

# WILCOX DEPARTMENT STORE

## July Clearance Sale of Summer Goods

Begins Saturday, July 17th, Ends July 31st.

This is the time to buy your hot weather clothing. We want to close out every item included in this sale and have put a price on them that will move them if you consider quality.

### For Men

Men's light colored Soft Shirts, collars attached ..... 43c  
 Men's Knit Union Suits, athletic style, regular 50c garment ..... 29c  
 Mens White Fiber Silk Hose 2 pair ..... 25c  
 Mens Apron Overalls, special value ..... 79c  
 Mens Rockford Socks per pair ..... 7c  
 Mens Union Suits, high grade long sleeves ..... \$1.19  
 Genuine Poros Knit Union Suits, first quality ..... 83c  
 B. V. D. Union Suits, \$1.00 quality ..... 83c  
 Mens Work Shirts ..... 39c  
 One lot Dress Shirts, special value ..... 59c  
 Mens Balbriggan Shirts and Drawers good 25c quality ..... 19c  
 Mens Shirts and Drawers, made of fine combed yarns, the always dependable 50c quality ..... 39c

### LADIES' HOSE

One lot medium grade fast black per pair ..... 7c  
 One lot ladies O. K. Hose, colors white or black, splendid value ..... 12 1/2c

### LADIES' UNION SUITS

Nicely trimmed, low neck, no sleeves, lace edged drawers, loose knee ..... 19c

### CHILDREN'S WAIST UNION SUITS

Made with knitted waist with taped buttons, knee length drawers, a practical garment ..... 39c

**LADIES SWITCHES**—We have reduced the price on every number as follows:  
 \$2.50 quality \$1.98. \$3.50 quality \$2.78  
 \$5.00 quality \$3.98  
 This is your chance to own a fine switch at considerable saving in price.

### Muslin Underwear

Ladies Muslin drawers, trimmed with hem-stitched ruffle, made of good muslin ..... 19c  
 Princess Slips, one small lot white and colors, values \$1.25 to \$2.00 ..... 79c  
 Ladies Combination Suits, nicely made, good muslin, 75c value ..... 48c  
 Ladies Combination suits, finer quality, \$1.00 and \$1.25 grade ..... 69c  
 Ladies Combination Suits, high grade \$1.50 and \$2.00 qualities ..... 98c  
 Ladies Night gowns, made of good material, our regular 75c number ..... 53c  
 Ladies Night Gowns, plain and fancy crepes, also good Cambric and Nainsook, nicely trimmed ..... 79c  
 One lot Petticoats, some made of crepes, others of muslin, all good garments ..... 79c

### STYLISH EMBROIDERIES

One large lot of Embroideries and insertions, medium widths, all at one price ..... 7 1/2c  
 One lot Corset Cover Embroideries, medium grade of work, regular 25c quality ..... 19c  
 One lot 45 inch Voile Flouncings, beautiful patterns in regular 75c quality ..... 48c  
 One lot Swiss Bands, extra values, fine quality ..... 19c

### SUN BONNETS

Ladies Percale Bonnets, the washable kind, regular 25c quality ..... 19c  
 Ladies' Chambray Bonnets, 50c quality, made in the reliable way you have always found our bonnets to be ..... 39c

### HOUSE DRESSES

One lot House and Street Dresses, made of light percales, crepes, etc., including suspender styles, \$1.25 to \$1.75 values ..... 98c  
 One lot House Dresses, \$2.00 and \$2.50 qualities ..... \$1.69  
**ONE FIFTH OFF ON LADIES WOOL AND SILK DRESS SKIRTS.**

### Grocery Specials

Corn, standard grade, 4 cans ..... 25c  
 Tomatoes, standard grade, full size can 3 cans for ..... 25c  
 Pearl White Soap, 8 bars ..... 25c  
 Lenox Soap, 8 bars ..... 25c  
 Kingford's Corn Starch, 2 packages ..... 15c  
 Silver Gloss Starch, 2 packages ..... 15c  
 Dried Apricots per pound ..... 12 1/2c  
 Baked Beans, full size can ..... 10c  
 Fresh Eggs per dozen ..... 13c

