

### RED ARROW SAVINGS

- Big Price-Cuts on Summer Underwear.
- Children's Union Suits, taped neck, no sleeves, lace trimmed, sizes 6 to 14 . . . . . **19c**
  - Ladies' Union Suits, Comfit shoulder straps, taped neck, no sleeves, lace trimmed knee, all sizes . . . . . **23c**
  - Ladies' Union Suits, extra quality Comfit shoulder straps, fancy trimmed neck, sleeveless, shell trimmed knee, envelope style, regular sizes . . . . . **43c**
  - Men's Shirts and Drawers, fair quality, drawers made with double seat, each . . . . . **19c**
  - Odd Lots Men's Shirts and Drawers in regular fifty cent quality, your choice of kinds per garment . . . . . **39c**
  - Men's Knit Union Suits, Athletic style, knee length, well trimmed with large pearl buttons, per suit . . . . . **39c**

### DRESS AND WORK SHIRTS for

- Men are Red Arrow Bargains.
- Men's Percale Shirts, light colors, nice patterns, well made, some in Sport Styles, the majority with stiff cuffs and no collars . . . . . **59c**
  - Men's Sport Shirts, made from nice fine materials in beautiful stripes, Sport Collars and short sleeves . . . . . **79c**
  - Men's Dress Shirts, regular \$1.50 quality . . . . . **\$1.19**
  - \$1.00 grade, all patterns, . . . . . **89c**
  - Men's Work Shirts, made from good materials assorted colors, all sizes . . . . . **43c**

# Red Arrow CLEARANCE SALE

THE TIME HAS COME when every stock of summer merchandise in our store must be cleared away. Broken lines, odd lots and remnants of all kinds must be sold at once. We've adopted the Red Arrow as the sign of economy. It will be found everywhere in this store now. The Red Arrow trail is the direct route to generous savings in dependable summer goods. Follow this trail to the community's best money-saving opportunity—the Red Arrow clearance. It will pay you to read every Red Arrow bargain in this advertisement—then plan to gather in as many of the Red Arrow bargains as possible. When you see a Red Arrow think of the big July clearance and the buying opportunity it offers you.

## SALE OPENS

### Saturday, July 22, 8 a. m.

### RED ARROW BARGAINS

- Excellent Savings on reputable Lines of Summer Corsets.
- High Grade Gossard Corsets, style numbers 320, 750, 407, 510 and 751. These are the \$7.50 and \$8.50 grades, but only two and three sizes of a kind, your choice if we can fit you for . . . . . **\$4.98**
  - Medium Grade Gossard Corsets, style numbers 367, 362, 402 and 356. These are all \$3.50 styles; only a few sizes in stock in each style, your choice for . . . . . **\$3.98**
  - Better Grade Gossard Corsets, style numbers 101, 201, 551, 653. These are \$5 and \$6.50 numbers, choice . . . . . **\$3.98**
  - Odd lots of Gossard Corsets, \$6.50 and 10.00 qualities at **\$2.98** and **\$3.98**
  - Back Laced Corsets, an odd lot of \$2.00 and \$3.00 styles, some have weak elastic in the supporters . . . . . **\$1.48**

### BUY THESE HOUSE DRESSES—

They're Big Bargains

- House Dresses made from standard quality light percales . . . . . **79c**
- Gingham Dresses made in a variety of styles from standard cloths . . . . . **89c**
- Tan Linene Dresses trimmed with white poplin collars and cuffs edged with fancy cord . . . . . **98c**
- Crepe Kimonos, assorted colors of nice patterns of good quality of crepe . . . . . **89c**
- Bungalow Aprons made from light blue and white percale . . . . . **43c**

Mothers who must plan carefully to keep their children well dressed, will find the tremendous bargains offered in Children's wear now so unsurpassed for getting quality guaranteed merchandise, that they will buy not only for present but for future needs as well.

