

LOCAL AND PERSONAL

Lester Well visited friends in Ogalalla last week.

Mrs. E. W. Mann will entertain the J. F. F. club this afternoon.

Miss Marie Stack has resigned her position as cashier at The Leader.

Barney Guyman has returned from a visit with friends in Wood River.

Mrs. John Murray visited friends in Brady the latter part of last week.

Mrs. Willard Lay who has been visiting in Boleus for some time has returned.

Miss Anna McLane has returned from a visit with relatives in the eastern part of the state.

Mrs. C. O. Sheets, of Kearney, who has been visiting Mrs. A. E. Smith, will leave this week.

Miss Blanch Fonda, who has been visiting friends in Omaha for ten days, is expected to return today.

Earl Souser, of Clark, returned there Saturday after visiting with the home folks for several days.

Walter Ellis, of Omaha, who visited Mr. and Mrs. Edward Elsasser for several days, left last evening.

Mrs. Fred Duncan left yesterday morning for Cozad to visit with relatives for a week or more.

Miss Mabel Martin, of Omaha, who has been visiting the Fitzpatrick family, will leave in a few days.

Miss Susie Hoagland, of Lincoln, who was called here by the death of her niece, has returned home.

Mrs. H. L. Kelso and baby left Saturday evening for Paxton to visit relatives for a week or more.

Mrs. O. H. Cressler who was operated upon last week in Chicago, is reported to be getting along nicely.

Mrs. R. K. Lewis and daughter, of Ogalalla returned home the latter part of last week after visiting local friends.

Mrs. Ray Langford and two sons leave this week for Cherokee Park, where they will spend several weeks.

Miss Helen Coker, of Sutherland, came last week to visit with Mr. and Mrs. Guy Coates for a week or longer.

Master Harold Coates returned Saturday morning from Sutherland where he visited his father for several weeks.

July 22nd will be the time in which to secure real bargains at E. T. Tramp & Sons'. You know it's the beginning of our Loom End Sale.

Miss Effie Meyers returned to Kansas City a few days ago after visiting with her brother C. R. Meyers for several weeks.

Dr. and Mrs. F. J. Wurtele and daughter who have been visiting in Denver for several days past are expected to return today.

Dr. J. S. Twinnem who had been attending the national convention at Baltimore of homopathic doctors, is expected to return today.

Misses Helen and Marie Schwaiger and Master Gordon Schwaiger returned Saturday afternoon from Hastings where they visited relatives.

G. M. Fairman, of Grand Island, formerly of the local civil engineering department of the Union Pacific, visited here the latter part of last week.

William Dorram, who was off duty in the Union Pacific car department for some time on account of injuries to his left foot resumed work Saturday.

Edward Stroffigen, of the Clinton Jewelry store, who has been taking medical treatment in Kansas City for several weeks, is expected to return this week.

Lawrence Sellar, of Carroll, Ia., who had been visiting relatives in Dickens returned here last week to continue a visit with his brother Elmer Sellar.

P. J. Barron will leave next week for Duluth, Minn., where he will visit relatives. Mrs. Barron and children have been visiting there for some time.

The county commissioners received the new Twin City traction engine Saturday, which will be used in grading the county roads. The engine is sixty horse power.

E. O. Mayfield, a member of the editorial staff of the Omaha World-Herald, accompanied by his wife and son, were in town Saturday enroute by auto to Colorado on a vacation.

Mrs. C. J. Christensen and daughter Esther, of St. Paul, came Saturday afternoon to visit her son Vigo Christensen and family for a couple of weeks.

Train No. 20 Saturday consisted of fourteen cars and two diners which were used for members of the B. P. O. E. of California, who were enroute to the Elks' convention at Baltimore.

Mr. and Mrs. Ralph Newton and daughter, of Casper, Wyo., came the latter part of last week to visit the former's father, C. M. Newton and Mrs. Newton for a week or longer.

Mrs. R. C. Orr, of Norwalk, Ohio, niece of Mrs. Geo. E. Prosser, is a guest at the Prosser home, having arrived the latter part of last week. Mrs. Orr has visited in North Platte several times in past years.

Batting averages for the local ball team were as follows on July 8th: Todenhoft 310, Gettman 303, Waiworth 287, Langford 270, Bullard 240, Ramsey 233, Amen 230, Beal 222, Kelly 181, Essert 181, Duncan 175, Simonds 140.

Do not fail to get in for our Loom End Sale. Be sure to secure one of the hand bills which will be out in a few days—telling you all about the good things we have at such extremely low prices that it will be an inducement for you to lay in a goodly supply.

E. T. TRAMP & SONS.

The Entre Nous club was entertained Friday afternoon by Mrs. Guy Coover. Card games were played and prizes awarded to Mesdames A. W. Shilling and William Owens. Guests of the day were Mesdames Huxoll, Willerton, Stegall, Lierk and Dorram. The next meeting will be held at the home of Mrs. James Dorram on July 21st.

CHANGE OF

FIRM

THE LEADER Will Hereafter Be Known as

The Leader Mercantile Co.

Mr. Julius Pizer having sold an interest in The Leader to

MR. J. E. NELSON

Who will hereafter conduct the business of The Leader Mercantile Co., (Incorporated) on the most modern lines, giving values and service to compete with any establishment in the land, and thus not only secure and retain the patronage of the people of North Platte and vicinity, but likewise deserve it.

The Business of The Leader Mercantile Co. will be conducted on a strictly cash basis—that will save buyers ten to fifteen per cent at least, because the man or woman who pays for merchandise, is then not required to contribute his share, or her share, to the amount lost by stores who do indiscriminate credit business.

Cash buying means likewise another ten per cent saving, because the store that buys and sells for cash only, buys at least ten per cent cheaper than the store that demands credit from manufacturers and jobbers and importers.

And your first visit here will so thoroughly demonstrate to your entire satisfaction that you save at least 25 per cent by these mod-

ern methods; One Price to All; you can send your children; Everyone Treated Alike; and you will dress better and live better and enjoy life more—because J. E. Nelson is here to serve you and to look after your interests.

The new store will carry full and complete lines of Dry Goods, Dress Goods, Linens, Women's Furnishings, Women's Ready to Wear Apparel—Men's Furnishings, Men's Clothing, Shoes for the Family, Etc.

And from time to time the store will be improved, re-modeled—to add to its attractiveness, to make it more convenient for shoppers—to facilitate buying and selling—and any suggestions in the interests of its patrons, will be accepted in the proper spirit, and acted upon accordingly.

The Leader Mercantile Co., under the management of J. E. Nelson, slogan will be "Not to be Undersold," which is to say, that any advertisement of any store in North Platte or elsewhere, will serve in shopping here, always as good or better for the same money. Always polite and courteous attention; always giving to its patrons the benefit of every doubt; and with this introduction it invites you all, good people, to come and get acquainted for your sake as well as ours.