### CHILDREN'S DRESSES

One lot Childrens Gingham Dresses, sizes 2 to 6, a very neat little dress ..... 19c  
 Childrens Dresses made from good dependable materials, sizes 2 to 6 ..... 39c  
 One lot Childrens Dresses, extra well made from standard materials, \$1.00 quality ..... 79c  
 Childrens Dresses made from fine materials, \$1.50 quality ..... 98c  
 Childrens Rompers, regular 50c qualities in several different styles ..... 39c

### HAND BAG SETS

Fine white Pique Belt and Bag to match 48c  
 Extra fine white Pique Belt and Bag to match, just the thing to set off a white dress or wash skirt ..... 98c  
 One lot Silk Poplin Bags, enameled frames, fancy colors ..... 79c

### RUGS ONE-FIFTH OFF

All our Axminster, Velvet and Brussel Rugs in Room Sizes.  
 One lot Wool and Fiber Rugs 9x9 ft ..... \$4.48  
 9x10 feet 6 inches ..... \$4.98  
 9x12 feet ..... \$5.48  
 One lot small Velvet rugs 27x54 in. .... 98c

### LACE CURTAINS—ONE-FIFTH OFF

This includes our entire stock of Lace Curtains, all grades.

**MIDDY BLOUSES**—A full assortment of our regular \$1.00 quality ..... 79c

**FANCY RIBBONS**—One lot four to six inches wide, 25c quality, just the thing for sashes and hair bows ..... 19c

### Wash Goods

One lot consisting of Kimona Crepes, small figured crepes, dotted Mull and solid color stripes, values 10 to 15c per yard ..... 8 1/2c  
 One lot fancy Crepes, regular 18c quality, new patterns light grounds ..... 13 1/2c  
 Plain Voiles double width, colors navy, pink and brown, 25c quality ..... 19c  
 One lot plain colors cotton beach cloth, 12 1/2 and 15c qualities ..... 9 1/2c  
 One lot Assorted Wash Goods, regular 50c qualities, different colors and different cloths, per yard ..... 29c  
 One lot Curtains, Swiss and Colored Scrims, 36 inches wide, ..... 8c  
**SUMMER DRESSES ONE-FIFTH OFF**  
 We will give one-fifth off of regular price of all of our White Dresses, Voile and Lawn Dresses.

### Ladies' Oxfords

One lot Ladies fine Oxfords, small sizes and narrow widths, mostly \$3 to \$4 grade ..... 98c  
 One lot assorted leathers, some tan and some patents, regular sizes and narrow widths ..... \$1.48  
 One lot White Newbuck Mary Jane Pumps, \$3.50 quality ..... \$1.98  
**ONE-FIFTH OFF** on all of our regular stock Oxfords; this applies to the entire stock except the special lots.

### CHILDREN'S OXFORDS

One-Fifth Off of all sizes of childrens Oxfords and slippers except barefoot sandals. This takes in all sizes from infants to young ladies.

### MENS AND BOYS SHOES

We have out several lots of odd sizes at different prices, some of them only one pair of a kind.

**SUITS AND COATS**—We still have a few good styles of Suits at \$4.98 and \$12.48. Coats at \$7.48 and \$9.98. These are all high class garments and extra values.

### LOCAL AND PERSONAL

Martin McDermott left Wednesday afternoon for Grand Island to visit relatives for a week.

Miss Mary Elias will resume work in the Lierk-Sandall grocery Monday after taking a two weeks' vacation.

**\$1.00 E. & W. Shirts—3 for \$2.00**  
 Harry Samuelson, "The Suit Man."

Miss Ann Wetzell, of Sutherland, who visited the Thornburg family this week went home Wednesday morning.

Miss Gladys Coker, of Sutherland, who visited local friends this week returned home Wednesday afternoon.

Paul Harrington, of Denver, is visiting his aunt Mrs. John Herrod this week and looking after business matters.

J. G. Cline, of Sutherland, who visited his niece, Mrs. Adelaide Hoslander this week, returned home Wednesday afternoon.

**STRAW HATS 1/2 PRICE.**  
 Harry Samuelson, "The Suit Man."

Pitcher Luby and Second Baseman Bauer attended the ball game at Hershey Tuesday between Hershey and Central City.

