

Did you ever see a novice try to hold a watchmaker's glass in his eye?
 He makes bad out of it, which only serves to exemplify the old adage, "Every man to his own trade."
 Our trade is optical work.
 We make a specialty of it and do it well because we do.
 We charge more for our work than some--we charge less than others. We charge what first-class optical work is worth--you can't afford to pay more or less.
 We do skillful practical, careful work.
 We supply Toric lenses.
 We fit all kinds of Bifocals (double glasses).
 We strive to gain your confidence and keep it.
 We want you to depend, absolutely, upon what we tell you and then hold us responsible.
 We should get acquainted.
 The "not much on talk and no great looker," we can do your optical work and do it right--just RIGHT.

C. S. CLINTON,
REGISTERED OPTOMETRIST.
 THE SIGN WITH THE BIG RING.

DR. O. H. CRESSLER,

Graduate Dentist

Office over the McDonald State Bank.

CITY AND COUNTY NEWS.

P. H. Lonergan spent Saturday in Grand Island on business.

Miss Willa Raugh returned Saturday from a short visit with friends in Sidney.

John Hahler left Sunday evening for Sidney after visiting his parents for a week.

Five room house for rent at 321 Chestnut. Inquire of Thos. Simants, 303 South Chestnut.

For Rent--After January 1st, the double store room of Ottenstein's.

George Hayes returned yesterday morning from Grand Island where he visited for a few days.

Miss Essie Wessburg has accepted the position of clerk in the office of County Judge French.

The Knights of Columbus will hold a social dance at the Yeomen hall Monday evening, Sept. 25th.

E. L. Burke, of Omaha, president of the Kent-Burke Cattle Co., spent Sunday with O. H. Thoelecke.

Mrs. H. P. Henckle left Friday evening for Hastings where she will visit relatives for a week or longer.

For Rent--Modern rooms, including heat, 115 east Eighth street. Phone Red 188.

H. G. Knowles leaves next week for Harvard, Neb., where he will conduct revival services for four weeks.

Mrs. Ralph Garman returned Friday evening from Malvern, Ia., where she visited relatives for two weeks.

P. A. White and J. J. Crawford returned Saturday from an auto trip to Scotts Bluff, Kimball and Sidney.

Miss Nina VanDoran returned home Sunday afternoon from Maywood where she spent a week with Mrs. Robert Artley.

\$855 will buy you a Dodge car for the pleasure of all your family.

Mrs. Votaw, of Denver, came a few days ago to visit with her sister Mrs. John Burke and local friends for a week or longer.

Leonard Dick went to Omaha Sunday, accompanying Mrs. Dick that far on her trip to Detroit, where she will visit her sister.

Miss Alice Baker, of Omaha, who has been visiting Dr. and Mrs. G. B. Dent for some time will leave the latter part of this week.

Economical on gas and oil, and tires, yet well balanced and wonderfully easy riding, a Dodge car is a sensible purchase. Call in soon.

Rev. C. B. Harman spent the latter part of last week in Hastings attending the state synod of the English and German Lutheran churches.

Mr. and Mrs. Ben McNeel, of Odessa, who were guests of Mr. and Mrs. W. L. Richards have returned home. Mrs. Neale is a sister of Mr. Richards.

Have you solved the Franklin Rebus? Everybody is trying. Why don't you? Call for one--it's free. CLINTON, the Jeweler.

Hugo Todophoff of Columbus, formerly of the local base ball team spent Saturday visiting friends in town while enroute home from Stapleton.

Mrs. Lem Graves of Grand Island, came Friday evening to visit friends while enroute to Denver to visit her parents. Mr. and Mrs. Joseph Mooney.

EXCHANGES

Equity in good 12 room house for automobile. Section of land for North Platte residence.

BRATT, GOODMAN & BUCKLEY.

Bruce Brown left the latter part of last week for Omaha on business.

Solve the Franklin Rebus and get the prize. CLINTON, the Jeweler.

Rev. Barton, who spent the week end here left Saturday for Stromsburg.

For Sale--White Leghorn Roosters, east Eight street. Phone Red 188.

B. B. Baker went to Gering yesterday morning to spend this week on business.

Barney Guyman left Friday afternoon for Fremont to spend several days.

For Sale--A good second hand motorcycle. Price \$50. Inquire at 203 west Second.

Mrs. John Setbert left yesterday morning for Chappell to visit for a few days.

Miss Janet White left yesterday morning for Moberly, Mo., to attend school.

Miss Josephine McKeown who spent two weeks in Denver returned home Friday.

Mrs. M. K. Neville will entertain the Pan Hellenic Girls Wednesday afternoon.

Wanted--Girl for general housework. Good wages. Mrs. Clarence Tolleson, Sutherland, Neb.

