

## You Can't Afford to Miss It

A year ago The Barker-Haycock Co. made a record breaking sale for the "Leader." The people of North Platte will remember the great bargains given them. This year we keep the same steadfast faith with the people, and although this year all classes of merchandise are scarcer and higher than usual on account of the war, yet the Bargains will be greater than ever; this the good people of North Platte can depend upon.

THE BARKER-HAYCOCK CO.



JULIUS PIZER, Prop.

## The Sale You're Waiting For

It is an Annual Event with "The Leader." You all know the class of merchandise carried here. You all know the prices at this store have always been the lowest in North Platte. Well—we are cutting every price in the house 20 per cent, 25 per cent, 33 per cent and 50 per cent. We are making a final clearance of all Winter stock and promise you in every purchase a Big Saving. We expect you here.

THE BARKER HAYCOCK CO.

# WINTER CLEARANCE SALE STARTED MONDAY

### MEN'S CLOTHING



- ALL THE LEADER'S \$25.00 SUITS**  
Blue Serge, fancy worsteds, all wool cassimers, now **\$14.48**
- ALL THE LEADER'S \$15.00 SUITS**  
Cheviots, Worsteds and Cassimers, good patterns **\$9.98**
- ALL THE LEADER'S \$12.50 SUITS**  
Good Cheviots and Cassimers in up to date styles, now **\$7.48**
- ALL THE LEADER'S \$10.00 SUITS \$5.48.**  
\$5 to \$7.50 Odd Coats now **\$2.35**
- CHOICE OF OVERCOATS**  
Regardless of original price **\$3.98 & \$7.48**
- \$3.00 Men's Rain coats **\$1.95**
  - \$5.00 Men's Rain Coats **\$2.69**
  - \$7.00 Men's Rain Coats **\$4.48**
  - Men's \$6.00 Mackinaws **\$4.79**
  - Men's \$7.50 Sheep lined Coats **\$4.98**
  - Men's \$5.50 Sheep lined Coats **\$4.39**
  - Men's \$3.50 Sheep lined Coats **\$2.79**
  - Men's \$2.50 Corduroy Pants **\$1.98**
  - Boys' Long Pant Suits **\$4.98**
  - Boys' \$3.00 Overcoats **\$1.79**
  - Boys' \$5.00 Overcoats **\$2.98**
  - Boys' \$4.50 Serge Suits **\$2.98**

### SILK WAISTS



All our Beautiful Silk Blouses with new collars and sleeves, Crepe de Chine, Georgette Crepe, Silk lace and tub silks—all—every one of them now reduced to **25 Per Cent Off**

### \$2 Lingerie Waists

Not all \$2 values, some \$1.50, others \$1, all good styles, a few slightly soiled, but your choice of all them **69c**

### SHOES FOR ALL

Shoes are much higher than a year ago, so these Bargains are bigger than ever.

- ONE LOT WOMEN'S SHOES**  
Lace and button, broken lines, formerly to \$5, at **\$1.95**
- \$3.00 LADIES' SHOES**  
Lace and button, all sizes at only **\$2.19**
- \$3.50 LADIES' SHOES**  
Lace and button, all leathers, now only **\$2.89**
- Child's \$2-Shoes now **\$1.69**
  - Child's \$1.75 Shoes now **\$1.39**
  - Child's \$1.50 Shoes now **\$1.19**

- ALL MEN'S SHOES**  
formerly \$3 to \$5, now **\$1.59 TO \$3.19**
- MEN'S \$3.50 WORK SHOES**  
Solid, heavy, best wearing, now **\$2.79**
- Men's \$3.00 Work Shoes **\$2.39**
  - Boys' \$2.00 Dress Shoes **\$1.59**
  - Boys' \$2.50 Dress Shoes **\$1.98**
  - Boys' \$3.00 Dress Shoes **\$2.39**

### Coats, Suits, Dresses

AN ABSOLUTE AND FINAL CLEARANCE OF THE ENTIRE LADIES' AND CHILDREN'S GARMENT STOCK AT 25 PER CENT, 33 PER CENT 50 PER CENT AND MORE REDUCTIONS.

### Choice of All Suits

Suits formerly priced from \$15 to \$30, not many, but awful cheap **\$4.98 and \$8.98**

### Coats Worth to \$15.00, now

Just 38 in the lot, all \$10, \$12.50 and \$15 coats, mostly Zebalines and mixtures. **\$4.98**

### \$18 COATS NOW

Corduroys, Zebalines and mixtures, all new models, belted and flared, some silk lined. Choice of 27 at only **\$7.48**

### \$20 AND \$25 COATS NOW

Pushes and Velours beautifully silk lined, all new models. Choice of just 32 at **\$9.98**

- Children's and Misses' Coats, formerly up to \$10 at **\$3.98**
- Children's Velvet Corduroy Coats now only **\$2.98**
- Child's 2 to 5 year Bearskin Coats to \$2.75, now **\$1.19**
- Every Cloth and Silk Dress Reduced 25 per cent.
- Every Silk Evening Dress Reduced 33 per cent.
- ALL FURS NOW REDUCED 33 PER CENT.**
- One lot Tunic Skirts, Black and colors, formerly priced to \$10, now **\$2.98**



Every value quoted in this announcement is legitimately The Leader's selling price. Note the Reductions.

