

The Leader's Annual May Clearing Sale

BEGINNING SATURDAY, MAY 12.

Positively
Everything
at a Cut Price

Petticoats
Special Reduced Prices.
\$4.50 Silks for... **\$2.95**
\$6.50 Silks for... **\$4.90**
\$2.00 Satine for... **\$1.45**
All the above come many colors

Extra Special
Ladies Waists.
Voiles Lawns in nice summer styles, values up to \$2.00. Go for... **95c**
Ladies Beautiful Silk Dress Skirts
At Special Low Prices

A Big Mobilization of Bargains OF OUR ENTIRE UP-TO-THE-MINUTE STOCK LOW PRICES ORDERED to The FRONT

Our Entire Store is fairly littered with Bargains. Come! Keyed to the highest Pitch of Expectancy and Enthusiasm. No Maddening disappointments of this **Big Mobilization of Bargains.** This event is one of the biggest in the History of our Business, so take advantage now and make a Saving of Actual Dollars.

The Dominating Styles of Ladies' Ready-to-Wear at Exceptional and Ridiculously Low Clearing Sale Prices

Ladies' Dresses One special lot of pleasing styles and elegant colors in both plain and fancies, ranging in prices to \$27.50, go for \$16.85	Ladies' Coats A most striking array of fashion's very latest productions in velours, plaids, etc., ranging in price from \$27.50 to \$37.50, go for \$19.85	Ladies' Coats A remarkable collection of velours in the popular golds, greens, etc., ranging in price from \$16.50 to \$25. all go \$13.65	Ladies' Suits Lot of suits coming in serges, poplins, fancy mixtures, etc. The very latest models are amongst these. Values up to \$32.50, go for \$16.85
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Xtra Special, \$18 Silk or Wool Dresses for \$9.85

Don't Hesitate!
Do It Now!
Be Conservative

Dress Skirts
Clearing Sale Prices.
Wool Skirts... **\$4.90**
\$7.50 Wool Skirts... **\$3.35**
All other reduced.
Best makes and qualities.

Muslin Underwear
Special low priced grouping including Princess Slips, Petticoats, gowns worth to \$2.00, for... **69c**
Children's Muslin Drawers Special 19c.
Ladies 40c Corset Covers 23c.

Stop! Look! Listen! Every Item A Bargain

Auto. Hats
Tams and Sailors all colors and fancies special at... **95c**

Womens Hose
Near Silk and Lisle worth to 40c for... **29c**

Womens Middies
All styles and combination \$1.50 values.. **98c**
Childrens Middies at low price.

Plain Ribbons
Sizes as high as 100 and worth to 25c one yard for... **13c**

Wash Goods
One lot worth to 25c one yard for... **9c**

Sale Begins
Saturday, May 12,
And lasts all month.

Children Wash Dresses
Ages 2 to 14.
Elegant Gingham in plaids and stripes, very special at... **\$1.13**

Ladies House Dresses
Genuine Gingham in plaids and stripes worth to \$1.75 go for... **98c**

Morning Glory House Dresses
Best in the world.
Priced from **95c to \$3.25.**
See our special breakfast set.

Boys Suits
Knee Pants, wool wear like iron \$5.00 values for... **\$3.47**

Boys Knee Pants
Ages 5 to 16.
Hard wearing material \$1.50 value for... **95c**

Buy Your Blankets Now, Be Conservative and Save

Remnants Practical Lengths

Including Silks, Safin, Woolens, Wash Goods, Embroideries, Laces, Percales, Gingham, etc., Meaning a general clean-up of our entire piece goods department.

All go at
Just Half Price.

SPORT SILKS

36 inch Plaids and Stripes.
\$1.95 Values - - - - \$1.73.
\$2.45 Values - - - - \$2.19.
\$1.50 Tub Silks 36 inch for \$1.13.

With Us, A Sale is an Event.

Not an ordinary everyday clap trap affair to gain momentary attention from a few nervous people who jump at the pop of an auto tire, but an event carefully prepared after expert thorough planning by our store buyers and managers.

Sales at our store are not only designed to save our patrons much money, but as an everlasting advertisement.

Our great cash buying power enables us to give you at all times the worlds best and newest merchandise at less prices than ever before thought of.

Wash Goods
Voiles, Dimities, Flaxons, value to 30c one yard for... **19c**

Wash Goods
Voiles, Dimities, Flaxons, values to 65c, a yard for... **29c**

Skirt length Flouncing
Nice sheer quality worth to 85c a yard, on sale now, a yard for... **39c**

Mens Suits
Serges, Mixtures all the latest styles worth \$18 to \$20 go for **\$13.35**

Kakhi Pants
All Sizes.
Will not Rip, Union Made, special at... **\$1.45**

Toile Du Nord Gingham
Double Fold 12 1/2 c yard

Childrens Union Suits
Ages 2 to 14.
Worth to 40c for... **23c**
Also a 65c value for... **39c**

Childrens Vests
Ages 2 to 14.
Worth to 25c for... **13c**
Special price on all underwear.

Childrens Hose
Ribbed, Fast Black 25c values for... **16 1/2 c**

Flouncings and Wide Embroidery
Pretty Patterns worth to 65c for... **23c**

Edgings and Insertions
Worth to 9c for... **3c**

Hear Ye! Hark Ye!
Bargains for Everyone
Come and Look.

The Leader Mercantile Co
INCORPORATED
WE FIT THEM ALL - MEN, WOMEN & CHILDREN
DRY GOODS - WOMEN'S READY TO WEAR - CLOTHING - SHOES
ONE PRICE TO EVERYBODY
J. E. NELSON, MANAGER