Mr. and Mrs. Loy Eyerley announce the birth of a baby boy at their home Friday.

Jesse Rector has returned from a visit with relatives in the eastern part of this state.

P. H. McEvoy and daughter left Sunday evening for Omaha to spend a week or longer.

Mrs. Wood White left Friday afternoon for a short visit with relatives in Grand Island.

Perry Sitton arrived here from Denver Saturday morning to spend a few days with friends.

For Rent--House at 206 west Sixth street. Inquire of Mrs. R. D. Thompson, 514 W. Fifth.

The Indian Card club will meet this afternoon at the home of Mrs. Charles Reynolds in Maxwell.

Mrs. Frank Gardner and children left at noon Friday for Cozad to visit relatives for a few days.

Mr. and Mrs. L. R. Duke have as their guest this week Mrs. M. A. Cemar of Los Vegas, N. M.

Mrs. H. A. Donaldson and children, who visited in Farnam and Gothenburg have returned home.

Mr. and Mrs. J. K. Knotter, of West Plains who were married here last week left Sunday evening.

Let Landgraf & Hoga do your painting, paper hanging and decorating. Phone Black 692 or Black 570.

Rev. Jordan, of Grand Island, spent Sunday in town and occupied the pulpit at the Baptist church.

Mrs. R. H. Hobart visited Attorney and Mrs. W. V. Hoagland Sunday while enroute from Gering to Omaha.

Mrs. J. H. Federhooft left Sunday morning for Pennsylvania to spend several weeks with her daughter.

Mrs. H. A. Miller and S. B. Ogle, of Minook, Ill., came Friday evening to visit their sister Mrs. Mary Mooney.

J. Q. Wilcox who spent several weeks in eastern cities transacting business returned home Friday evening.

Farm and Ranch loans at lowest rates and best terms. Money on hand to close loans promptly.

Miss Ella Stegmann and mother left yesterday morning for St. Louis and Excelsior Springs to spend several weeks.

Mrs. Ira LeMaster and children, of Denver, formerly of this city, came a few days ago to visit Mr. and Mrs. John LeMaster.

AMUSEMENT ATTRACTIONS BOOKED FOR COUNTY FAIR

After further investigation of the Carnival company which had been tentatively engaged for the county fair, the fair management concluded to pass it up, as the later reports received were adverse. Instead nine or ten reports received with AGGFLD, other attractions have been secured, part of these now exhibiting in Kearney this week in connection with the Buffalo county fair.

Next Thursday in addition to the horse races there will be wild horse riding and wild mule races. Twenty-five dollars for the farmer or stockman bringing in the wildest horse or mule, and \$25.00 to the best rider. These races will be under the management of Case and Stebbins.

In addition to the regular program Friday there had been added a game of foot ball between the first and second teams of the high school, a hundred yard dash and a pole vault. Friday is children's day and special amusements have been provided for the youngsters.

Added features for Saturday are the auto novelty races, which is certain to provide high class amusement.

Thursday has been designated as Logan, McPherson, Keith Arthur and Perkins counties day; Friday Custer, Dawson and Frontier counties day, and Saturday Lincoln county day.

Secretary Fisher says entries for the horse races are coming in daily and this feature promises to be good.

The new buildings will be completed this week, as will also the big bleachers. In fact by the date of the opening everything will be in readiness for what promises to be the best fair Lincoln county has ever held.

Time Do Fly.

Last Sunday marked the thirty-fifth anniversary of The Tribune man's arrival in North Platte. His coming was unheralded, his reception was not enthusiastic from the man who opened the side door at the old coal dock, and his first act was to trade grocer Jim Minshall a plugged dime for a handful of wormy soda crackers. Life in North Platte has always been so pleasant that those thirty-five years have certainly sped rapidly, and the one regret is that we cannot stop the advance of old age, for with every day full of sunshine we would like to live forever.

Car Goes in Ditch.

Chas. Eddy, Albert Richardson and two men named Guy, all residents of Guide Rock, Neb., were considerably bruised Friday night when the car in which they were riding went to a ditch a few miles west of town and overturned. Two of the men were pinned under the car, but fortunately were not seriously injured. A nearby farmer was aroused, who with a team hauled the car out of the ditch, it was brought to town for minor repairs, and the party continued their homeward journey Saturday.

Return from Elk Hunt.

C. C. Hupler and Charley Herrod returned Saturday from Northwestern Wyoming, where they spent ten days hunting elk. They were accompanied by Henry Rebbausen, of Laramie, and each succeeded in killing one of the animals. While they found elk plentiful, it was difficult to get within range of them. They also saw a number of mountain sheep, but could get near enough to kill them. They were in the mountains surrounding the Jackson Hole, a country that is exceedingly rough.

