



# January Clearance Sale

**Bargain  
Buying  
Time  
Is Here**

A very active season of selling has naturally left stocks of winter goods in a depleted condition. Odd lots, remnants and broken sizes in various lines of goods must be disposed of now. That is the purpose of this January Clearance Sale, which includes practically every reasonable line of merchandise in this store.

BEGINNING PROMPTLY AT 8 A. M.

**Saturday, Dec. 30th.**

**SPECIAL!!**  
We have gone thru a number of stocks from which we have been able to select very special bargains. These will be on sale for the Opening Day Only.

This sale is largely made up of incomplete lines. However in staple lines you will be able to pick up many extra values which early buying on our part makes now possible to give you. At almost every turn you will see opportunities for economizing and get merchandise of the finest quality to meet this winter's requirements. Sale lasts for only a short time,

**So Come Every Day**

## Ready-to-Wear

It is certainly to your advantage to buy another winter dress when you can get such bargains as described below

Fine Dresses made from Silk and Velvet Combination, others from high grade serges, beautifully trimmed with embroidered designs in wool...

**\$14.95 AND \$17.95**

High Grade Serge Dresses, newest styles French serge, pleated skirts, embroidered trimmings, beautifully tailored

**\$12.45**

Stylish Serge Dresses, latest models, all of the best colors are to be found in this lot, also a full line of sizes; these garments are made by the same factories that make our best dresses

**\$9.95**

Silk Poplin, also Serge Dresses in popular styles, nicely made in this season's styles

**\$7.45**

Serge and Poplin Dresses, a large variety to choose from \$3.95 & \$4.95

**\$4.95**

The low prices on our Coats make it most profitable to buy now. Note the price reductions that we are giving on the balance of this season's stock.

Lot 1—Ladies' Cloth Coats, some of this year's styles, also some carried over from last year, all \$7.50 \$9.00 quality

**\$4.95**

Lot 2—Ladies' Cloth Coats in plain and fancy mixtures that have sold up to \$12, your choice

**\$7.95**

Lot 3—Finer Cloth Coats, all have been priced at \$15, now

**\$9.95**

Lot 4 and 5 includes all of our finer Cloth Coats in Velour, Bolivia Cloths, etc., worth from \$18 to \$25; there are some beautiful coats in this lot at

**\$13.95**

Fur Fabric Coats in Plushes and Velours, have all been put in four different lots at \$13.95 \$15.95 \$17.95

**\$29.95**

Children's Coats, only a few left, but good ones at \$3.95 and

**\$4.95**

Cane Granulated Sugar 13 pounds for Only \$1.00 worth to a customer.	<b>\$1.00</b>
Swift's Naptha Soap 7 bars for	<b>25c</b>
Log Cabin Maple Syrup half gallon can	<b>65c</b>
Colored Beans 3 pounds for	<b>25c</b>
Pearl Hominy 5 pounds for	<b>25c</b>
Men's Apron Overall, full size, s good weight	<b>98c</b>

## To Our Customers

The market situation on all kinds of merchandise this year prevented our giving our usual discount sale. As we could not buy most of the articles for what you would pay us for them and would not be able to get anything like prompt shipments of what we could buy. We are offering you a better discount on the part of the stock put in this sale and we wish to say to you that any price that looks rather high to you now on anything in dry goods lines will look cheap at the beginning of the next fall and winter season, as all raw materials going into those lines are higher than they have been since the civil war.

## Men's and Boys' Furnishings

Thoroughly good winter under wear in small lots will be closed out at great reductions. Boys' Fleece Lined Shirts and Drawers; these are Wright's goods, a very high grade garment, warm and heavy

There is many a good bargain here for men who appreciate the combination of high quality and genuine economy.

**39c**

Men's Cotton Union Suits, a good weight garment, well made and at the price is

Men's Heavy Socks, knit from heavy warm, woolen yarns, just right for rough wear

**19c**

a snap

Men's High Grade Flannel Shirts, made of a fine heavy flannel, well finished with pockets with flaps, colors grey, olive and navy

**\$1.98**

Men's Wool Shirt and Drawers, odd lots and broken sizes, but we may have your size

Men's Dress Shirts; we have placed all of our \$1.00 dress shirts on sale at

**79c**

choice

Men's Dress Shirts, all of the fine quality that sell at \$1.25 and \$1.50, your choice

**95c**

Men's Wool Shirts and Drawers just a few garments of a kind but high grade

Boys' Flannel Shirts made of light weight grey cloth

**79c**

Men's Union Suits, a few small sizes in this lot but extra values at

Boys' Blouses made of good weight flannel in navy and grey

**79c**

**\$1.29**

Men's Duofold Union Suits; these are a high grade garment priced usually at \$3.00 to \$3.50, priced to close the lot

Boys' Pajamas made from good outing flannel in neat striped patterns, sizes 6 to 12

**79c**

**\$1.98**

One lot Men's Wool Sweaters, well made from good yarns, regular values

**\$2.98**

**\$2.98**

## FURS

Our stock of dependable Furs offers several splendid bargains in muffs, scarfs, and sets of the latest design.

