

BIG REMOVAL SALE

Our entire \$15,000 stock of Women's Apparel and Furnishings must be SACRIFICED at prices that will revolutionize the ladies' clothing business in North Platte. In spite of the advanced prices, every dollar's worth of our present stock must be sold before moving into our new home.

BLOCK'S

Ladies' Outfitting Store
NORTH PLATTE, NEB.

An absolute slaughter of our entire stock. Stop and think for a minute and realize the vital importance to YOU. All new and seasonable merchandise going into your home at unheard of LOW PRICES. Come and get your share of the wonderful bargains awaiting you.

A Colossal Sale where values speak louder than printer's ink. The biggest, most legitimate and far reaching sale of Women's Apparel ever pulled off in North Platte. This sale starts

WEDNESDAY MORNING, JULY 18th at 8:30 SHARP

and will continue without stop until we move into our new store.

Owing to the rapid increase and growth of our business (gained through modern and absolute legitimate merchandising, by serving the people Fair and Square at all times) it has become necessary to obtain larger quarters to accommodate our ever growing patronage. We succeeded in leasing the new two story Hahler building now under construction, which when completed, will give us over 3500 square feet of floor space over our present location.

It is with a great deal of pride that we hold this great Removal Sale. We are proud of the fact that the people of North Platte and vicinity have bestowed their confidence upon us to that extent that this store's trade has outgrown its capacity. On or about September 15th we expect to move into our new beautiful store, where we will have the most modern and best fixtures that money can buy. It will be one of the most modern exclusive Ladies' Shops in Nebraska. We made up our mind not to move a single garment from this store to the new store, if low prices can do the work. Therefore, it is not profit, it is not cost in many instances, that causes this great Removal Sale.

Space does not permit us to mention every item in the store, but we promise you that you positively will not be disappointed, as you all know our sales from the past, that we do as we advertise.

Spring Wool Suits

Spring Wool Suits at a given-away price. We have about 2 dozen Wool Suits left in all the wanted shades, value up to \$30. Removal Sale Price... **\$9.98**

Summer Silk Suits

Summer Silk Suits made up to the minute in style, values up to \$35.00. Removal Sale Price... **\$16.48**

Palm Beach Suits

Palm Beach Sport Suits, genuine Palm Beach Suits in plain and Norfolk styles all sizes regular values up to \$12.50. Removal Sale Price... **\$4.98**

500 Skirts 500

500 Skirts in Wool, Silk and Washable Materials such as Pongees, Gabardines, Piques, etc. reduced in price from One Fifth to One Third.

One lot of Wash Skirts Pearl Button trimmed and Pockets regular \$1.50 value Removal Price... **98c**

All Childrens Coats at One Third Off the Regular Price.

All Parasols at a Discount of Twenty Per Cent.

Sateen Petticoats in black and colors. Values up to \$1.25. Removal Sale Price... **79c**

Nothing reserved. Everything in the store has been cut to the limit. All of our fixtures are for sale.

Wool and Silk Coats

New Wool and Silk Coats all this seasons models in all shades and best styles values up to \$22.50. Removal Sale Price **\$4.98, \$7.48 and \$9.98**

Coats

Our highest grade Coats the cream of the stock, values up to \$35.00. Removal Sale Price... **\$14.98**

Silk Dresses

One lot of Silk Dresses not all this seasons make but good styles and values up to \$18.50. Removal Price... **\$2.98**

One lot of Silk Taffetta Skirts in black and other pretty striped silk Taffettas. Extra Special at... **\$4.98**

Beautiful Wash Skirts in best quality Gabardens large Pockets and belted models, values up to \$5.00. Removal Sale Price... **\$2.98**

Childrens Dresses in Gingham and Percales, great values at only... **49c**

Childrens Dresses in white and colors values up to \$1.50. Removal Sale Price... **98c**

Auto Caps, in all the new styles regular 75c values. Removal Price... **39c**

100 Silk Dresses 100

divided into 4 great lots.

Lot 1. New Spring Silk Poplin Dresses in all the best shades and styles values up to \$9.50. Removal Price **\$4.98**

Lot 2. Silk Crepe, Tursah Silk and Pongee Silk Dresses values up to \$11.50. Removal Price... **\$6.48**

Lot 3. Our best Pongee Silk Dresses. The very latest in styles and values up to \$16.50. Removal Price... **\$9.48**

Lot 4. Our very best Silk Dresses in Taffeta and Georgette combinations values up to \$25.00. Removal Sale Price... **\$14.98**

Waists! Waists!

Waists! Waists! Hundreds of them to select from in voiles, Organdies Tub Silk and Silk Crepe, Georgettes, etc., at ridiculously low Prices.

One lot of Beautiful Voiles and China Silk Waists. Regular \$1.50 values. Removal Price... **98c**

One lot of Dainty Summer Kimonas values up to \$1. Removal Price... **49c**

House Dresses made of Fadeless materials worth up to \$1.39. Removal Price... **79c**

Sport Hats, in Tussah Silk and Paisley materials regular values up to \$1.75. Removal Price... **98c**

Pretty Wash Dresses

Here is your chance right in the height of the season to buy some dainty Wash Dresses for little money. They will be marked as follows:

\$1.98, \$2.48, \$2.98, \$3.98, \$4.98, \$5.98, \$6.48 and \$6.98.

The seasons most desirable styles and values up to... **\$12.50**

Silk Waists

China Silk and Tub Silk Waists regular values up to \$3.50. Removal Price... **\$1.98**

Silk Blouses

Beautiful Silk Blouses in silk and Crepe and some Georgettes. Extra special at... **\$2.98**

One lot of Voile Waists, odds and ends regular values up to \$1.50. Removal Price... **79c**

Middies!

Middies in best quality Galatea beautifully trimmed and worth up to \$1.50. Removal Price **49c to 95c**

Bungalow Aprons, Regular 75c values. Removal Price... **59c**

Silk Petticoats and Silk Kimonas

AT A

Discount of Twenty Per Cent.

No approvals, no charges. This sale for cash only. Mail orders filled same day received. All parcels sent any where postpaid

Follow the crowds to

BLOCK'S

Ladies' Outfitting Store, North Platte, Neb.