Mr. and Mrs. Gideon Winkelman and baby returned Wednesday afternoon from an extended visit with relatives in Fremont.

Mrs. Dee Raney, of Wallace, who visited her mother, Mrs. Greeley Bundy this week, returned home Wednesday afternoon.

Mr. and Mrs. Frank Buchanan have returned from California where they visited the former's brother for a number of weeks.

James Kennedy has returned from Omaha, where he was called last week by the serious illness of his brother-in-law.

Bert Naperstuck will leave in a few days for Salt Lake City where Mrs. Naperstuck has been visiting for several weeks.

Miss Clara Johnson of Kearney, has arrived to be the guest of her aunt, Mrs. Harry Shinn, and Mr. Shinn, for two weeks.

Mr. and Mrs. Harry Huckfeldt have as their guest the former's mother, Mrs. Joseph Huckfeldt, who arrived Wednesday evening from Holstein.

Charles Seyferth spent several days in Ogalala this week on business.

E. M. Smith sold an Apperson Jack Rabbit car to John Dalton of Farnam. Miss Elsie Coates, of Sutherland, visited her aunt, Mrs. Elmer Coates, yesterday.

Mrs. L. Johnston left Wednesday morning for Grand Island to visit relatives for a couple of weeks.

Geo. Mang has purchased a Baby Grand Chevrolet car through the local dealer, E. M. Smith.

Miss Blanche Thornburg will leave in the near future for California to visit with Miss Hazel Henderson for a month.

Miss Alpha Miller and nephew left at noon Wednesday for Gothenburg where the latter will remain for the summer.

Mrs. J. K. Ryan and two daughters, who visited the former's mother, Mrs. Ackerman for two months, left for Council Bluffs Wednesday afternoon.

Mr. and Mrs. George Monks have returned home from a three weeks' visit in Rockford, Ill., and other eastern points.

Mrs. J. Scofield and baby, of Lincoln, who had been guests of Mr. and Mrs. Fred Gian for several weeks, returned home yesterday afternoon.

Edward Tinner, Charles Liston, B. D. Baker and Fred Munich, of Dickens, were business visitors in town this week.

Miss Lucille Tillinghast, of Cleveland, Ohio, who was the guest of Mr. and Mrs. Kirk Sturdevant, left Wednesday morning for western points.

Mrs. H. W. Frank, of Mankato, Kas., visited in North Platte Wednesday enroute from Tryon, where she visited at the home of her brother, Fred Williams.

Mr. and Mrs. E. M. Johnston are enjoying a visit from the latter's father, W. C. Baskin, who came up from Grand Island Wednesday morning.

In the ball game Tuesday evening between the Christian and Episcopal brotherhoods the score tied 5 to 5. Battery for the former team was Elliott and Hollowell and for the latter Halligan and Swope.

### For Rent

Fourteen room house, all modern and in good repair. Centrally located. For particulars inquire of Mrs. R. D. Thomson, 514 west Fifth.

### Lemon Squeeze

The Bible Class of the Christian church enjoyed a lemon squeeze at the home of J. H. Edmisten Tuesday evening. There was present fully 125 participating in the entertainments of the evening.

The novelty of a lemon squeeze created much interest as each person brought a lemon and the same was opened and the number of seeds would indicate the amount the owner of the lemon would pay. A charge of three cents for each seed was made, and in case of a lucky one brining a lemon with no seed a charge of twenty-five cents was made on such a one.

The chief features of the evening were, however, the music furnished by the orchestra of seven pieces, rendering some excellent music, which was enjoyed by every one.

Miss Cree Diener and Mrs. Dimmick each sang solos which drew out of the enthusiastic crowd round after round of applause.

The beautiful lawn with its large trees, from which swung two or three dozen Japanese lanterns, added much beauty to the scenery of the evening.

This wide-awake bible class, now numbering about one hundred, is making a splendid record and is in open competition with many of the largest classes in the state. Its teacher is J. H. Edmisten, who takes great pleasure in keeping this class up with every progressive method used in the up-to-date Sunday school work.

