



By  
This Token

men have always shown  
their love and esteem of  
woman.

If you have in mind the gift of such a token,  
"buy it now" rather than chance an increase  
in cost or the exhaustion of stocks.

We can still offer you a selection of beautiful  
gems from which to choose.

BUY IT NOW.  
DIXON, THE JEWELER.

## Next Week is Rexall Week

and the Rexall Store will make many special offers that will save you money.

Don't forget next week—Rexall Week—April 17th to 22nd, we will give a 20% reduction on all guaranteed Rexall Remedies. With each 50c box of Harmony, Alma Zada or Violet Dulce Face Powder, we will give free one face chamol.

With each 35c tooth brush we will give one tube of Rexall Tooth Paste. With each 50c jar of Violet Dulce, Harmony or Arbutus Vanishing Cream or face cream we will give one box of Violet Dulce or Trailing Arbutus Taleum Powder.

With each one pound box of writing paper we will give one package of linen envelopes. These are only a few of the bargains we will offer you during Rexall Week.

Watch for our hand bills and newspaper ads, announcing other specials. It will pay you to trade at the Rexall store during Rexall Week.

Don't forget the dates, April 17th to 22nd.

## Rexall Drug Store.

Phone No. 4.

### LOCAL AND PERSONAL.

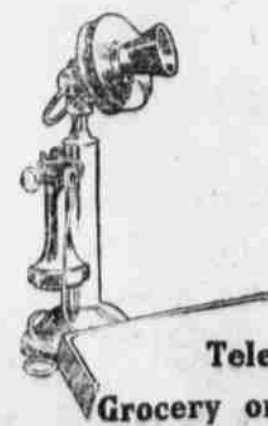
Jesse Fitch and John Ballard, of Dickens, are among the out of town people here this week.

On account of an engine failure at Kearney Wednesday morning trains Nos. 13 and 19 were delayed as was also the branch train which starts from here at eight o'clock.

Dr. Morrill, Dentist, McDonald Bank Building.  
Mrs. Ralph Garman returned Wednesday evening from Malvern, Iowa, where she visited relatives for two weeks. She was accompanied home by her mother who will make an extended visit here.

Business at the new McCabe hotel continues to increase. On Wednesday evening every room was occupied and a number of commercial men who arrived in the city on the late trains were unable to secure accommodations.

All boosters smoke Town Boost. If W. D. Fisher, secretary of the Chamber of Commerce of Alliance, accompanied by his wife and daughter, arrived here a few days ago to spend a week or longer. Through his influence there will be eighteen conventions held in Alliance this year.



Telephone Your  
Grocery orders to 32  
They will given prompt and  
careful attention.  
Lierk-Sandall Co.

### MOGENSEN ERECTING FINE TWO-STORY BUSINESS BLOCK.

One of the neatest buildings in the city when completed will be the new Mogensen business block now in construction on the north side, corner of Locust and Eighth streets. Julius Mogensen, dealer in hay and grain, and who also conducts a large feed barn on the lots just west of the site on which the new building is being built, is superintending the construction. The structure will be two stories, with a 53 foot frontage on Locust and 132 feet on Eighth street.

Mr. Mogensen is planning to have two store rooms on the Locust street side and the back half of the building with frontage on Eighth street is to be used for office rooms on the east side and a rooming house will occupy the west half.

The building is being built of tile and pressed brick and with the plate glass front will carry the appearance of a strictly up-to-date business block.

Work on the new building is being rushed and it should be completed not later than July 1.

### B. of L. E. Annual Ball

The B. of L. E. are completing arrangements for their thirty-fourth annual ball which will be held at the Lloyd opera house Monday evening, May 1st. Several hundred tickets have been sold and Chairman Roddy has mailed two hundred complimentary tickets and invitations to members who have been pensioned and to former residents who in previous years have taken an active part in making the May party a success and to officials of the Union Pacific. The decorations will be a special feature of the evening.

### Twentieth Century Club Eets

At a meeting of the Twentieth Century club Tuesday evening, April 11th, it was decided to offer prizes for children's home gardens during the summer months and at the county fair.

Officers for the coming year were elected as follows: President, Mrs. J. H. Hegarty; vice president Mrs. R. E. Cotterell; recording secretary, Mrs. J. L. Roddy; corresponding secretary, Mrs. G. Zentmeyer; treasurer, Mrs. W. W. Cummings; Journalist, Mrs. G. B. Dent.

### Band Holds Banquet.

The North Platte Military band held a very enjoyable banquet at the Union cafe Wednesday evening. For this occasion the tables were decorated with large bouquets of cut flowers. William Ritner, Jr., acted as toastmaster and each of the twenty members present were called upon for short talks. Preceding the banquet a number of selections were rendered by the band.

### NORTH PLATTE WAS FIRST DRY TOWN IN STATE

Editor Tribune:  
It was stated by an exchange in last Tuesday's Tribune, as in Omaha papers, that North Platte had gone dry for the first time in its history. This is a mistake, which can be proven by reference to the city records, and in "North Platte and its Associations." The fact is, North Platte was declared "dry" by the city council May 6, 1879, and it may be remarked that it was the first "dry" town in the state of Nebraska.

Law in those days was loosely administered, and western life too free and easy for saloon keepers to be deterred from selling liquor by vote of the council, and they went right along doing business with the slight difference that beer was called "butter milk" and sold under that name.

The fact that saloon keepers continued doing business being brought to the attention of the council, the marshal was ordered to suppress the sale of liquor, and close all saloons, but the council and marshal were alike unheeded, and for twelve months saloons paid no license and the taxpayer's burden increased.

