



# New and Practical Fashions in Women's Apparel

## Women's and Misses' Suits, Coats, Dresses and Skirts

All cleverly designed in Pleasing Fabrics, Excellently Tailored.

The Suit Jackets are lined with silks that harmonize with the outer cloth. The Dresses are beautifully draped and entirely out of the ordinary in every respect. Scores of New Models that are in the Lead of Fashion, from the simpler tailored ideas to the Stunning Fur Trimmed Effects. Beautiful Materials in qualities that emphasize our determination to offer supreme values.

Don't Fail to See the Garments we offer at \$16.50, \$18, \$20, \$22.50, \$25 Other Smart Suits, Coats and Dresses \$27.50 up to \$50.

# The Leader Mercantile Co

INCORPORATED

## WE FIT THEM ALL - MEN, WOMEN & CHILDREN

DRY GOODS - WOMEN'S READY TO WEAR - CLOTHING - SHOES  
ONE PRICE TO EVERYBODY  
J. E. NELSON, MANAGER

### MILLINERY

Hats of every Fashionable coloring and with every favored trimming feature now on display.

### FUR SALE

Furs purchased now at a Big Saving will be stored FREE until December 1st without charge.

### Semi-Weekly Tribune

L. BARE, Editor and Publisher.

SUBSCRIPTION RATES:  
One Year by Mail in Advance... \$1.25  
One Year by Carrier in Advance... \$1.50

Entered at North Platte, Nebraska,  
Postoffice as Second Class Matter.

FRIDAY, SEPTEMBER 15th, 1916

#### Time to Call a Halt.

There is being circulated through out the state a campaign sheet named "The Nebraska Issue," the chief object of which, as appears by the first several issues, is not to boost the prohibitory amendment, as is claimed, but really to malign, misrepresent and slander Keith Neville. The man directly responsible for these unwarranted and untruthful attacks on Mr. Neville is one H. P. Carson, who through his unfair methods, his attempts to place Mr. Neville in the role of a common thug, is doing more to defeat prohibition in Nebraska than any other one thing. One of the charges made against Mr. Neville is that he rented one of his buildings in the

city for immoral purposes, a charge disproven, and which Carson knows was disproven, in the county court of Lincoln county.

Our personal acquaintance with this man H. P. Carson covers a period of ten or more years. We first became acquainted with him when he came to North Platte as the manager of a business college, which through his apparent mismanagement survived but a short time. He was then engaged as secretary of the local Y. M. C. A. which at that time was in reasonable prosperous condition and enjoying the esteem and respect of the people of the city. After a few brief months of his mismanagement the institution became virtually bankrupt and was degenerated into a place of reported questionable repute, whence it rapidly descended to a deep oblivion out of which it has never arisen.

The quarters occupied by the Y. M. C. A. and rented by Keith Neville were identical with those now occupied by the LaMar rooming house.

All persons familiar with the reputation of the Y. M. C. A. in its last days and that of the LaMar rooms of today must resolve all comparison for good repute and moral influences in favor of the latter.

Yet it is this same Carson who is at the present time, through the columns of a weekly sheet at the head of which his name appears as editor, assailing the character and standing of Keith Neville by charges that Mr. Neville is an unfit man for governor because he is renting this property for immoral purposes.

Mr. Carson is in possession of the court records of the county court of Lincoln County, Nebraska, in which after a careful investigation, Judge French makes judicial findings that there are no grounds for rumors adverse to the moral character of the place.

This sort of politics is familiar to the people of North Platte, because just such methods quickly lost Mr. Carson whatever standing he had in the city, and doubtless led to his early removal.

We hope to make Nebraska dry this fall, but such politics as is being played by the Carson end of the dry movement will too seriously handicap all other efforts unless the same be stopped. There are thousands of dry democrats as well as dry republicans who are supporting Neville on his merits. We have explained at length why we are supporting him and we desire to have a clean campaign purely on merit.