- Children's Dresses made from Percales and Gingham, sizes 2 to 12, well made . . . . . **39c**
- Children's Dresses made from good Gingham in neat stripes and checks, combined with plain trimmings, extra value, sizes 2 to 6 . . . . . **59c**
- Children's Dresses made from finer quality Gingham, nicely made in styles that will appeal to you, sizes 6 to 14 . . . . . **79c**
- Children's Gingham Skirts, made with muslin waists, sizes 2 and 4 only . . . . . **19c**
- Children's White Skirts, made from a good quality cambric, trimmed with embroidery, sizes 2 to 14 . . . . . **19c**
- Children's white Skirts made of fine soft finished cambric, nicely trimmed with embroidery, sizes 2 to 12 . . . . . **39c**
- Children's Mary Jane Aprons, made of Amoskeag blue and white Gingham and heavy German blue percales . . . . . **39c**

### COOL SUITS FOR LITTLE MEN

- At Savings Worth While.
- Boys' Suits nicely made, some Oliver Twist, some Sailor style . . . . . **79c**
  - Higher grade Suits, a large variety of styles to choose from . . . . . **\$1.29**

### SKIRTS AND PETTICOATS

- The Red Arrow sale of Skirts and Petticoats means much to every woman in this vicinity. Odd lots and broken sizes offer special savings which no woman within fifty miles of this store can afford to miss.
- Wash Petticoats made from Amoskeag blue and white striped Gingham, good full width . . . . . **43c**
  - Black Pecaline Petticoats, silk finished, some in plain black and some with floral flounces . . . . . **99c**
  - White Wash Skirts made in the late styles from Linene or Piques, each . . . . . **98c**
  - White Wash Skirts, made from a very good quality of Gaberdine, belted styles, trimmed with large white pearl buttons . . . . . **\$1.48**
- We have divided our entire stock of woolen Dress Skirts into two lots, giving you your choice of our stock which is very complete. All Skirts in lot one, which takes in all of our medium grade, none of which sold for less than \$5.00, choice . . . . . **\$4.48**
- Lot 2 is composed of all of our higher grade skirts get you choice of these for . . . . . **\$5.98**

The Red Arrow clearance tells the tale of some most unusual opportunities to save on Rugs.

- 26x54 Keystone Rugs **\$1.19** 9x12 Axminster Rugs **\$19.98**
- 9x12 Axminster Rugs **\$22.48**

This is \$2.50 less than these rugs are worth at the mill.

- A regular feast for the bargain shopper during the Red Arrow Clearance Sale in scores of the smaller Toilet Accessories. Much less than their cost.
- Pennock's Persian Bloom . . . . . **19c**
  - International Hair Tonic . . . . . **19c**
  - Dentifoam . . . . . **19c**
  - International Hair Oil . . . . . **19c**
  - Ivory Tooth Paste . . . . . **19c**
  - International Complexion Powder . . . . . **19c**
  - Athens Face Powder . . . . . **19c**
  - Royal Medicated Cuticle Doctor Soap, 3 bars . . . . . **25c**

### Here Are Big Red Arrow

- bargains showing what liberal savings are in store for those who have summer wants to fill.
- Printed Drapery Scrims, some light, some dark grounds, yard . . . . . **7 1/2c**
  - Fancy Printed Scrims, high grade patterns, 25c goods, yard . . . . . **19c**
  - Turkish Towels, good heavy weight bleached towel, size 18x40 . . . . . **19c**

### Worth While Red Arrow Savings

Every Shrewd individual will consider these savings worth while when he sees the values to which they are attached.

- Children's Parasols, assorted plain and fancy colors . . . . . **19c**
- Ladies' Fancy Parasols, a large line to select from . . . . . **98c**
- Ladies' High Grade Wash Dress—made of very fine materials; the work on these is unusually good . . . . . **\$9.98**
- Ladies' Wash Dresses, made as above, but not so fine material . . . . . **\$7.48**
- Ladies' Wash Dresses, a beautiful line to select from . . . . . **\$4.98**
- Ladies' High Grade Silk Suits, \$25 and \$35 quality, only a few left . . . . . **\$17.48**
- Ladies' Spring Coats, a large assortment in this lot . . . . . **\$4.98**
- Ladies' Coats, very nice high grade garments . . . . . **\$7.48**

### Grocery Items

- 48 lb. Sack Tulp Flour first patent . . . . . **\$1.50**
- Lenox, Soap, 8 bars . . . . . **25c**
- Standard Tomatoes, large can . . . . . **10c**
- E. C. Corn Flakes, 4 for . . . . . **25c**
- Libby's Kraut per can . . . . . **4c**

The more you buy of the Red Arrow bargains the more money you'll save. Every item in this clearance is dependable in quality and the very last word in big value-giving.