### A. R. ADAMSON.

### FOR SALE.

The Tony Pushman property on east 5th street, four blocks from Main street, modern except heat. Cheap if taken at once. Call at 604 east Sixth street or phone Black 441. 25-4

### McKELVIE HERE TOMORROW.

Sam R. McKelvie, of Lincoln, one of the republican candidates for nomination for governor, will make a thirty minute talk on the streets tomorrow evening at eight o'clock.

He is taking a trip up the Platte valley from Omaha and making talks in each of the towns through which he passes.

Saturday will be McKelvie's thirty-fifth birthday.

### For Your Next Order of

Feed, flour, cabbage, potatoes, apples, sand hill seed potatoes of all kinds see J. Mogensen at the North Side barn or phone 29. 22-4f

Two applicants took the civil service examination held in North Platte Wednesday.

## SPECIAL SALE ON MUSLIN UNDERWEAR CREPES AND CREPE DE CHINES SALE LASTING ALL THIS WEEK

Our Muslin Underwear is so displayed that it will be very easy for you to make your selections.

### Gowns

In all styles, both the long and short sleeves, slip-over gowns and the buttoned fronts. Dainty combinations of laces and embroideries.

All 50c values on sale at ..... 39c  
All 65c values on sale at ..... 51c  
All 75c values on sale at ..... 59c  
All 85c values on sale at ..... 67c  
All \$1.00 values on sale at ..... 79c  
All \$1.50 values on sale at ..... \$1.19

### Ladies' Pants

All styles, both the lace and lace and embroidery trimmed; the tight knee, also umbrella style.

The 25c values at ..... 19c  
The 50c values at ..... 39c  
The 65c values at ..... 59c  
The \$1.00 values at ..... 79c

### Corset Covers & Combinations

Plain and substantial styles and dainty lacy styles, all sizes.

All the 25c values, sale price ..... 19c  
All the 50c values, sale price ..... 39c  
All the 65c values, sale price ..... 51c  
All the 75c values, sale price ..... 59c  
All the \$1.00 values, sale price ..... 89c  
Take advantage of these prices for the one week only.

### Petticoats and Princess Slips

In the lace and embroidery trimming, also the white sateen which is very popular just now.

All 50c garments ..... 39c  
All 75c garments ..... 59c  
All \$1.00 garments ..... 79c  
All \$1.25 garments ..... 99c  
All \$1.50 garments ..... \$1.19  
All \$2.50 garments ..... \$1.99

We have an exceptionally good assortment, you cannot help but be interested. Make your selections while our stock is still unbroken. Remember this special sale closes Saturday night, lasting one week only.

## E. T. TRAMP & SONS.

W. H. Reynolds, republican candidate for state treasurer, of Chadron, Neb., was in North Platte Wednesday.

Rev. Kenneth Bescher left Tuesday evening for Fremont to attend the Swedish Lutheran conference this week.

Work on the gas mains in the Miller addition will be completed the last of this week. The extension comprises the laying of 4,000 feet of mains.

Ask Harry for a "Nyal Special" at our soda department. Most delicious dish.

### NYAL DRUG STORE.

Miss Marie McConnell, of Herkney, who recently submitted to an operation at the Nurse Brown Hospital, returned home Wednesday morning.

Wanted—Two large or three medium sized rooms for light housekeeping within six blocks of post office, permanent. Address Box 325 North Platte.

Miss Mabel Norman, the popular movie actress, went through this city on No. 7 Tuesday evening. While here she received a package of letters and telegrams, from suitors in various cities, which were consigned to the waste basket in the depot.

George E. Johnson, state engineer, was a business visitor in North Platte the middle of the week. Engineer Johnson will have supervision of the construction of the new state aid bridge to be erected south of Sutherland by the Monarch Construction company of Falls City.



Sold by  
Wilcox Department Store

## Now Ready For Business.

Since the 18th day of January, the date that this company voted to move its Home Office to North Platte from Lexington, and the date that we went on a legal reserve basis we have moved all the belongings of the former Fidelity Life Association to North Platte, and on account of the changing of our name and form of insurance, we have had printed an entire new set of blanks, such as Policies, Applications and every other form that an insurance company needs.

We have spent about \$1200.00 in fixing up a modern, up-to-date insurance office, and we are just about ready to commence our active campaign over the state for new insurance. Without any push at all from the home office, as the officers had all they could handle in the removal and reorganization, this company has put on the books \$70,000.00 of insurance since the 18th day of January of this year. Last week the President of the Company, Dr. Baker, was in Sidney and Kimball and wrote \$30,000.00 of new business. This shows the selling qualities of our policies.

We want practically every insurable person in North Platte and Vicinity to carry a policy in this company. We give you the best insurance for the premium of any company doing business in Nebraska today. We will sell it to you on an annual, semi-annual, quarterly or monthly basis. Any terms that are convenient to you, and every dollar you invest with this company, will help buildup North Platte and Western Nebraska and not New York, Philadelphia or other eastern city that you are not interested in.

Phone the office for an appointment and one of our agents will call on you and explain our policy. You are under no obligations to buy, by having our policies explained.

## Fidelity Reserve Company

A legal reserve, old line insurance company writing Life, Health and Accident Insurance.

PHONE 59. Offices, Rooms 1 and 2 I. O. O. F. Building. North Platte, Neb.

## THE NURSE BROWN MEMORIAL HOSPITAL

1008 West Fourth Street. Phone 110

Ethical, Moral, Efficient.

An institution for the treatment of Medical, Surgical and Confinement Cases. MRS. MARGARET HALL, Supt.  
DR. J. S. TWINEM, Physician and Surgeon.