We are on the other hand supporting the entire republican ticket aside from governor, and we consider it one of the most injurious things that could happen to Mr. Kennedy's candidacy to have his campaign made common cause with the wet and dry issue, and we predict that unless an early stop be called, the entire republican ticket in this state is going to be dragged down because this self-styled leader of a great moral fight is resorting to immoral and offensive support of men and issues that are entirely detached.

The people of North Platte resent attacks on Mr. Neville's character. They will not tolerate attacks of character assassins, and as a community they will take care that the true measure of esteem and confidence in which he is held will be known to the voters when they shall record their choice on election day.

#### Carson Will Give Recipe.

A son was born Wednesday morning to Mr. and Mrs. Perry Carson, the latest being a counterpart of the first boy, who is generally acclaimed a darling. The mother and son are getting along nicely. Perry will give the recipe to any inquiring friends.

#### They All Come Back.

Jud Austin, who for six years past has been living in Denver, returned to North Platte this week to make his home. Jud says the day he left The Tribune man told him that it was only a question of time relative to his returning—that no good man could forever stay away from such a good town as North Platte.

#### Doebke Asks for Divorce.

William Doebke has filed his petition in the district court praying for a divorce from his wife Dora Doebke on the grounds of abandonment. The couple were married December 23d, 1905. Two children were born, one of whom died in April, 1915. The plaintiff asks for the custody of the other child who is now with her mother.

#### F. J. DIENE & CO.

Real Estate and Insurance  
Come and see us for town lots in different parts of the city. Good investments on easy terms. Houses for sale and rent. We have also good bargains in farms and ranches.  
Cor. Front and Dewey Sts., upstairs

### ACROSS CONTINENT MOTORISTS EARN TRAVELING EXPENSES

L. L. St. John and W. M. Watkins, under graduates of the University of Southern California, stopped in North Platte Tuesday night while enroute from New York to their home in Los Angeles. The two young men, sons of well-to-do parents, conceived the idea of becoming auto tramps and left Los Angeles in a Chevrolet roadster for New York June 16th without a penny in their pocket. They followed the Sante Fe route, earning traveling expenses in whatever manner possible, even to pitching hay and in due season reached New York. There they remained two or three weeks, and on Aug. 10th started on the return trip, and when they reached here had sufficient funds to pay for their night's lodging and purchase gasoline. One method of obtaining money on the return trip is distributing advertising matter for hotels along the Lincoln highway. As automobile hoboes they have been a success, and have enjoyed the trip immensely.

#### For Sale.

The corner lot adjoining my residence at 415 East Third street. Address John Kellher, 4314 Franklin St., Omaha, Nebr.

Farm and Ranch loans at lowest rates and best terms. Money on hand to close loans promptly.  
4314 BUCHANAN & PATTERSON.

### LOCAL AND PERSONAL

Dr. Brock, Dentist, over Stone Drug Store.

W. J. Hendy returned Wednesday evening from a business trip to Omaha.

H. G. Knowles returned Wednesday evening from a trip to Lincoln on his motorcycle.

Mrs. E. S. Mackay, of Arkansas City, is visiting her daughter Mrs. C. E. Miller, 15 South Oak street.

Mrs. C. P. Carson, of Gothenburg, came Wednesday to visit for several weeks with her son Perry Carson and family.

Mrs. A. L. Slothard, of Philadelphia, came Tuesday evening to visit for several weeks with her daughter Mrs. C. W. McGraw.

The little Chevrolet 490 is a modern and complete car, very powerful and speedy. Better get yours ordered today from J. V. ROMIGH. 70-2

Mrs. Frank Elliott is contemplating a trip to California in the near future to make an extended visit with her mother Mrs. W. T. Banks.

Mrs. Anna Kock, of Hughsville, Pa., who has been the guest of her sister Mrs. C. M. Baskins for a year past will leave Sunday for an extended visit in cities of Kansas.

Miss Olga Sandall of the Sebastian Insurance office, is taking a two weeks' vacation. Her duties are being performed by Miss Florence Stamp.