Boats for Sale.

We are offering for a limited time at \$25.00 each a splendid lot of Duroc-Jersey boars. Orders are being booked now. Phone 499. Experimental Substation, North Platte, Neb.

Geo. T. Shup, living northwest of Sutherland, who has one of the best apple orchards in the county, says the crop this year will be light. He estimates his yield at about one thousand bushels.

The Rebekah Degree will celebrate the sixty-fifth anniversary of the order at the Odd Fellows' hall tomorrow evening, to which members of that order and Odd Fellows and their families are invited.

For Sale--Hampshire Rains, H. P. Hansen.

The remains of R. E. Dalzell who died last week at Maxwell were taken to Cedar Rapids for burial. The deceased was eighty-eight years of age. He was the grandfather of Mrs. Jos. Leach and Mrs. Harry Shelly.

Protect the naturally defective eye of youth and you are repaid with the strong eye in after life. Abuse the immature eye and it will necessitate glasses--not for a few months only, but for a life time. HARRY DIXON, Jeweler and Optometrist.

In a letter to this office, our old friend Franklin Peale, of Denver, says: "Mrs. Peale who had a paralytic stroke April 5th remains powerless and speechless." The friends of the family in this city certainly regret that in the sunset of her life Mrs. Peale should be so afflicted.

LOCAL AND PERSONAL

The ladies guild will hold a social Thursday afternoon in the church basement.

Mrs. Eugene Holcombe left this morning for Omaha to spend a week with relatives.

Roscoe Zimmer, of Sidney, who formerly lived here, spent yesterday visiting local friends.

Dr. J. S. Twinem has returned from Chicago where he attended a medical convention for a week.

Mrs. M. H. Douglass left last evening for Cheyenne and other western points to remain a week.

Mrs. Mike Cohagen, of Brainard, came last evening to visit for a week with the Cohagen family.

John Tighe left last evening for Lexington where he will visit his daughter, Mrs. W. Stuart.

Mrs. Edward Elasser and son left this morning for Omaha to visit her mother for several weeks.

Mrs. Wilson Tout returned a few days ago from an extended visit with relatives in Colorado Springs.

The ladies' auxiliary of the B. of L. F. & E. will hold a social at the home of Mrs. Ernest Mills this afternoon.

Mrs. Charles Perkins and Mrs. J. T. Murphy went to Omaha this morning to attend the W. C. T. U. convention. Have you solved the Franklin Rebus? Everybody is trying. Why don't you? Call for one--it's free. CLINTON, the Jeweler.

Mrs. Luther Ginter, of Lincoln, formerly of this city, came last evening to visit her mother, Mrs. Sarah Finney, for several weeks.

Bert Napertick will leave Friday evening for Salt Lake City to spend several weeks. Mrs. Napertick has been there for three months.

Mr. and Mrs. John Singleton came home last evening from California where they spent several months.

Misses Marie VonGoetz, Edith Patterson and Aileen and Edith Gantt, were guests of Mr. and Mrs. Wilber Winquest of Brady at dinner Sunday.

The Dry Federation, which will hold a general county meeting at the Presbyterian church this evening, has secured Rev. Knapp as the principal speaker.

Frank Dunn has been suffering for a week past with facial paralysis which has been extremely painful and has extended into his neck. He left yesterday for Excelsior Springs to take treatment.

Miss Edith Gantt will leave today for New York where she has received an appointment to take a course in the New York City library. To enter this school of instruction it is necessary to have an A. B. degree, pass a rigid examination and be recommended by a large number of reliable persons.

The Kendall Auto Garage at Brady has been purchased by Trotter & Bowen, and will be conducted as a branch of the Trotter agency in this city. Mr. Trotter has placed a Maxwell sub-agency with the Tolleson garage at Sutherland and went to the south part of the county today to place Maxwell cars in the hands of dealers at Wellfleet and Wallace.

COMING TO NORTH PLATTE, NEB.

United Doctors' Specialists will be at

TIMMERMAN HOTEL

THURSDAY, SEPTEMBER 21, 1916.

One Day Only--Hours 10 a. m. to 8 p. m. Remarkable Success of these

Talented Physicians in the Treatment of Chronic Diseases

Offer Their Services Free of Charge.

The United Doctors, licensed by the State of Nebraska, for the treatment of deformities and all nervous and chronic diseases of men, women and children, offer to all who call on this visit, consultation, examination and advice free, making no charge whatever except the actual cost of treatment for the purpose of proving that they have at last discovered a system and method of treatments that are reasonably sure and certain in their results.

