

# Year End Clearing Sale

BEGINS

**Saturday Morning, December 4th,**

And will Continue Until Friday Evening, December 24th.

**\$15,000**

worth of the Newest Fall and Winter Women's Apparel to be sacrificed at almost

**HALF PRICE.**

**BLOCK'S**

**LADIES' OUTFITTING STORE.**

**Announcement**

of the Greatest Bargain Event ever held in North Platte.

The Sale that will Startle LINCOLN COUNTY.

A Sale of Great Importance to Every Lady in North Platte and Vicinity. Read every line of this advertisement, for it means a saving in dollars on your winter apparel and Christmas Gifts. Here's the whole story in a nut shell. Owing to the unusual warm weather early in the season we find ourselves OVERSTOCKED with more Coats, Suits, Dresses, Skirts, Furs and Furnishings than we ever had in the Store at this time of the Season. This being the case we can not afford to wait until January to hold this Sale, but must act quickly to turn this mammoth stock into cash by inaugurating this Great Money Saving Sale right now in the heart of the Season, at the time when you need this merchandise most, and meanwhile save from 25 to 50 cents on the dollar.

Let nothing keep you away: Read, compare, respond, such values as these have never been equalled in western Nebraska. Not an item in our \$15,000 Stock of Ladies' apparel has been spared in the price cutting---even the newest garments which we unpacked yesterday have been slashed to the limit.

**Forward March! Christmas Shoppers to Block's.**

## SUITS

SUITS AT GIVE AWAY PRICES

Only 40 Suits left, divided in three lots.

- Lot 1. Suits worth up to \$27.50  
Year End Sale price ..... **\$5.00**
- Lot 2. Newest Fall Style Suits, formerly sold up to \$22.50, Year End Sale Price ..... **\$9.75**
- Lot 3. Our highest Priced Suits, Fur Trimmed, formerly sold up to \$40, Year End Sale Price **\$11.98**

## 300 COATS

In the latest Fall Styles, marked down to sell at actual cost and less.

- Lot 1. Novelty Mixture Coats, high or low neck, belted, formerly sold up to \$9.50, Year End Sale Price ..... **\$4.98**
- Lot 2. Fancy Mixtures, Plaids and Corduroys, some Satin lined throughout, worth up to \$17.50  
Year End Sale Price ..... **\$9.98**
- Lot 3. Salt's Plush, Ural and Baby Lamb, full length, Guaranteed linings, formerly priced up to \$20.00, Year End Sale Price ..... **\$11.98**

## 250 DRESSES.

At Wonderful Low Prices.

- Lot 1. All wool serge dresses in all the wanted shades, all sizes, up to \$7.00 values,  
Year End Sale Price ..... **\$4.48**
- Lot 2. Silk Poplin Dresses in newest Fall Styles worth up to \$9.48, Year End Sale Price..... **\$4.98**
- Lot 3. Beautiful Worsted and Silk Dresses, made up to the Minute, formerly sold up to \$18.50  
Year End Sale Price ..... **\$9.98**
- Lot 4. Silk Street Dresses and evening Gowns, formerly sold up to \$25, Year End Sale Price **\$14.98**

## SKIRTS! SKIRTS

- Lot 1. New Fall Style Skirts in Fancy Mixtures regular values up to \$3.00, Year End Sale Price **\$1.98**
- Lot 2. All Wool Serge Skirts, Pockets and Belted effects, worth up to \$4.50, Year End Sale Price **\$2.48**
- Lot 3. All Wool Poplin and Chudda Cloth Skirts worth up to \$6.50, Year End Sale Price ..... **\$3.98**
- Lot 4. Highest Grade Skirts, our top notchers, priced up to \$11.50, now going at **\$4.98 & \$5.98**

## FURS! FURS!

The best and most appreciated Xmas gift for Mother, better-half, sister or sweetheart, now reduced from one-fifth to one-third off the regular price.

## WAISTS! WAISTS!

- Lot 1. Odds and ends, some slightly mussed, regular values up to \$1.25, Year End Sale Price ..... **25c**
- Lot 2. New Fall Waists in Voiles and Flannels, high or low neck, \$1.50 values at ..... **95c**
- \$2.50 and \$3.00 Tub Silk and Crepe Waists in all the wanted shades, high or low neck, Year End Sale Price ..... **\$1.98**

**BLOCK'S**

Ladies' Outfitting Store

Everybody is going to Block's

Year End Clearing Sale!

## CHILDREN'S COATS

- Lot 1. Corduroy Coats, line throughout, Regular \$3.00 values, going at ..... **\$1.98**
- Lot 2. All Wool Chinchilla Coats, value up to \$6.50, Year End Sale Price ..... **\$3.98**
- Children's Dresses, made of heavy materials, worth up to \$1.75, Clearing Price ..... **98c**
- Women's, Misses' and Children's Sweaters, reduced to nearly HALF PRICE.

## SILK AND COTTON PETTICOATS

- Heavy Sateen and white Embroidered Petticoats, regular values up to \$1.00, sale price ..... **49c**
- All Silk Petticoats in all the wanted shades, regular \$2.50 values, while they last ..... **\$1.39**

## FLANNELETTE AND CREPE KIMONAS

- Lot 1. worth up to \$1.00, at ..... **49c**
  - Lot 2. Crepe and Flannelette Kimonas, Regular \$1.50 values at ..... **98c**
- Silk Kimonas Reduced at a great saving in price.

## Outing Flannel Gowns

- Regular 69c values at ..... **49c**
- \$1.25 values at ..... **98c**

## BUNGALOW APRONS

- 50c Aprons now ..... **39c**
- 65c Aprons now ..... **49c**

Bags, Bags, all kinds of leather, Mesh and beaded bags, formerly selling from 75 cents to \$8.50, now reduced to **49c and \$2.98**