The value-giving in the Red Arrow clearance is so remarkably generous that scores of men and women will grasp this opportunity for buying of immediate and future needs.

### RED ARROWS COME

### Saturday, July 22

### WASH GOODS SPECIALS— For the Economical

- Belmont Batiste, a good serviceable summer cloth, comes in both light and dark colors, neat designs, just the cloth for cool house dresses, per yard . . . . . **9c**
- Flaxons, Organdies and Tissues; these are the ideal medium priced wash fabrics. You will find quite a variety of patterns and colors in these desirable cloths at . . . . . **13c**
- Flaxon Tissues, Organdies, Sport Striped Crepes. This lot has a desirable lot of patterns in stripes, checks and floral designs, in fine texture cloths, suitable for dresses or waists; get yours early, for they won't last long at . . . . . **19c**
- Silk mixed cloths in Voiles, Crepes, Foulards, etc. These are a large lot of cloths in silk mixtures of the higher grade, suitable for a number of different uses, per yard . . . . . **33c**

### RED ARROW CLEARANCE BARGAINS IN Hand Bags.

- Ladies' White Pique Hand Bags with belts to match, very high grade imported material, set . . . . . **79c**
- A large lot of Leather Hand Bags, assorted, values up to \$1.50 . . . . . **98c**

BARGAIN SHOES AND SHOES AT BARGAIN PRICES Are two different propositions. You will not find a bargain shoe in our store, but you will find some wonderful Red Arrow bargains in our Shoe Department, which brings high grade Shoes to you at big bargain savings.

- Ladies' White Canvas Button Boots, made from a good canvas, leather soles and medium height leather heels . . . . . **\$1.48**
- Queen Quality Pumps and Oxfords, all new styles this season, quite a variety of leathers and lasts to pick from, all our \$3.50 to \$4.25 grades, choice . . . . . **\$2.98**
- One lot Ladies' Pumps and Oxfords, good styles, but broken sizes . . . . . **\$1.98**
- Ladies' Oxfords, in narrow widths and small sizes, all fine shoes, if you can wear them they are a bargain for you at . . . . . **98c**
- Children's White Sandals made from best quality canvas, leather soles and heels, two straps across the instep, sizes 8 1/2 to 12 1/2 . . . . . **\$1.29**
- Children's White Newbuck Button Boots; these are a high grade shoe, sizes 8 1/2 to 2 . . . . . **\$1.98**
- One lot Men's Oxfords in patent leather, regular \$4.00 shoes, in Walk-Over make . . . . . **\$1.98**
- Men's Tan Walk-Over Shoes in different styles, all \$4.50 and \$5.00 quality, good lasts, your choice . . . . . **\$3.48**

To give you a small idea of how we are sacrificing now, we give you this short list of prices on Shirt Waists. Ladies' Voile Waists, nicely trimmed with colored collars, also some pure white . . . . . **69c**

All high grade silk waists worth from \$5 to \$6.50 . . . . . **\$3.98**

### BEAUTIFUL SILKS

- Some of the best bargains to be found in this Red Arrow Clearance Sale are these beautiful Silks.
- Sport Striped Silk Poplin, 36 inches wide, in blue and white and rose and white stripes . . . . . **98c**
  - Tub Silks in high grade 36 inch cloth, beautiful patterns, regular \$1.50 quality . . . . . **\$1.19**
  - Tub Silks in high grade Crepe weave, 36 inches wide, beautiful patterns, a regular \$2.00 silk . . . . . **\$1.48**
  - Printed Poplins, 24 inches wide, in a variety of nice styles . . . . . **39c**
  - Fancy Dress Silks, Taffetas, Foulards and Messalines. This is a large assortment of regular \$1.00 Silks, choice . . . . . **79c**

# Wilcox Department Store