### COUNTY DRY FEDERATION WILL MEET TUESDAY

Arrangement are being made for a general meeting of the Lincoln County Dry Federation in this city next Tuesday evening. The plan is to have supper served in the basement of the Presbyterian church at 6:30, followed by talks by local men and perhaps by an out-of-town speaker. This supper will be served by the ladies of the Presbyterian, Baptist and Christian churches and will be free to those who attend. While 300 invitations have been issued to those who are known to be interested in prohibition work in the county, others interested in having Lincoln county give the amendment a big majority are cordially invited to attend.

The object of the meeting is to create additional enthusiasm in prohibition work in Lincoln county and attain the desired 500 to 800 majority.

Reports from the outside precincts are very encouraging; in some precincts it is said there will not be a "wet" vote cast. In all parts of the county more or less campaign work is being done, and the workers find comparatively few who are working against the amendment.

For Rent—Five room modern house at 614 Lincoln Ave. Inquire of J. H. Fonda.

William Adair returned Wednesday from a visit in Kansas City, Omaha and Kearney where he combined business and pleasure.

## A National Institution

"Why, sir, the Union may be preserved from dismemberment by this proposed railroad." — Joseph R. Underwood in the United States Senate, February 19, 1853.  
"The road has been built through an Indian country with all the tribes banded together and hostile." — General G. M. Dodge in Congress, 1868.

FOR half a century or more — ever since the first locomotive poked its nose west of the Missouri River — this railroad has worked continuously for the development of the territory which it serves, and for the improvement of the property.

Hundreds of thousands of dollars are spent every year in telling the people of the East about the wonderful opportunities of the West. Prosperous cities and towns, thriving industries and fertile farms mark fifty years of notable progress. The Union Pacific System has led among western railroads in keeping its lines at the highest standard; whether the business is good or bad, adequate provision is always made for maintenance of the Boulevard of Steel which links the East with the West. The Union Pacific System has been benefited not with practically every business which makes for security and comfort of

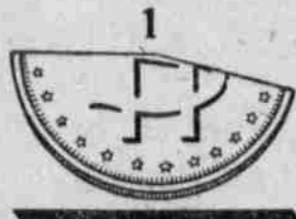
travelers and for safety and expedition in the passage of freight.

Success has justified this policy of efficiency, but the full measure of success has been attained only by the confidence and support of the people who live in the Union Pacific country, and to them this advertisement is directed in a spirit of grateful appreciation.

The Union Pacific System is proud of its territory and of the people who live in its territory, and in turn is worthy of the pride with which it is regarded by the people it serves as a great national institution.

UNION PACIFIC SYSTEM  
Join East and West with a Boulevard of Steel

W. S. BASINGER  
General Passenger Agent  
Omaha, Nebraska



## How the Bell Telephone System Spends Each Dollar Received

We believe that every telephone user has a right to know what is done with the money he spends for telephone service.

The following figures are taken from the annual report of the American Telephone and Telegraph Company and Associated Companies, showing how the Bell Telephone System spends each dollar it receives for telephone service:

- (1) 46½ cents of each dollar are paid in wages to employees.
- (2) 33½ cents of each dollar are spent in keeping the plant in constant good repair by rebuilding or replacing parts of it as they wear out, become out-of-date or are destroyed by fires or devastating storms. Out of this amount also comes the money spent for supplies, taxes, rents, employee's welfare work and for advertising.
- (3) 20 cents are paid for the use of every \$4 invested in the property. There are approximately \$4 invested for every \$1 of gross revenue received annually, and this payment of 20 cents in interest and dividends represents an annual return of about 5 per cent on the investment.

There is no "water" in Bell Telephone stock. A dollar has been invested for every dollar's worth of stock, bonds or other securities issued.

There are about 100,000 stockholders in the Bell System, more than 48,000 of whom are employees who have invested their savings in telephone stock.



NEBRASKA TELEPHONE COMPANY