**\$1, \$1.25 & \$1.50 House Dresses**  
Good quality percales or gingham house dresses... **79c**

**12 1/2c OUTING FLANNEL**  
light or dark shades, striped check or plain... **8c**

**R. & G. CORSETS.**  
\$1.00 values .69 \$2.00 values \$1.59  
\$1.50 values \$1.19 \$3.00 values \$2.39  
\$1.75 values \$1.39 \$3.50 values \$2.79

**LACES and EMBROIDERIES.**  
also veilings now reduced from marked price **25%**

**\$2.00 BED QUILTS**  
Handsome Patterns, good quality **\$1.48**

**MISSES' 75c UNION SUITS**  
Heavy fleeced Union Suits at **47c**

**SWEATERS**  
All Mens, Womens & Childrens Sweaters reduced 25, 33 & 50%

**FINK and other OVERALLS**  
All Union Made, Bib Overalls, guaranteed **89c**

**BLANKETS**  
39x68 double blanket **.39c**  
50x72 double blankets **.69c**  
\$1.50 heavy double blanket **1.19**  
\$2 heavy double blankets **\$1.59**  
\$3.00 wool blankets **\$2.39**  
\$4.00 wool blankets **\$3.19**  
\$1.00 Comforters **.79c**  
\$1.50 Comforters **\$1.19**  
\$2.00 Comforters **\$1.59**  
\$3.00 Comforters **\$2.39**

**DOMESTICS**  
7 1/2c Outing Flannel **.5c**  
7 1/2c Standard Calico **.5c**  
8 1/2c Apron Gingham **.7c**  
12 1/2c Dress Gingham **.9c**  
10c Hope Muslin **.8c**  
9c Bleached Muslin **.67c**  
10c Standard Percales **.8c**  
20c Cotton Crepes **.14c**  
15c Kimona Flannel **.11c**  
25c Beacon Bath Robe **.17c**

**DRAPERIES**  
15s Silkoline, yd **10c**  
15c Curtain Serim **11c**  
25c Printed Cretonne **17c**  
35c Printed Madras **27c**

**DRESS GOODS**  
65c Wool Dress Goods **.39c**  
\$1.00 Serge and Gabadine **.79c**  
\$1.25 Suitings, 44 in. **.79c**  
\$1.50 Broadcloths, Etc. **.98c**  
\$1.00 Silk Poplins **.69c**

**SILKS**  
\$1.00 Silk Messaline **.69c**  
\$1.25 Silk Messaline **.89c**  
\$1.50 Silk Taffeta **.98c**  
\$1.50 Crepe de Chine **\$1.19**  
\$2.00 Silk Charmeuse **\$1.59**  
\$1.50 Georgette Crepe **\$1.19**  
\$1.50 Chiffons **\$1.19**  
\$1.00 Silk Velvet **.79c**  
\$1.00 Corduroys **.79c**  
65c Tub Silks **.39c**

**LINENS, TOWELS, ETC**  
65c Mercerized Damask **.39c**  
\$1.00 All Linen Damask **.79c**  
\$1.25 All linen Damask **.98c**  
\$1.50 All Linen Damask **\$1.19**  
15c Pillow Slips **.11c**  
\$1.00 72x90 Sheets **.69c**  
25c Turkish Towels **.19c**  
\$5.00 Bed Quilts **\$3.69**  
\$4.00 Bed Quilts **\$2.89**  
\$2.50 Bed Quilts **\$1.69**

**UNDERWEAR**  
50c Women's Union Suits **.39c**  
\$1.00 Women's Union Suits **79c**  
\$2 Women's Union Suits **\$1.59**  
65c Children's Union Suits **39c**

**HOSIERY**  
Misses' Armour Plate **.11c**  
Misses' Jack and Jill **.19c**  
Ladies' 15c Hose **.11c**  
Ladies' 25c Hose **.19c**  
Ladies' 50c Hose **.39c**

**UNDERWEAR**  
Women's \$1.75 Kimonas **\$1.19**  
75c Flannel Night Gowns **.59c**  
\$1.00 Flannel Night Gowns **79c**  
50c Children's Sleepers **.29c**  
50c Misses Gowns **.39c**  
50c Flannel Skirts **.29c**  
50c Undermuslins **.39c**  
\$1.00 Undermuslins **.69c**  
\$1.50 Undermuslins **.98c**  
\$2.00 Undermuslins **\$1.39**

- Men's 50c Work Shirts **.39c**
- Men's \$1.25 Dress Shirts **.89c**
- Men's \$1.25 Flannel Shirts **.98c**
- Men's 75c Union Suits **.49c**
- Men's \$1.25 Union Suits **.83c**
- \$1.25 Wool Underwear **.89c**
- 75c Heavy Underwear **.39c**
- \$5.00 Stetson Hats **\$3.69**
- 50 Men's and Boys' Caps **.19c**
- Men's 10c Sox **.7c**

Prices Have Been Cut So Low that We Cannot Afford to Give Credit or Green Trading Stamps During This Sale