the salesroom of the Davis Garage.
At a meeting of the city council held Tuesday evening the contract for the erection of the new city hall was awarded to Clyde McMichael on a bid of \$12,700. The other bid received was for \$13,200. Work on the building will begin next month.
Miss M. Sieman, steam baths and Swedish Massage, ladies and gentlemen. Phone 897, Brodbeck building.
Word has been received from Mrs. Margaret E. Sheldon, Chairman of the Department of Registration for Nebraska, that the registration of Nebraska woman for patriotic service is to go on as speedily as possible in each county until all loyal woman have registered. Woman who were not able to register Sept. 12th will be able to do so by making application to the chairman of registration in the school district in which they live.
For Sale—Four-room cottage. Six hundred cash and balance on easy terms. Phone 798-F 14. E. W. Wright.
The Coates Lumber & Coal Co. has filed suit in county court against the Semi-Centennial Association for money due for lumber. The plaintiff in its petition states that the association purchased lumber to the amount of \$342.60 and after making one payment of \$95.90 has refused to pay the balance due as well as a loan of \$25.00. W. H. McDonald, J. B. McDonald and George Mooney are named as defendants. The case is set for hearing on the first day of October.

COLLARS ARE UP IN PRICE; MAYBE IT'S THE WAR.
Frayed collars at one time might have been a thing of scorn and to be cast aside as of no consequence, but when they are quoted three for fifty cents, as today, they become an asset and instead of being worn by those of low plebeian birth and gentlemen of literary proclivities they become quite the thing for the boys along the Rialto. The alibi offered for selling one for 20 cents, two for 35 or "three for a half" is that the increased cost of making a dozen collars is so much higher than formerly that even the raise in price to the consumer will not net the manufacturer nearly as much as when the old prices prevailed. All men's furnishings stores were notified of a raise in wholesale prices and say they are compelled to act accordingly.
And it is not only collars that have taken the jump. It applies to all kinds of cottons, yarns and woolen merchandise. We learn on good authority that men's wool suits will advance from \$25 to \$40 and even \$50, men's overcoats from \$25 to \$5 and \$6, underwear from \$3.50 to \$5 and \$6. The country's wool deficit and the extraordinary demand for materials, in fitting the U. S. government troops have caused an abnormal condition.
It behooves the thinking man and woman to seriously consider the situation and from a point of economy to make provisions to avoid such a contingency. The announcement of the well known stock of men's and boys' clothing of J. B. McDonald, "The Home of Good Clothes", which is now being closed out in a gigantic quitting business sale by the T. K. Kelly Merchandise Corporation of Minneapolis, comes right at the opportune time. The great attendance at this sale is causing the merchandise to disappear and it is safe to say that North Platte has never witnessed greater buying enthusiasm. We are informed by Mr. McDonald just before going to press that the entire stock in trade is being thrown out for public sale at tremendous savings, and by the way—collars with him are 2 for 25 cents as long as his present stock lasts.

May Draft Airplane Men
In compliance with the need of the country aviators and signal service men it is probable that some means will have to be found to get them. To win the world war the United States will have to send innumerable airplanes into the German lines and secure supremacy of the air.
It has been suggested that another draft be made, this time to fill these ranks. The draft would probably have to be made for 100,000 of the best men of the country.
Moving an Army
Beginning last Wednesday and continuing for aviators and signal service the national army will be moved to the sixteen cantonments, there to be prepared to enter the war against Germany. To transport these men in the given time will tax the capacity of the railroad of the country. It will require the daily use of 6,000 or 8,000 coaches and sleeping cars, those farthest from the training camps to use the sleepers, those nearest the coaches.
FOR SALE
Saxon Roadster, overhauled, in good condition, \$100.00.
Ford Roadster, \$175.00.
Dodge Touring Car, with our 30-day mechanical guarantee, \$550.00.
Indian Motorcycle, with side car, at a bargain.
ROMIGH GARAGE....
Sixth and Locust Streets, North Platte, Neb.
Mr. and Mrs. George Houser, of Aurora, who were guests of their uncle L. H. Leininger for some time left Wednesday afternoon.
Save money and buy winter supply of underwear at The Leader Mercantile Company's.
Rev. Myrard of Lodgepole came a few days ago to visit his son, Madison Myrard and wife, for a week or longer.
Mrs. James Stafford and children of Paxton came Wednesday morning to visit with Mr. and Mrs. Omar Huff.

Reliable Representatives Wanted.

I want one or two more prominent men associated with me in building up the business in Western Nebraska for the **NORTHWESTERN NATIONAL LIFE INSURANCE COMPANY**. Some exceptionally good openings are available for hustlers. Previous experience is not necessary as we teach you the business. Apply at once.

A. A. SCHATZ, Division Superintendent,
Reynolds Block. Phone 90. North Platte.