Cake and lemonade was served to all, and the evening was one of the most enjoyable the class has held recently.

Misses Gladys Hail and Lena Baskins leave Sunday for San Francisco. August 5th Miss Hail will sail for the Philippines, where she will teach in a government school.

Wilson Tout left this morning for Colorado to spend several weeks in the mountains. Mrs. Tout and the children have been there for two months past.

Mrs. Horton Munger entertained the Indian Card Club Wednesday afternoon. The fork prize was won by Mrs. Geo. B. Dent and the second prize by Mrs. C. A. Welr.

Misses Alma and Helene Shoup, of Sutherland, left Friday for Cheyenne, Denver and Laramie, where they will visit friends.

### Offerings to Church Fund

The Lutherans at the service of morning worship next Sunday will receive their first offering for their church building fund. They are securing subscriptions to be paid within four years, but they will not build until the cash is on hand, or practically so, and they aim to build a building that will be a credit to them and to our city. For the convenience of their people, most of whom prefer to pay by the month, a chest will be set out each month for the sole purpose of receiving money for the church building fund. Envelopes have been provided for each one to make payment on his pledge or to make a voluntary offering. The various organizations of the church that have pledged will also bring their funds at this time so that the church may know each month the full amount of money on hand. Careful record will be kept and due credit given for every contribution no matter how small it may be. With what their Aid Society and Girls' club have on hand and judging from the interest expressed in the matter the after Sunday report promises to be an encouraging one to these good people.

### DO YOU KNOW

That it has been our pleasure to pay to the farmers of Lincoln County who have been damaged by hail over one thousand dollars per day for the past ten days? You may be next, if insured—if not insured, what then? Don't be set and blind to your best interest. Get one of the Bratt & Goodman policies today. Every loss settled satisfactorily, and the losses are on easy street today spending the money. See BRATT & GOODMAN.

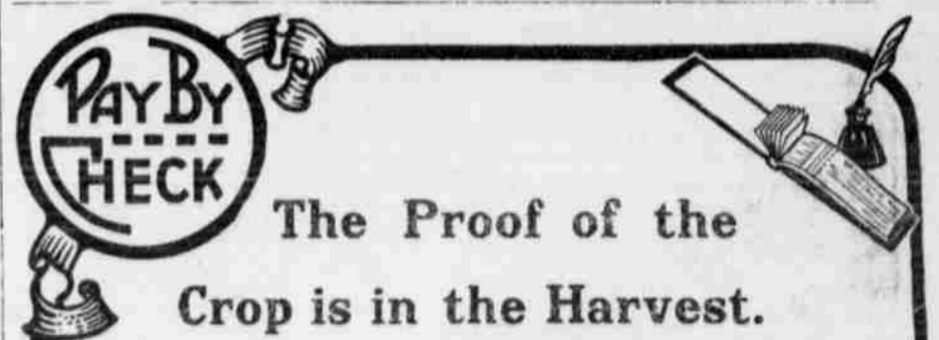
**Presbyterian Announcements.**  
 For Sunday, July 18: Sunday school 10:00 a. m. Preaching service 11 a. m., by Rev. W. G. Clair, of Wood River. Christian Endeavor 6:45 p. m. Preaching service at 7:45 p. m. by Rev. W. G. Clair.

A card from the Barber and Drost families dated at Reno, Nev., stated that on their trip they had passed through snow five feet deep. On this auto trip to San Francisco they are getting along nicely.

Mr. and Mrs. William Booth have returned from Iowa where they visited friends for several weeks.

Dr. V. Lucas was called to Hershey on professional business Wednesday.

Sheriff Salisbury spent the fore part of the week in Brady on business.



The Proof of the Crop is in the Harvest.

Our farm lands in this section have proven their most excellent producing value in bringing forth the 1915 crop.

Our farmers are to be congratulated upon their season's work. The harvest this year will result in better prices for land, and an influx of buyers.

The Platte Valley State Bank is amply able to assist our farmers in marketing their grain and will welcome any opportunity to be of helpful service.

**Platte Valley State Bank,**  
 "THE BANK-BY-MAIL-BANK"  
 North Platte, Nebraska.