A THUNDER BOLTT FROM THE BARGAIN SKY
J. B. McDonald, North Platte's Leading and Foremost Men's and Boys' Clothier Quits the Merchandising Business Forever and Decides to Turn His Superb $\mathbf{\$ 4 0 , 0 0 0}$ stock into Quick Cash Immediately in a Short Time--limited 14 Days Public Sale, Starting on Saturday, September 8th, at 9 a. m.
PROFITS AND COSTS SMASHED RIGHT AND LEFT--STINGING BODY BLOWS AND FIERCE UPPERCUTS--IN this ABSOLUTE and IRREVOCABLE

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When This Sale is Over the Greatest Dollar-Saving Opportunity in Years Will Have Passed--DON'T MISS IT!

Saturday Morning at 9Sale starts Positively No Goods Sold at Sale Prices before the adver-


Store Locked Tight For Re-marking and Re-arranging
stock on Thursday and Friday, and Nothing Sold until advertised time of sale-Sat., Sept. 8th, promptly
at 9 a. m., Rain or Shin . Nain or Shine.
T. K. Kelly, the Prince of Modern Merchandising, Is HERE!

## Warm Underwear

 Given a Hot Smash We offer the men and young men an un-equaled opportunity to secure fiue unequaled opportunity to secure fiue un-
derwear at record-sbattering prices. Anticipate your needs! Plan to buy clothing of all kinds NOW, while the prices, orig.
inally low, have been much reduced. MEN'S FALL UNDERWEAR in light, Medium or Heavy Weights. Special Union Suit Bargain, Regular 81.25 75
Values .................... Values.
MEN'S 2 MEN'S 2 PIECE ail wool Staley's underwear, Shirt or Drawers. Sup- 95 C
ply limited, Early Buyers Chance

HANDING YOU SOME
Real Neckwear Bargains Some 68 dozen of 25 c Wash Ties......9c Some 96 dozen of 75 c Four-in-Hands .39 c Some 69 dozen of 25 c to 50 c Bow Ties 19c

## HERE'S A CLEAN KNOCKOUT

 of profits and costs on
## SUITS and OVERCOATS

$\$ 4.65$ Buys $\$ 12.50$ and $\$ 14.00$ Suits and $O$ vercoats 7.35 Buys 15.00 and 17.50 Suits and $O$ vercoats 10.40 Buys 18.00 and 20.00 Suits and Overcoats 14.80 Buys 22.50 and 25.00 Suits and 0 vercoats 17.90 Buys 27.50 and 30.00 Suits and Overcoats


SEE THESE

## Shirt Sacrifices

