

AN ABSOLUTE & QUICK CLOSE OUT

The \$40,000 Stock of J. B. McDonald, The Home of Good Clothes

will be closed out completely and the firm cease to exist



HURRY

The Closing Chapter in the History of the J. B. McDonald Men's and Boys' Clothing business of North Platte is about to be written. This firm is about to go out of existence. A new name will soon appear above the door. Only a couple of weeks are given us to dispose of these well known stocks. It is the intention that all merchandise and book accounts be converted into cash at once, before a final transfer and change of ownership takes place. A Gigantic and Colossal

QUITTING BUSINESS SALE

News You Can Believe ABOUT THE BIGGEST SALE IN NORTH PLATTE'S HISTORY

More Than a Sale AN EVENT THAT ONLY COMES ONCE IN A BLUE MOON

TO THE PUBLIC

The undeniable fact of my having definitely decided to take up other business interests in Omaha necessitates my selling out my entire stock and vacating my store in the shortest possible time. Prices have advanced so rapidly the last few months that I am confident that if you wait until you need your fall requirements that you will pay more than double the price which we are asking to close out this entire stock quickly. Remember, all my fall goods are delivered and are thrown into this sale. Other merchants have tried to buy my stock in bulk. They know without doubt that I have the best Men's and Boys' Clothing stock in America, and they realize it would be a money-making proposition for them to purchase my stock at invoice price, on account of all my goods being bought before the enormous advance in the price of merchandise, and they would enrich themselves thousands of dollars by buying this stock and offering it for sale. But I feel very grateful to the public of North Platte and surrounding country for the splendid patronage they have given me in my 16 years of business. I have hundreds of friends that I know would be disappointed and for that reason I have employed the T. K. Kelly Merchandise Corporation of Minneapolis, Minn., to close out this stock and give everyone attending this sale a parting present in values in order my name will be favorably remembered by my friends and the public of Lincoln county. Very earnestly, J. B. McDONALD.

Starts tomorrow, Saturday, at 9 a. m. STORE SHUT TIGHT TODAY

to complete the final details for a Clearing Out Sale that will long be remembered by those who attend. To close out these stocks quickly, we must cut prices DEEPLY. We've gone at it with a WILL—we've "gone the limit"—cut and then cut again. Come, expecting the GREATEST VALUES in dependable Men's and Boys' Clothing and Furnishings, Shoes, Bags and Baggage, Hats and Caps—and everything that goes for High Class Wear for Men and Young Men. The Biggest Outpouring of Merchandise you have known for Years.

OVERALLS THOUSANDS OF BARGAINS. The "Fitz" \$1.75 Values Boys' "Fitz" Overalls 67c.	1.25	\$7 BOYS' SUITS THOUSANDS OF BARGAINS. \$7 Knickerbocker Suits, Closing Out at	2.97	\$5 MEN'S SHOES THOUSANDS OF BARGAINS. One Lot \$5 Dress Shoes, Closing Out at	1.95	\$12 AND \$15 SUITS THOUSANDS OF BARGAINS. Medium and Heavy weights, for Young Men or Slim Men	3.97
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Warm Underwear Given a Hot Smash

We offer the men and young men an unequalled opportunity to secure fine underwear at record-shattering prices. Anticipate your needs! Plan to buy clothing of all kinds NOW, while the prices, originally low, have been much reduced.

MEN'S FALL UNDERWEAR in light, Medium or Heavy Weights. Special Union Suit Bargain, Regular \$1.25 Values **75c**

MEN'S 2 PIECE all wool Staley's underwear, Shirt or Drawers. Supply limited. Early Buyers Chance **95c**

HANDING YOU SOME Real Neckwear Bargains

Some 68 dozen of 25c Wash Ties **9c**
Some 96 dozen of 75c Four-in-Hands **39c**
Some 69 dozen of 25c to 50c Bow Ties **19c**

HERE'S A CLEAN KNOCKOUT OF PROFITS AND COSTS ON SUITS and OVERCOATS

MEN

\$ 4.65 Buys \$12.50 and \$14.00 Suits and Overcoats
7.35 Buys 15.00 and 17.50 Suits and Overcoats
10.40 Buys 18.00 and 20.00 Suits and Overcoats
14.80 Buys 22.50 and 25.00 Suits and Overcoats
17.90 Buys 27.50 and 30.00 Suits and Overcoats

You can choose your suit in a box or pinch-back, English or conservative business man's model, 1, 2 or 3 button, fully lined, plain cloths, stripes or mixtures, all good colorings, worsteds, cassimeres and serges, mediums or heavy weights.

There is every size to 46, including plenty of stouts. The overcoats include both medium and heavy weights, single and double breasted, loose, form fitting or pinch back, plain cloths or patterned, collars of same material or velvet.

TROUSERS

At a Mere Fraction of Former Cost Men's \$3.50 Trousers \$1.95

Trousers of this sort come in mighty handy for a change- They are made of the style of cloth that holds the crease well, always has a rich effect and matches up about any style of a coat and vest. Here's a chance to make your coat and vest pull through another season.

Mens \$5 Dress Pants \$2.95

It's impossible to match either of these values today at anything near double the money. Don't Miss it! They'll be whipped up soon.

SEE THESE Shirt Sacrifices

75c Work Shirts **49c**
\$1.25 Monarch Dress Shirts **85c**
\$1.75 Arrow Dress Shirts **95c**