These Doctors are among America's leading stomach and nerve specialists, and are experts in the treatment of chronic diseases of the blood, liver, stomach, intestines, skin, nerves, heart spleen, kidneys or bladder, rheumatism, sciatica, diabetes, bed-wetting, tape worm, leg ulcers, weak lungs, and those afflicted with long standing, deep seated, chronic diseases that have baffled the skill of other physicians, should not fail to call. Deafness has often been cured in sixty days.

According to their system no more operation for appendicitis, gall stones, tumors, gottor, piles, etc., as all cases accepted will be treated without operation or hypodermic injection, as they were among the first in America to earn the name of "Bloodless Surgeons," by doing away with the knife, with blood and with all pain in the successful treatment of these dangerous diseases.

If you have kidney or bladder troubles bring a two ounce bottle of your urine for chemical analysis and microscopic examination.

Worn-out and run-down men or women, no matter what your ailment may be, no matter what you have been told, or the experience you have had with other physicians, settle it forever in your mind. If your case is incurable they will tell you so. Consult them upon their visit. It costs you nothing.

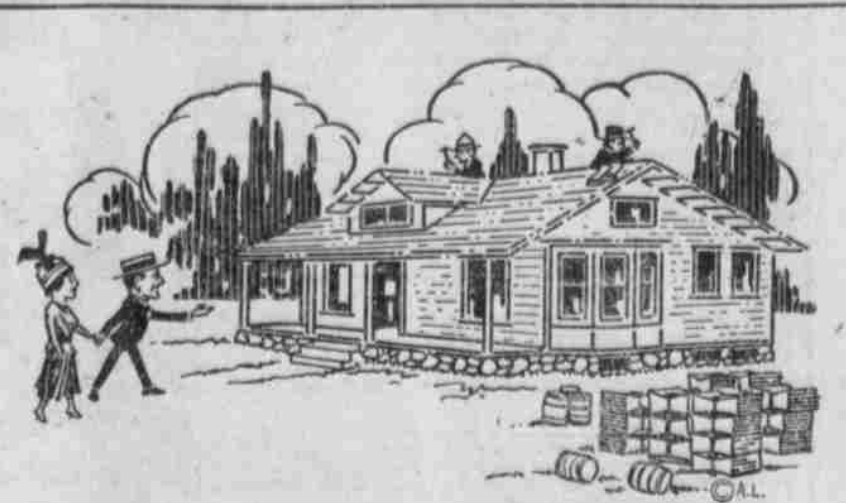
Remember this free offer is for this visit only.

Married ladies must come with their husbands and minors with their parents.

Laboratories, Milwaukee, Wisconsin.

Miss Ethel Baker of Columbus, came Friday evening to visit with Mrs. Levi Duke while enroute home from the mountains.

Mrs. Henry Wacker, of Wilber, Neb., came a few days ago to visit with Mrs. Wm. Landgraf, Sr., for a week or longer.



Show Her You Mean Business

Take it from us, young man, few girls of the right sort have the heart to turn down a man who is thoughtful enough to give her in the beginning her heart's desire--a home of her own. It's the one thing that every woman wants for there her dreams of past years become realities.

Build a Home Now

and start life in the right way--full of happiness and contentment. We have several books of the latest designed houses and bungalows. Come in and select the one you like best and let us figure the cost for you complete, foundation and all. We have everything in building material you'll need. Come in any day and we'll show you a plan she'll like.

W. W. BIRGE CO.

PHONE 9.

Mutual Building & Loan Ass'n.

OF NORTH PLATTE, NEBRASKA.

ASSETS \$840,000.00

To Prospective Building & Loan Borrowers;

Non-resident Building & Loan Companies are advertising the fact that they have reduced the monthly payments of borrowers to \$1.10 per month on each \$100.00 borrowed, making the monthly payment the same as the Mutual Building & Loan Association of North Platte. They fail to state that of the \$1.10 paid to the non-resident company, there is only thirty-five cents credited as a principal payment, the balance seventy-five cents being taken for interest. Of the \$1.10 monthly payment to this association on each \$100.00 borrowed sixty cents is for interest and fifty cents is credited as a principal payment.

This difference in the amount credited the borrower will result in the borrower in the non-resident company being compelled to pay not less than \$25.00 more on each \$100.00 borrowed in order to discharge the debt than they would if they were doing the business with this Association.

Mutual Building & Loan Association

OF NORTH PLATTE, NEBRASKA.



An Eye Catcher

Tonight and every other night you can call attention from far and near to your business with an electric sign. Up and down the street as far as you can see, it will flash your message.

EDISON MAZDA LAMPS

The 5 and 10 watt EDISON MAZDA Sign Lamps give from 40 to 65 per cent more light than the old-style carbon lamps and cost only one-half as much to operate.

Our sign expert will gladly tell you more about this new economy, and explain how you can get the best results from electric signs for your business.

North Platte Light & Power Co.