Black Opossum Set, good sized pillow muff, medium sized animal collar

**\$9.98**

Muskrat Set, round muff, fancy scarf; this set is in natural color and is a very pretty novelty

**\$14.98**

Wild Cat Set, medium sized pillow muff, cape collar

**\$11.48**

Jap Mink Set fancy round muff, Cape Chin Chin collar

**\$27.48**

Black Goat Set, large pillow muff, large collar

**\$4.98**

Separate Muffs in Lion, Coney, Wolf, Hudson Seal, Fox, Lynx, Marmot, Jap Mink,

**\$2.48, \$3.98 up to \$32.48**

## RUGS

Now is the time to save from \$5.00 to \$8.00 on that new rug.

Axminster Rugs, medium quality, two or three different patterns 9x12

**\$19.98**

Standard Axminster Rugs 9x12, one of the best known brands

**\$22.48**

Axminster Rugs 9x12, extra quality, beautiful patterns

**\$24.48**

Velvet Rugs, seamless 9x12, good wearing, sometimes sold for Wiltons

**\$24.48**

Wilton Velvet Rugs 9x12, very beautiful fine rugs, priced at no more than the regular price of cheap rugs

**\$33.48**

## Dry Goods

The bulk of January Clearance Sale bargains are to be found in the Dry Goods department including many odd lots, remnants, soiled goods left as a result of the brisk holiday business. The quality of these lines has not been impaired by lingering on the shelves. But to clear stocks we have made price reductions in many instances most startling.

Fancy Silks; we have placed all of our newest 35 inch fancy silks in the regular \$2 quality, consisting of Taffeta and Satin Finished stripes and plaids the season's latest patterns, in one lot at

**\$1.49**

Fancy Silks in plaid and striped Taffetas, 26 and 35 inch these were extra good values at \$1.50, but are priced for this sale at

**\$1.19**

Plain and fancy Silks, 26 inch widths, good weight. There is quite a variety of colors in this lot at

**79c**

Woolen Dress Goods, 36 inch width; you will find many good patterns in this lot suitable for either children's dresses or adults, per yard

**43c**

Wool Batistes, 36 inches wide, all wool, one of the most staple cloths in our stock, per yard

**59c**

Higher grade Wool Dress Goods will be made up into lots at

**79c 98c \$1.19**

Cotton Fleece Goods, suitable for Dresses or Kimonos

**8 1/2c**

Percales, yard wide, good quality

**12 1/2c**

Bleached Sheetings. This is an item you should not miss. 9-4 wide

**29c**

10-4 wide

**33c**

Dress Gingham, we will offer what stock we have of 12 1/2c quality at

**10c**

15c quality at

**12 1/2c**

Our guarantee of satisfaction stands back of all the merchandise on sale.



## SHOE BARGAINS

This is another department abounding in splendid bargains. All broken lines of men's, women's and children's shoes are out on tables and bins, low priced for quick clearance. If your size is in the lot, you will be sure of picking up one of the best bargains this season.

Children's Gun Metal button Shoes, made on good lasts, sizes 8 1/2 to 11

**\$1.49**

Sizes 11 1/2 to 2

**\$1.69**

Children's High Cut Boots, mostly in kid stock, sizes 8 1/2 to 11

**\$1.48**

Sizes 11 1/2 to 2

**\$1.98**

Growing Girls' Shoes made in lace from good plump kid, sizes 2 1/2 to 5

**\$1.79**

Growing Girls' Shoes made from fine gun metal stock, Neolin soles, latest styles

**\$2.98**

Ladies Shoes Made from heavy kid stock, a good shoe for rougher wear

**\$1.98**

Ladies' Shoes, small sizes, narrow lasts regular \$3.00 and \$4.00 shoes, a bargain if you can wear them

**\$1.98**

Ladies' Fancy Boots; we have grouped all our latest style fancy boots selling up to \$7.50 a pair in one lot, your choice for

**\$4.98**

Boys' Viel Kid Shoes, just a few sizes in this lot, 1 to 5 at

**\$1.48**

Men's Shoes, gun metal calf stock, English lasts, rubber heels, strictly up to date

**\$2.98**

Men's Work Shoes, made from Milwaukee manure proof stock, extra well made, only a few pairs in this lot

**\$2.98**

## GROCERIES

Diamond C Soap  
8 bars for

**25c**

Quaker Corn Flakes  
4 boxes for

**25c**

Rex Lye  
3 cans for

**25c**

Baked Beans  
No. 2 cans

**10c**

Libby's Sauer Kraut  
large cans

**10c**

Standard Tomatoes  
2 1/2 pound cans

**11c**

Pink Salmon  
2 cans for

**25c**

Alaska Red Salmon  
2 cans for

**35c**

Outmeal  
5 pounds for

**25c**

Apricots  
per can

**15c**

Peaches  
Per can

**15c**

Spaghetti, Van Camp's  
2 lb cans, 2 for

**25c**

## Children's Dresses

Just as you will need an extra dress or two you are offered these savings.

Child's Dress, size 4 to 14, made from black and white checks, also dark cotton plaids in a variety of colors

**89c**

Child's Dresses, made from Danish Cloth, also neat dark plaids in catchy styles, 6 to 14

**\$1.79**

Child's dress made from combination of serge and plaids, 6 to 14

**\$1.98**

Child's Dress, made from fine serges, also high grade plaids in sizes 6 to 14

**\$3.48**

Child's Dress made from silk Poplin, colors Copenhagen or rose, a nice dressy dress, size 6 to 14

**\$3.48**

## Wilcox Department Store

We haven't begun to list all the bargains in this ad. which go on sale.